

Welcome to the NAIBA Fall Conference.

Where passionate booksellers meet equally passionate publishers to discuss books and clever ways to market and sell them.

Hotel & City info:

Hyatt Regency Inner Harbor, 300 Light Street, Baltimore, MD 21202.

The Baltimore Marathon is on Saturday, Oct. 15. It is also Fleet Week. Our [website](#) has road closures. Plan your travel accordingly.

If you have a Hyatt hotel reservation that you need to cancel, contact NAIBA first (naibaeileen@gmail.com) so we can offer it to another attendee.

If you need a room at the Hyatt, let NAIBA know as well.

Parking: If you self-park, you can go to / from your car during your stay. Rate: \$30/night. (Very handy to bring books to the car instead of the room.) Valet parking: \$42/night

Badges and Tickets:

All badges & tickets are to be picked up onsite. NAIBA's registration desk is located on the 2nd floor, in the foyer outside the Constellation Ballroom. Registration is open 12noon – 7:00pm on Saturday, Oct. 15; 7:30am – 6:00pm on Sunday; 7:30-1:00pm on Monday.

Backlist Book Swap

Post- Preview Supper dessert soiree will feature a backlist book swap. Bring your favorite backlist title to share. Stick your business card or store bookmark inside it with a note on why you love this book. Pull the book now and put it in your suitcase before you forget.

Bookstore Tour sponsored by Baker & Taylor (Optional):

We welcome all to join us for a tour of three Baltimore bookstores, Atomic Books, The Children's Bookstore, and The Ivy Bookstore. (If you didn't get an email from Eileen recently to discuss the bus, then you aren't signed up. You can do that [here](#).) Fleet Week activities and the marathon are making it impossible for the bus to pick us up at the hotel.

The bus for the tour will meet us at The Ivy Bookshop, 6080 Falls Rd, Baltimore, MD 21209.

Attendees driving into town should go directly to The Ivy and park their car there. You can then take the bus for the rest of the tour.

For those leaving from the hotel: Take a taxi (please ride share to the bookstore!) and go straight to the Children's Bookstore and meet us there at 3pm. You can finish the tour on the bus. After the tour we have attendees who will take you back to the hotel in their cars.

Tour time schedule:

2:30pm – park cars & meet bus at The Ivy. Bus will leave at 2:45pm.

3pm – arrive at The Children's Bookstore (737 Deepdene Rd, Baltimore, MD 21210) for tour

3:30pm - back on the bus

3:40pm - arrive at Atomic Books (3620 Falls Rd, Baltimore, MD 21211) for tour

4:10 - back on the bus

4:25 - arrive at The Ivy for reception & tour

People are on their own to get to the Hyatt Regency Inner Harbor hotel from The Ivy.

More↓



NAIBA
New Atlantic Independent
Booksellers Association

2667 Hyacinth Street
Westbury, NY 11590
Phone: 516-333-0681
Fax: 516-333-0689
naibabooksellers@gmail.com
www.naiba.com

Special Requests:

If you have special dietary needs and plan on attending any of the meal events, please let us know your requirements before the conference. You will need to come by the registration desk to pick up a meal card to hand to waiters at the event(s).

Annual Meeting:

At 8:00am on Monday we will host our Annual Meeting at the beginning of the Author Breakfast (in Constellation C/D). It is important that every member store be informed and heard, so please plan to attend.

Make the Most of the Show:

Bring your press kits, bring your event calendar, and bring ideas. Ask questions, seek advice, and offer if asked. Make the time to stop by all the exhibitors' tables and see what they can do for your bottom line. Bring your publicity kit to show publishers, and to refer to as you get new ideas. You should also be handing out promotional sheets to publishers and authors.

Split up!

Don't sit with your store colleagues at the meal events. If you split up, your store will get more exposure to more authors as well as fellow booksellers. Authors are getting more exposure to stores if they visit a table with a variety of stores and not 3 people from the same store. This counts for workshops as well. There is a lot to learn and hear, so split up and share it all on the ride home and over the next few weeks.

Exhibit:

The exhibit floor is jam-packed, with many new publishers and vendors, including a remainder dealer and a games company. You must plan on spending the full four hours (Sunday, 2-6pm). We will have spent the morning hearing picks of the lists and talking about the upcoming releases, so you'll have plenty to discuss with publishers that afternoon.

If you do not attend all the events, you are missing out on all the fun! It is easier for all of us if you pre-order tickets than stress out Eileen, Kit or Doreen at the show and ask them to find you a seat!



NAIBA
New Atlantic Independent
Booksellers Association

2667 Hyacinth Street
Westbury, NY 11590
Phone: 516-333-0681
Fax: 516-333-0689
naibabooksellers@gmail.com
www.naiba.com