

2017 NASW-NC Social Work Advocacy Day Social Media Engagement

Thank you for joining us on March 1st for [Social Work Advocacy Day](#) at the North Carolina General Assembly! We are so excited to have hundreds of social workers from across the state using their voice to advocate and educate their legislators about the social work profession.



Social media is a powerful tool to get out your message and letting others know what you are doing and why it is important. We've seen activists utilize social media as a platform from #WeAreNotThis to #BlackLivesMatter. The following media guide can be used before, during, and after Social Work Advocacy Day on Twitter, Facebook and Instagram.

Most legislators use Twitter or have someone run their accounts for them. Take pictures with them and post it to Twitter or Facebook (with permission), they love to be seen! **CONTEST: We will be doing a giveaway with those who use the hashtag #NCSocialWork and will chose a winner randomly who will receive NASW-NC merchandise!**

Here are some examples:

Hashtags:

#NCSocialWork
#NASWNC
#NCGA (Legislators and the public follow this)
#NCpol
#SocialWorkersStandUp (Social Work Month #)

Find your legislators on Twitter: <https://twitter.com/uncsog/lists/nc-legislators>

Accounts to Follow:

@NASWNC (Twitter and Instagram)
@NCLeg
@SenatorBerger
@NCHouseSpeaker

Sample Tweets/Posts:

1. Attending @NASWNC #NCSocialWork Advocacy Day at the #ncga! I am meeting with Representative @ and Senator @.
2. At #NCSocialWork Advocacy Day talking to my legislators about how #socialwork matters in NC! @NASWNC #ncga #NCpol
3. Celebrating #SocialWorkMonth by advocating at the #NCGA at @NASWNC's #NCSocialWork Advocacy Day. #SocialWork is important to NC!
4. I'm a proud #socialworker attending #NCSocialWork Advocacy Day at the #ncga with @NASWNC

Free App to connect you to your representatives!

There are several free mobile apps available to help inform you of how to get in touch with your representatives and how they voted on certain issues. We like [VoteSpotter](#) the best because it includes both US and North Carolina representation.

