About the Presenter

Laurie Conaty, MSW, LCSW, LCAS, PA is a Licensed Clinical Social Worker and Licensed Clinical Addictions Specialist with 30 years of experience providing mental health and substance use disorder treatment. One of the leaders in obtaining licensure for LCSWs in North Carolina, third party vendorship for LCSWs, and for LCSWs to complete the First Examination for IVCs. She has vast knowledge of the practice of clinical social work, practice development and management, marketing and public relations, ethical considerations and risk management. A prior founder and director of a private practice and a CABHA, she is now independently in a group practice and provides consultation to those establishing a practice or considering joining an already established practice.

Laurie is EMDR trained, trained in “Love First Clinical Interventions,” a member of Motivational Interviewing Network of Trainers and a member of NASW-NC. A Past President of the NC Society for Clinical Social Work, Laurie was named Clinical Social Worker of the Year in 2007. Currently, she consults, trains and provides outpatient services, primarily couples and family intensives and ‘challenging case’ consultation through her practice, Laurie Conaty, LCSW, LCAS, PA, located in Sanford, NC.
Is opening a private practice as easy as being a competent and well-trained clinician, having comfortable and private office space?

Well, it’s not quite that easy, but it can happen! In this workshop you will have an opportunity to learn about the considerations that go into developing a successful practice, as well as understand the issues of being a mental health professional as well as a business person.

This comprehensive 6 hour continuing education workshop will cover:

- How to stand out from the competition
- Appropriate business licenses
- Securing office space
- What referral sources most appreciate
- Pros/cons about accepting insurance
- Strategies for administrative management
- Bringing on colleagues (or joining an already established practice)
- Ways to protect yourself from undue risk exposure

*Please note that this workshop does not include legal advice and it is recommended that you have an attorney with whom you can consult if you practice privately.

### Agenda

8:00 am - 8:45 am Registration

8:45 am - 9:00 am Announcements

9:00 am - 12:00 pm Morning Session

12:00 pm - 1:00 pm Lunch on your own

1:00 pm - 4:00 pm Afternoon Session

### Are You Dually Licensed?

The NCSAPPB honors all credits approved by the Deemed Status organization NASW, including its state affiliate NASW-NC for initial and renewal of the substance abuse license.

### Registration Information

Payment for registration should be made to NASW-NC. Registrations postmarked after August 5, 2016 have missed the early bird special and must pay an additional $35.

If you require special accommodations please provide a written request via email to education@naswnc.org along with a completed registration form at least 3 weeks prior to the date of the conference. Space is limited. Please register early!

If you are registered and unable to attend, you may select from one of the following options:

1. Send a substitute and notify us in writing of the substitute’s name
2. Receive a refund less the $45 administrative fee if the cancellation is made by 5:00pm on August 5, 2016. After August 5th, we will be unable to issue refunds of any kind. We apologize in advance for any difficulty this may cause.

### Registration Fees:

- NASW Members  membership# __________________
  ______ $109
- Non-Members ____________________________
  _____ $149

*Please note that this workshop does not include legal advice and it is recommended that you have an attorney with whom you can consult if you practice privately.

**Go Green!**

Register online and pay by credit card! [www.naswnc.org](http://www.naswnc.org)

Mail Registration Form and Payment To:
NASW-NC—Private Practice Conference
PO Box 27582
Raleigh, NC 27611-7582
Phone: 919-828-9650

Join NASW Today!

By joining today you qualify for the Members conference rate. For more information, please go to [www.naswnc.org](http://www.naswnc.org)