

**5<sup>th</sup> ANNUAL MACRO SOCIAL WORK CONFERENCE**  
**[#2191]**

**Thursday, September 28, 2017**  
The Conference Center  
Maritime Institute of Technology  
692 Maritime Boulevard  
Linthicum Heights, MD 21090

Exhibitor Information is available on our website at [www.nasw-md.org](http://www.nasw-md.org)

**THURSDAY SCHEDULE**

(7 Cat. I CEUs)

8:00 a.m. – 8:30 a.m.

Registration, Continental breakfast, and networking

8:30 a.m. – 8:45 a.m.

Welcome

Daphne McClellan, Ph.D., MSW

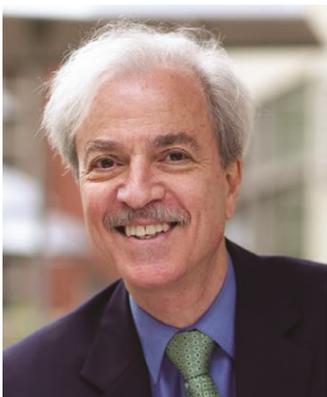
Charles Howard, Ph.D., MSW

8:45 a.m. – 9:45 a.m.

**Keynote Presentation**



Keynote Speaker: **Senator Barbara Mikulski**  
*Retired U.S. Senator from Maryland; Social Worker,  
and NASW-MD Chapter's 2016 Lifetime Achievement Award winner*



Interviewer/Moderator - **Michael Reisch, Ph.D., MSW**  
*Daniel Thursz Distinguished Professor of Social Justice  
University of Maryland School of Social Work*

## MORNING SESSION WORKSHOPS

10:00 a.m.-1:00 p.m.



### Workshop 1

#### ***Climate and Environmental Justice: The Social Worker's Role***

**Jacqui Patterson**

*Director, Environmental and Climate Justice Program, NAACP*

**Synopsis:** Environmental injustice, including climate change, directly challenges health equity and social justice across generations. Within the US and globally, the communities most severely impacted by environmental injustice are often the communities least responsible for advancing the practices that result in these injustices. The workshop is an overview of these systems, and the change needed not only to address environmental injustice, climate change, but also the environmental and human

harms they cause. Energy production, transportation, agriculture, manufacturing, and other major systems are responsible for the environmental challenges we face. We must take proactive steps to ensure a just transition which transforms these systems to ones that are more sustainable and less harmful. Macro social work with its systems perspective has critical roles to play in shepherding this transition.

**Learning Objectives:** Participants will:

1. Name five structural drivers of environmental injustice.
2. Name five populations that are differentially impacted by environmental injustice and describe how they are impacted.
3. Name five roles of social workers when working with communities to build resistance and resilience to the impacts of environmental injustice, including climate change.



### Workshop 2

#### ***Social Workers as Antiracist Practitioners: Clinical and Macro Paradigms Panel***

**Becky Davis, MSW, LGSW**

*Assistant Director, Social Work Community Outreach Service  
University of Maryland School of Social Work*

**Eric Jackson, MSW, LGSW**

*Servant-Director, Black Yield Institute*

**Barbie Johnson Lewis, LCSW-C, LLC**

*Lotus Healing Services, Columbia; Social Justice Advocate;  
Co-Chair of NASW-MD Chapter's SWUR Committee;  
NASW-MD Executive Board*

**Wendy Shaia, EdD, MSW**

*Clinical Assistant Professor and Executive Director, Social Work  
Community Outreach Service  
University of Maryland School of Social Work*



**Synopsis:** This workshop will facilitate an open discussion about race, and how social workers can become more effective social justice advocates and activists. Practitioners will have a better understanding on how to promote racial sensitivity by integrating race and other aspects of diversity into their work.

**Learning Objectives:** Participants will:

1. Understand what it means to be an effective advocate for social justice
2. Learn to discuss and facilitate positive, difficult conversations regarding race within the work setting.
3. Enhance racial and cultural awareness and sensitivity through discussion and ethical challenges.



### Workshop 3

#### ***Rescuing Democracy One School at a Time: Community Schools as a Macro Social Work Intervention***

**Dante de Tablan, MSW**

*Co-Director, Ben Franklin Center for Community Schools*

**Heather Chapman, LCSW-C**

*Co-Director, Ben Franklin Center for Community Schools*

**Synopsis:** Community school, a strategy of transforming a school into a resource hub (particularly in a poor neighborhood) may be our best chance yet to rescue democracy one school at a time. Community school offers an exciting opportunity for social workers to organize various stakeholders and disciplines, identify strengths and needs, and create partnerships and networks. This quiet yet powerful transformation is happening in Baltimore and gives voice to children, families, and neighborhoods.

Dante de Tablan and Heather Chapman, cofounders of the Ben Franklin Center (Ben Center) for Community Schools, will discuss their community school’s strategy as a macro social work intervention. An improved environment, strong student leadership, and bolstered community bonds are some of the results they have seen. They will share the Ben Center’s practice principles that have guided Ben Franklin High School to be recognized as a National Community School of Excellence by the Institute of Educational Leadership and the National Coalition for Community Schools.

**Learning Objectives:** participants will:

1. Describe the Community Schools Strategy and how it can be used as an equity strategy,
2. List the Ben Center’s Practice Principles in implementing Community Schools, and
3. Choose a Ben Center Practice Principle to apply on a project.

**Lunch (provided) 1:00 p.m. – 1:40 p.m.**

***Please leave lunch early enough to arrive at your afternoon workshop on time at 1:50 p.m.***

### **AFTERNOON SESSION WORKSHOPS**

**1:50 p.m. – 5:00 p.m.**

#### Workshop 4

#### ***Putting your Best Foot Forward: First Impressions and Maintaining Professional Boundaries***

**Stephanie Goldstein, BSW, LBSW**

*Director of Social Work, Genesis Multi Medical Center, Towson; and*

*Presenter, Jenerations Health Education*



**Synopsis:** In this workshop, attendees will obtain a basic understanding of the role and significance of body language and nonverbal communication with the focus being on making a positive first impression. Attendees will learn to identify and evaluate body

language and implications as it pertains to perception, evaluate and discuss the perspective of the client, and understand the role of maintaining appropriate and professional boundaries and the consequences of overstepping boundaries.

**Learning Objectives: Upon completion of this course, participants will be able to:**

1. Understand at least two negative and positive types of body language/nonverbal communications.
2. Gain strategies to reverse negative impressions.
3. Identify ways to demonstrate professional boundaries.
4. Identify when boundaries are broken and the consequences when it happens.



### Workshop 5

#### ***Effective Leadership in the Mental Health World: Using Principles-Based Strategies in Clinical Management***

**Joanne M. Boyle, MSW, LCSW-C**

*Deputy District Director, Readjustment Counseling Services*

**Synopsis:** Leadership in the mental health field presents very unique challenges. In this workshop we will explore common problematic dynamics clinical leaders experience in the mental health world. Learn how to assist burned out staff members, utilize supervision to teach and mentor, and foster cohesion among employees. This workshop will give you valuable insights and leadership tools to successfully manage

and maintain a cohesive team.

**Learning Objectives:** Upon completion of this course, participants will:

1. Understand common pitfalls of employee management in the mental health field.
2. Differentiate between rules-based and principles-based leadership.
3. Identify personal strengths and weaknesses in your existing leadership skills
4. Recognize burn out in self and employees – revitalize and rejuvenate!
5. Gain new insights and useful ideas to build and foster a cohesive team.



### Workshop 6

#### ***New Social Work Licensing Laws and New Technology Standards for Macro Social Workers***

**Daphne McClellan, MSW, Ph.D.**

*Executive Director, NASW-MD Chapter*

**Jules Gilliam, Sc.D., M.S.**

*Lead Instructional Technologist, University of Maryland School of Social Work*

**Synopsis:** There are major changes coming in the MD SW Practice Act and collaboration within our profession has produced new technology

standards for Social Work. It is our ethical responsibility to be aware of the law and the standards governing our profession.

**Learning Objectives:** Participants will learn about:

1. Changes in MD law which will affect Macro social workers.
2. Current thinking regarding licensing and macro social work.
3. Appropriate use of technology for Macro social workers.

**Please Note:** *This workshop qualifies for the Maryland Board of Social Work Examiners 3 hour ethics requirement for license renewal.*



### Workshop 7

#### ***Social Work's Response to the Immigrant and Refugee Crisis***

**Nick King,**

*International Rescue Committee,*

**Agatha So, MSW**

*Policy Analyst, National Council of La Raza, Washington, DC*

**Synopsis:** In the interactive panel, learn from three social work practitioners who are leading the local, regional and national

response to the immigrant and refugee crisis and demonstrating the role of macro social work strategies and tools in creating welcoming communities for refugees and immigrants

**Learning Objectives:** The participants will:

1. Gain tools for organizing immigrant, refugee, and receiving communities.
2. Learn about developing and managing resources and economic development strategies to promote workforce development and wealth building.
3. Understand social workers' contributions to immigrant and refugee services and lessons learned on how to lead in policy, resource management and leadership.

POST CONFERENCE EVENT:

THURSDAY TOWN HALL AND HAPPY HOUR

5:00 p.m. – 7:00 p.m.

*Join fellow social workers for an informal **town hall** and **happy hour**. You'll be able to chat with NASW-MD's Executive Director and Board of Directors over snacks, participate in an experiential post-it project (you'll have to attend to find out what that means), and connect with colleagues from across the state. It's a perfect way to wait out rush hour or spend your time before the evening movie showing. 5-7 pm, cash bar. Pre-registration encouraged. Free for members/\$10 for non-members. \$10 at the door.*

**[REGISTER NOW](#)**