

# NASW, Tennessee Chapter 2017 Sponsorship Information

## An Invitation to Participate

The National Association of Social Workers – Tennessee Chapter (NASW-TN) invites your company or organization to become a sponsor of our 2017 Fall Professional Development Conference. Being a sponsor of this event entitles you to a wide variety of benefits. Select the level of sponsorship that best meets your needs or contact our chapter for an individualized sponsorship package customized to the needs of your organization or company.

## Who attends?

The NASW-TN Continuing Education Program attracts social workers from across the region. Social workers on every level attend to learn from the quality professional educational programs sponsored by NASW, Tennessee Chapter and to talk with colleagues. Tennessee social workers who are licensed by the State Board are required to obtain Continuing Education Hours including 3.0 hours of ethics to maintain licensure. These events offer a convenient opportunity to fulfill these requirements.

Attendees of NASW events include professionals working in the following arenas:

- ♦ Aging
- ♦ Health & Medical
- ♦ Addictions
- ♦ Social Work Education
- ♦ Other Areas Serving Our Community
- ♦ Clinical Private Practice
- ♦ School Social Work
- ♦ Veteran Services
- ♦ Advocacy and Organizing
- ♦ Mental Health Services
- ♦ Child & Family Services
- ♦ Poverty
- ♦ Disaster Relief

## Why should we exhibit or sponsor an NASW-TN Event?

The NASW-TN Continuing Education Program is a marketing medium and cost-effective way to reach potential customers and future employees. You'll connect to more professional social workers in one day than you could on your own through weeks of effort! The two-way communication you will experience at NASW-TN events is personal and provides for an immediate exchange of information and ideas. *These events offer a myriad of learning and networking experiences for attendees and exhibitors alike. We encourage exhibiting companies and organizations to consider increasing your impact by sponsoring the 2017 Fall Professional Development Conference.*

## How can we become a sponsor or exhibitor?

Please contact Melissa West at (877) 810-8103 or [mwest.naswtn@socialworkers.org](mailto:mwest.naswtn@socialworkers.org) to discuss any questions you may have about sponsorship or exhibiting at an NASW-TN event. Requests from sponsors and exhibitors are accepted and processed as they are received. To reserve space, simply complete the enclosed Sponsorship Agreement and send it along with your payment in full to the National Association of Social Workers-Tennessee Chapter. Full payment must accompany the agreement. Please call NASW-TN at (877) 810-8103 to confirm space availability prior to completing and returning the Sponsorship Agreement. *Please note that all advertising copy must be received 8 days prior to the event for inclusion in the event materials.*

## How does NASW-TN promote our conferences and workshops?

The conferences and workshops are promoted through electronic communications, which include regular updates via e-mail to our 2,000 members, as well as through our website at [www.naswtn.com](http://www.naswtn.com) and social media on Facebook.

**NASW-Tennessee Chapter** ...the power of social work

# What are the Levels of Sponsorship?

## **Luncheon Sponsor - \$1,200**

*Gain significant exposure and recognition for your company/organization.*

### Includes-

- Recognition by NASW - TN representative at Luncheon opening and closing
- Opportunity to briefly address conference attendees at luncheon
- Full page advertisement in event materials
- Premium Exhibit space
- Two free full conference admissions including lunch
- Recognition on NASW-TN website (Event Sponsor Page) for nine months.

## **Coffee/Break Sponsor - \$700**

*Contribute to our conference and increase your visibility.*

### Includes-

- Recognition at Coffee/Break Area
- Recognition by NASW - TN representative at beginning of event
- Half page advertisement in event materials
- Premium exhibit space
- Two free full conference admissions including lunch
- Recognition on NASW-TN website (Event Sponsor Page) for six months.

## **Workshop Sponsor - \$500**

*Put your company/organization in the forefront.*

### Includes-

- Recognition by NASW - TN representative at opening and closing of Workshop
- Half page advertisement in event materials
- Exhibit space
- One free full conference admission including lunch
- Recognition on NASW-TN website (Event Sponsor Page) for three months.

## **Exhibitor Level - \$300**

*Contribute to our conference and increase your visibility.*

### Includes-

- Half page advertisement in event materials
- Exhibit space
- One free luncheon admission

# SPONSORSHIP AGREEMENT

- NASW-TN reserves the right to decline exhibit/ advertisement/ sponsorship requests .
- Sponsorship is defined as cash, products or services in-exchange for acknowledgment within the context of this policy
- No implication of endorsement by NASW-TN of product or advertiser may be made as NASW-TN does not endorse any companies or products.
- NASW-TN retains final approval of all sponsor/product messages, banners and advertising copy that are in relation to the conference, workshop or any published material.
- The NASW or NASW-TN logo may not be displayed on any sponsoring, exhibiting, or advertising organization's website without approval of the NASW-TN Chapter.
- NASW-TN reserves the right to reject, cancel or remove at any time any advertisement from the NASW-TN Web site for any reason. In such a case, NASW-TN will provide prompt notice to the advertiser/sponsor, together with an explanation. NASW-TN also reserves the right to determine the appropriate placement of the advertisement on the Web site.
- No unsolicited commercial messages are allowed.
- Collecting and selling of mailing lists without the users' expressed permission is not allowed and will make void all previous agreements.
- These guidelines are intended to provide general guidance. They are not inclusive or exhaustive and are subject to change at the discretion of NASW-TN at any time.

*Please select your sponsorship choice below. You will be notified upon receipt of your application if your selection is **SOLD OUT**.*

\_\_\_\_ *\$1,200 ~ Luncheon Sponsor Exclusive Level*      \_\_\_\_ *\$700 ~ Coffee/Break Sponsor*

\_\_\_\_ *\$500 ~ Workshop Sponsor*                      \_\_\_\_ *\$300 ~ Exhibitor Level*

\_\_\_\_ *Full page ad for program—\$200.*

*Please Print Clearly:*

Company Name: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Name Badges: (1) \_\_\_\_\_

(2) \_\_\_\_\_

I hereby agree to become a Sponsor of the NASW-TN 2017 Fall Professional Development Conference at the \_\_\_\_\_ level. I understand that I will receive a letter of acceptance within seven (7) days of receipt of this signed contract and payment. I further understand that the letter will also outline the start and expiration dates regarding the benefits of the sponsor level that I have chosen. I understand that decisions regarding the acceptability of exhibits, advertisements and sponsorships will be made by the Tennessee Chapter, National Association of Social Workers. I have fully read and understand the NASW TN Chapter sponsorship and advertising policy/agreement.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

**Make checks payable to National Association of Social Workers, Tennessee Chapter and mail to:  
NASW-TN Sponsorship  
50 Vantage Way Suite 250  
Nashville, TN 37228.**

A completed application and payment in full must be received no later than 1 week before the event in order for NASW-TN to confirm your sponsorship and include your advertising copy in our final workshop or conference materials.

# 2017 Fall Professional Development Conference

Friday November 10, 2017  
Unity Church of Nashville  
Nashville, TN

**6.0 CEU's  
with 3.0 In Ethics**

## Agenda for the Day

### *Culturally Competent Practice with Diverse Populations*

**8:00am — 8:30am – Registration and Continental Breakfast**

**8:30 – 9:00am – Welcome — Karen Jointer, LMSW**

**9:00 – 12:00pm**

- **Immigration Related Hardships and Treatment Strategies – Dr. Mary Held, LCSW UTCSW**
- **Working with the Latino Population –To Be announced**
- **Ethical Considerations when working with Sexual Minorities – Dr. Steven Davidson, LCSW**

**12:00pm – 1:00pm – Lunch –Provided for Full Day registrants**

**1:00-4:00pm**

- **Cultural Issues when working with African American Populations  
– Dr. Gregory Washington, LCSW – University of Memphis**
- **Open and Affirming Care for Lesbian, Gay, Bisexual, and Transgender (LGBT)  
Client Systems – Dan Dumont, LMSW—OASIS**
- **Social Justice: Practicing Ethically in Today's Society  
- Karen Franklin, LAPSW and Brad Palmertree**

**For registration information :**  
**visit our website [www.naswtn.com](http://www.naswtn.com) and click on Continuing Education**  
**or call NASW TN Chapter (877) 810-8103**