2010 – 2011 ANNUAL REPORT OF

NASW-IN

Activities

Who are we and what do we do?

National Association of Social Workers – Indiana Chapter
www.naswin.org

National NASW in Washington, DC Annual Report
http://www.socialworkers.org/nasw/annual_report/default.asp?print=1&
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The National Association of Social Workers is the largest membership organization of professional social workers in the nation with nearly 145,000 members. It promotes, develops, and protects the practice of social work and social workers... NASW also seeks to enhance the well-being of individuals, families, and communities through its advocacy…

OUR MISSION

The primary mission: To **enhance human well being and help meet the basic human needs of all people, with particular attention to the needs and empowerments of people who are vulnerable, oppressed and living in poverty**.

The overall mission: To **advance professional social work practice and the profession, to strengthen human rights and social and economic justice, and insure unimpeded access to services for all**.

A historic and defining feature of social work is the profession’s focus on individual well-being in a social context and the well-being of society. Fundamental to social work is attention to the environmental forces that create, contribute to, and address problems in living.

The mission of the profession is rooted in a set of core values which are the foundation of social work’s purpose and perspective:

*service | social justice | dignity & worth relationships | integrity | competence*
In 2010-2011, the Indiana Chapter of the National Association of Social Workers (NASW-IN) engaged in advocacy on many levels. The purpose of this report is to document the efforts taken by NASW-IN Members and staff.

This past year the Indiana Chapter worked hard toward achieving our mission of advancing the social work profession and building sound social service systems. The social work community continues to grow and strengthen throughout the state.

Social workers represent a diverse group of professionals. Those differences serve to strengthen our collective voice and community...

Creating a strong, dynamic community and serving as the advocate for the profession is the heart of our purpose at NASW-IN — a purpose we strive to do better every year so you remain our committed member.
The Chapter has been heavily involved with the Child Poverty Commission since 2009 when the bill was passed to form the commission. The commission is working to bring together public and private entities to make recommendations to the legislature that will more effectively and efficiently serve the poor and reduce child poverty by 50% by 2020. The commission is expected to present its report to the legislature this year. It will hold listening sessions this fall throughout the state by December. Dean Patchner from the IU School of Social Work is chairing the commission.

On March 2, 2011, over 500 social workers, social work faculty and social work students attended the annual Legislative Education Advocacy Development Day, or LEAD, at the Statehouse in Indianapolis. It was an exciting day showcasing how policy affects social work practice today and those we serve, with a union rally, legislative hearings and committee meetings, some demonstrations, and opportunities to meet with legislators — if they were not out of town in Urbana, IL. Participants also had the opportunity to tour the historical building that is our statehouse.

In partnership with other coalition members who support our policies, we worked hard reaching legislators to restore funding for critical services. We spent time pointing to long-term costs of certain cuts in the proposed state budget. Research has documented that investments in CHIP, CHOICE and children’s services will save immediate and long-term costs in emergency room visits, nursing home admissions, and Medicaid and prison costs.

For example, Medicaid services — including podiatric, dental and chiropractic services — keep people healthy. 62% of all bankruptcies have a medical cause. NASW-IN assisted in stopping these cuts in services.

CHOICE keeps seniors and people with disabilities in their homes rather than in more expensive nursing home care. NASW-IN again assisted in stopping cuts to CHOICE.

Investments in children’s services such as First Steps, Healthy Families, child welfare and adoption help the state avoid negative and more expensive consequences later. These programs are designed to strengthen family units, reduce child abuse and neglect, childhood
health problems and juvenile delinquency. Once again, NASW-IN was successful in stopping some of the cuts to these programs.

The Children’s Health Insurance Program, or CHIP, helps keep children well through preventative and routine care in a medical home. That’s right — NASW-IN assisted again in maintaining CHIP.

The NASW-IN delivered a clear message to our legislature to be not only morally responsible, but fiscally responsible as well.

PROGRAM SERVICES & CONTINUING EDUCATION

Fulfilling a commitment to our membership to make licensure affordable, NASW-IN significantly extended its continuing education capabilities and membership services throughout FY 2010-11.

As Indiana has moved toward implementing a practice act and as title protection becomes institutionalized, there is increasing value placed on licensure.

NASW-IN and its Regions offered continuing education opportunities, with a total of over 50 in-person events. Approximately 1,200 people received continuing education credits this past year.
Online CE Institute

NASW-IN strives to be a leader in providing affordable, appropriate and interesting continuing education opportunities. With that in mind, NASW-IN is fully developing the Indiana Online CE Institute to allow members to obtain continuing education in their home communities. The online offerings are a result of a partnership between NASW-IN and 30 other NASW state chapters. The CE Institute offers comprehensive workshops on a variety of topics and practice issues. The content of each workshop is written by social workers, for social workers. This institute makes licensure affordable and attainable because Indiana social workers are permitted to earn all continuing education credits through online “home study.”

This year 108 social workers obtained credits through the CE Institute. A total of 1,000 hours of continuing education were provided. In Indiana, the most popular workshops involved ethics.

Licensure Preparation

NASW-IN offers a licensure preparatory course 3 times a year with 160 attendees this past year. The course strives to make licensure attainable so it becomes the standard for the social work profession in Indiana.

The Association of Social Work Boards also began implementation of a new licensure exam in FY 2010-11. This test reflects updates in content and organization to ensure examinations reflect current social work practice. To meet the new testing standards, the NASW-IN curriculum was updated to reflect the changes.
Requests for Professional Review

When there are ethics violations, NASW-IN provides professional review. Fortunately no new cases were reported this past year. However, Chapter staff interacts with dozens of members every month to discuss and consider potential ethics issues, referring to the NASW Code of Ethics as the foundation for these discussions. While providing legal or regulatory advice is not within the scope of practice for staff members, NASW-IN staff often assists members in contacting their liability insurance providers or accessing other information and guidance on specific ethical or legal issues.

Clinical Supervisor Screening

NASW-IN continues to expand its list of available clinical supervisors. Those on the clinical supervisor list meet the strict qualifications of NASW-IN, which exceed the requirements set forth by the Behavioral Health and Human Service State License Board. To date **40 approved clinical supervisors** are available to NASW-IN members. NASW members desiring access to clinical supervision can contact the chapter office. Members wishing to provide supervision are encouraged to consider contacting the Chapter office to discuss how they can support social workers in obtaining and maintaining their clinical licensure.
Public Relations

Improving the public's perception of the social work profession is a priority for NASW-IN. Public opinion of the profession greatly impacts the work social workers do, from federal and state funding to opening the door to services. NASW-IN continues to invest significant time and resources in a public relations campaign to confront misperceptions about social workers.

Political TV Coverage

NASW-IN attracted increased attention from politically based media outlets in FY 2010-11. Indiana Legislative Services covered Legislative Education Advocacy Development (LEAD) Day, featuring NASW-IN speakers; Indiana Cable Network also covered LEAD 2011. See photos: [http://www.naswin.org/displaycommon.cfm?an=1&subarticlenbr=81](http://www.naswin.org/displaycommon.cfm?an=1&subarticlenbr=81)

Letters to the Editor

Once again, NASW-IN was successful in having several letters to the editor published in newspapers statewide. Writing letters to the editor is a clear and effective tool in educating thousands of Hoosiers on the issues important to social workers. Of note, NASW-IN had a letter to the editor published in *The Indianapolis Star* on budget cuts for first time in FY 2010-11. The letter was picked up by other local papers.

NASW-IN had letters to the editor published on a diverse number of topics in several newspapers in Indiana, including *South Bend, Gary, Terre Haute, Evansville* and *Fort Wayne*. NASW-IN continues to encourage members to write letters to the editor so the social work perspective is interjected into newspapers statewide.

Social Work Visibility and Awards Month

NASW-IN recognizes social workers in all parts of the state and Community Partners each year at its annual conference and Regional events. These recognitions received media coverage throughout FY 2010-2011. In addition, Indiana news stations covered the Social Work Visibility events. We had a great two-page spread in the Indy Star and online for 2 months with Star Media of our article “What Social Workers Do” and profiling social workers from across the state. See article: [http://www.naswin.org/associations/2319/files/NASW_ IndyStar_Spread.pdf](http://www.naswin.org/associations/2319/files/NASW_IndyStar_Spread.pdf)
Monitoring the State Behavior and Human Service Board

NASW-IN staff members attend all meetings of the State Licensing Board. NASW-IN firmly believes that attendance at these meetings is critical to keep abreast of information and issues as well as to advocate for policy change.

Specialty Practice Interest Groups

Specialty Practice Interest groups provide NASW-IN members a way to interact with one another for networking, information sharing and professional development. These groups are arranged by members’ fields of practice and/or interests. NASW-IN extended its offerings of shared interest groups this past year with a newly established group in children and families. Established groups include aging, health/hospital, school social work, mental health and addictions, LGBT issues, and racial and ethnic diversity.
## COALITION PARTNERSHIPS

- Alliance for Immigration Reform of Indiana (AIRI)
- Children’s Coalition of Indiana
- Consortium of Family Organizations
- Health Access & Privacy Alliance
- Healthcare Implementation Workgroup
- Indiana Association of Mediators
- Indiana Coalition for Human Services – 26 statewide human services organization
- Indiana Coalition against Sexual Assaults
- Indiana Perinatal Network
- Indiana Society of Association Executives
- Influencing State Policy (ISP)
- Mental Health America of Greater Indianapolis
- Midwest Coalition of NASW Chapters – 11 Chapters
- NASW Council of Chapter Executives
- NASW Council of Chapter Presidents

## Schools of Social Work

### BSW Programs
- Anderson University
- Ball State University
- Goshen College
- Indiana State University
- Huntington University
- Indiana University School of Social Work
  - Bloomington, Indianapolis & Richmond Campuses
- Indiana Wesleyan University
- Manchester College
- Saint Mary’s College

### MSW Programs
- Taylor University
  - University of Indianapolis
  - University of Saint Francis
  - University of Southern Indiana
  - Valparaiso University

- Indiana University School of Social Work
  - Gary, Fort Wayne, Indianapolis, New Albany, Richmond & South Bend Campuses
The National Association of Social Workers (NASW) is the largest membership association for professional social workers. In Indiana, NASW-IN represents more than 2800 members to enhance the professional growth and development of social workers, to create and maintain social work standards and to advance sound social policies.

NASW members are educated and trained professionals working in fields such as mental health, school social work, child welfare, community organizing, public welfare, policy development, VA Services, criminal justice, social work education, hospice care, substance abuse and prevention, gerontology, health care and crisis intervention — just to name a few. NASW-IN works to unite these diverse professionals to advocate for policy, legislative and regulatory change that best enables professional social workers to serve their clients.

2,627 MEMBERS
728 MEMBERS OF NASW FOR MORE THAN 10 YEARS
953 MEMBERS HOLD THE ACSW ADVANCED CREDENTIAL
350 SOCIAL WORK STUDENT MEMBERS
237 NEW PROFESSIONALS
81 PERCENT OF MEMBERS ARE FEMALE
5.3 PERCENT OF MEMBERS ARE OF COLOR
205 PEOPLE WHO TOOK NASW-IN LICENSURE PREPARATORY COURSES
5 PIECES OF LEGISLATION COMMENTED ON
10 REGIONAL DIVISIONS
UNIFIED VOICE FOR THE SOCIAL WORK PROFESSION
## 2010 – 2011 FINANCIAL SUMMARY
*Twelve Months Ending June 30, 2011*

### REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Dues</td>
<td>$178,236.32</td>
</tr>
<tr>
<td>Specialty Practice Groups &amp; Advanced Credentials</td>
<td>$178,236.32</td>
</tr>
<tr>
<td>Continuing Education Services &amp; Annual Conference 2010</td>
<td>$176,847.35</td>
</tr>
<tr>
<td>Exhibitors/Sponsors</td>
<td>$176,847.35</td>
</tr>
<tr>
<td>Attendees Member and Non – Member</td>
<td>$176,847.35</td>
</tr>
<tr>
<td>All Continuing Education workshops &amp; On-line Courses</td>
<td>$176,847.35</td>
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<tr>
<td>CE Approvals</td>
<td>$176,847.35</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$16,526.14</td>
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<tr>
<td>Interest</td>
<td>$16,526.14</td>
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<tr>
<td>Grants</td>
<td>$16,526.14</td>
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<tr>
<td>Contributions</td>
<td>$16,526.14</td>
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<tr>
<td>NASW Sales of Books and Merchandise</td>
<td>$16,526.14</td>
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<tr>
<td>Newsletter, labels program and website</td>
<td>$16,526.14</td>
</tr>
<tr>
<td>E-Newsletter</td>
<td>$16,526.14</td>
</tr>
</tbody>
</table>

**Total Revenue** | **$371,609.81**

**Total Expenses** | **$357,734.96**
Actual Expenses 2010 - 2011

$357,735 - Pending Audit

- Membership and Administrative Services 52%
- Annual Conference and Continuing Education Services Staffing 27%
- Professional Management and Financial & Lobbying Services 17%
- Regional Development, Membership Development and Recruitment, Volunteer Leadership 4%

Net Income ....13,847.85-Pending Audit
In closing

Our Members are the foundation and strength of our Chapter, your professional association. Chapter staff acts as the glue that holds it all together. The goal of the Chapter board and staff is to be in touch with every member in a personal way via a regional program, networking event, social media, community outreach, annual conference, webinar, CEU training, Specialty Practice Groups, email or a phone call.

We look forward to another great year in 2011-2012