

Conference Sponsorship Levels:

PLATINUM SPONSOR: \$4,000

- Agency logo featured prominently on a conference item given to all conference attendees or at a conference event. A Platinum Sponsor may choose to sponsor an extensive list of items or events, including but not limited to:
 - Conference tote bag
 - Conference app
 - Padfolio
 - Keynote Sponsor
 - Social Event Sponsor
 - Luncheon Sponsor
- 10-minute speaking opportunity at a plenary session
- First premium location for exhibit booth, with one 6' draped table and two chairs included
- Back cover of the Conference Program for first platinum sponsor, full page for all others
- Up to three bag stuffers included in conference tote bags
- Large logo on "Thank you to our sponsors" sign
- Up to three registrations to the conference
- Verbal and written recognition throughout the conference

GOLD SPONSOR: \$3,000

- Agency logo featured prominently on a promotional item or event:
 - Padfolio
 - Social event sponsor
 - Conference app
 - Conference program ad (includes back cover ad, logo on cover)
 - Reception sponsor
- 5-minute speaking opportunity at a plenary session
- Second premium location for exhibit booth, with one 6' draped table and two chairs included
- Full page ad in the Conference Program
- Up to two bag stuffers included in the conference tote bags
- Large logo on "Thank you to our sponsors" sign
- Up to two registrations to the conference
- Verbal and written recognition throughout the conference

SILVER SPONSOR: \$2,000

- Agency logo featured prominently on a promotional item or event:
 - Writing Implement
 - Code of Ethics
 - Drinkware
 - Conference app
- Reserved location for exhibit booth with one 6' draped table and two chairs included
- Half-page ad in the Conference Program
- One bag stuffer included in conference tote bags
- Medium logo on "Thank you to our sponsors" sign
- One registration to the conference
- Verbal and written recognition throughout the conference

BRONZE SPONSOR: \$1,200

- Agency logo on opening ceremony, keynote, morning or afternoon break signage as a co-sponsor
- Reserved location for exhibit booth with one 6' draped table and two chairs included
- Quarter-page ad in the Conference Program
- One bag stuffer included in conference tote bags
- Small logo on "Thank you to our sponsors" sign
- One registration to the conference
- Verbal and written recognition throughout the conference

HONORABLE MENTION: \$450 NON-PROFIT / \$550 FOR-PROFIT

- Tabletop space with 6' draped table and two chairs
- 50% off conference program advertisements

CUSTOM SPONSORSHIPS:

Don't see the perfect sponsorship for your organization? Want to upgrade to a bigger space or a larger ad? Contact NASW-PA to discuss a custom sponsorship package at 717-232-4125 or email asagen.naswpa@socialworkers.org

PLEASE NOTE:

Sponsorships are available on a first-come, first-served basis. NASW-PA will contact you if your preferred sponsorship is unavailable.

CONFERENCE PROGRAM AD DIMENSIONS:

* All conference program ads are full color and should be submitted as high resolution (300 dpi) PDF, JPG, or JPEG file formats. Thank you!

FULL PAGE:
8.5" x 11"

HALF PAGE:
8.5" x 5.25"

QUARTER PAGE:
8.5" x 3.75"
OR
4" x 5.25"

Sponsor Application Form:

SPONSORSHIP APPLICATION DEADLINE: July 14, 2017

2017 NASW-PA Conference Sponsorship/Exhibitor Registration. Sponsorships are processed on a first-come, first-served basis. Questions can be directed to Amy at asagen.naswpa@socialworkers.org or by calling 717-232-4125.

*****Registration can also be submitted on our website. Please visit www.nasw-pa.org/conference**

Agency: _____

Agency Address (Street, City, State, Zip): _____

Agency Website: _____

Contact Person: _____ Contact Phone Number: _____

Contact Email Address: _____@_____

Name and Title for Name Badge: _____

Will Exhibitor be providing a gift basket? Yes No

Agency Description: _____

Sponsorship / Exhibitor Options: (Check all that apply)

\$4,000.00 - Platinum Sponsorship

\$3,000.00 - Gold Sponsorship

\$2,000.00 - Silver Sponsorship

\$1,200.00 - Bronze Sponsorship

\$800.00 - Host Sponsors' Reception (**\$400** if Silver, Gold or Platinum Sponsor)

\$300.00 - Co-host Sponsors' Reception w/ 2 other organizations (**\$150** if Silver, Gold or Platinum Sponsor)

* Please contact Amy Sagen for co-hosting arrangements, asagen.naswpa@socialworkers.org

\$450.00 - Honorable Mention (NON PROFIT)

\$550.00 - Honorable Mention (NON PROFIT) plus QUARTER page advertisement

\$625.00 - Honorable Mention (NON PROFIT) plus HALF page advertisement

\$700.00 - Honorable Mention (NON PROFIT) plus FULL page advertisement

\$550.00 - Honorable Mention (FOR PROFIT)

\$650.00 - Honorable Mention (FOR PROFIT) plus QUARTER page advertisement

\$725.00 - Honorable Mention (FOR PROFIT) plus HALF page advertisement

\$800.00 - Honorable Mention (FOR PROFIT) plus FULL page advertisement

\$200.00 - Advertising - QUARTER page INSIDE brochure

\$350.00 - Advertising - HALF page INSIDE brochure

\$500.00 - Advertising - FULL page INSIDE brochure

\$700.00 - Advertising - FULL page INSIDE BACK COVER brochure

\$900.00 - Advertising - FULL page OUTSIDE BACK COVER brochure

\$200.00 - Advertising - QUARTER page INSIDE program

\$350.00 - Advertising - HALF page INSIDE program

\$500.00 - Advertising - FULL page INSIDE program

\$700.00 - Advertising - FULL page INSIDE BACK COVER

\$900.00 - Advertising - FULL page OUTSIDE BACK COVER

\$300.00 - Advertising - Bag Stuffer

TOTAL: \$_____

Application and Payment can be sent to:

1000 Bent Creek Blvd., Suite 40
Mechanicsburg, PA 17050
attn: Amy Sagen

Make checks payable to:

NASW Pennsylvania

Credit card payment can be accepted via
phone: 717-232-4125

Register online at:

www.nasw-pa.org/conference