

NASW-NJ newSWire™ Advertisement Rates (publishes weekly)

	<u># of words</u>	<u>Rate</u>			
<u>Classified Ads</u>	<30 words	\$50.00			
<u>Classified Section</u>	31 - 45 words	\$75.00			
	46 - 60 words	\$100.00			
	61 - 80 words	\$125.00	max # words		
	<u>Frequency</u>	<u>Rate/insert</u>	<u>Discount</u>	<u>Cost</u>	<u>Savings</u>
<u>Banner Ads</u>	1x	\$100.00	-	\$100.00	
multiple-insertion	2 x	\$100.00	5%	\$190.00	
	4 x	\$100.00	15%	\$340.00	\$60.00
<u>Logo Ads (left margin)</u>	1x	\$50.00	Buy 4 get 1 free	\$200.00	
Note: The dimension cannot be wider than 400 pixels. Measurements: 4"(wide) x 5" (length) max.					