
Sponsorship Information

SPONSORSHIP/EXHIBITOR LEVELS

Exhibit space will be assigned on a “first come-first served” basis, so don’t delay in returning your application. Select your sponsorship choice below, and send both the application and signed agreement along with your payment in full to:

NASW-TN Social Work Day on the Hill
Attn: Melissa West, Program Manager
50 Vantage Way, Suite 250
Nashville, Tennessee 37228

Applications received without payment will be considered incomplete and held for processing until the fee is paid. To ensure your agency/company is included in marketing materials and the conference program, the contract, payment in full, and any artwork must be received by **Wednesday March 13, 2014**. We will continue to accept applications as long as there is space available, but don’t delay: submit yours today!

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luncheon or Breakfast Sponsor ~ $1500 * Four (4) Sponsorships Available at this Level</td>
<td></td>
</tr>
</tbody>
</table>
  * Recognition of your organization to our full audience during luncheon  
  * Full-page conference program ad  
  * Two free conference registrations including luncheon |
| “Skills for the Hill” Sponsor ~ $500 Two (2) |  
  * Agency/company recognition at the beginning of Opening and/or Closing Conference Session  
  * Half-page ad in conference program |
| Policy Presentations Sponsor ~ $500 Two (2) |  
  * Recognition of organization at beginning of policy poster presentations  
  * Half-page ad in conference program |
| Conference Exhibitor ~ $300 |  
  * Half-page ad in conference program  
  * Exhibit booth space (6’ table, 2 chairs, ID sign) |
| Partnering University Exhibitor ~ $200 |  
  * Half-page ad in conference program  
  * Exhibit booth space (6’ table, 2 chairs, ID sign) |
| Advertiser Only ~ Variable based on ad size |  
  * Please see next page for ad size and rate |
Every attendee receives a Program Booklet at the Legislative Conference. This booklet is referred to throughout the conference and is used for future reference following the meeting. Each time an attendee opens the conference program booklet, your agency/company will have the likelihood of reaching them. Here is the perfect opportunity to advertise your organization and support the NASW-Tennessee Chapter at the same time.

We have a variety of ad spaces available at prices that will give you maximum exposure at a minimum of cost. Deadline for advertisements for the conference attendee program booklet is Wednesday, March 12, 2014.

**NASW-TN Advertising Rates for the Legislative Conference**

<table>
<thead>
<tr>
<th>AD SIZES</th>
<th>RATE FOR ONE PLACEMENT/RUN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$200</td>
</tr>
<tr>
<td>½ Page</td>
<td>$150</td>
</tr>
<tr>
<td>¼ Page</td>
<td>$100</td>
</tr>
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**Camera Ready Artwork:**
Camera ready artwork is required in pdf or jpg format. The artwork needs to be emailed to mwest@naswtn.com along with the necessary advertising reservation form. This completed form should be mailed with your full payment.

**Layout and Design:**
There will be a $50 ad layout/design fee charged for ads not supplied as a pdf or jpg format.

**Deadline Date:**
Ads should be received in the NASW-TN office no later than Wednesday, March 12, 2014.

**Mechanicals for Ads (in inches):**

<table>
<thead>
<tr>
<th>Full Page</th>
<th>7.5 X 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>½ Page</td>
<td>7.5 X 5 (Horizontal)</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3.75 X 5 (Vertical)</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>3.75 X 2.5</td>
</tr>
</tbody>
</table>
Sponsorship/Exhibitor Application

Sponsor Information: Please print clearly.

Organization ___________________________________________________________________________

Contact Person/Title ____________________________________________________________________

Address _______________________________________________________________________________

City/State/Zip _________________________________________________________________________

Email __________________________________________________________________________________

Telephone Number _____________________________________________________________________

Fax Number ____________________________________________________________________________

Company Website ______________________________________________________________________

Name Badges

1. ___________________________________________________________________________________

2. ___________________________________________________________________________________

Do you need extra luncheon tickets? Yes ____ No ____

If yes, number of tickets _____ at $10.00 each = $ _______________

Selection of Sponsorship, Exhibitor, or Advertiser Level:

Full payment and this completed application/agreement are required by NASW-Tennessee
Chapter. Please indicate below the level of sponsorship:

____ Luncheon Sponsor ~ $1,500

____ “Skills for the Hill” or Policy Presentation Sponsor ~ $500

____ Conference Exhibitor ~ $300

____ Partnering University Exhibitor ~ $200

____ Advertiser Only ~ $____________ (indicate rate) ______________ (indicate ad size)

____ Payment is Enclosed in the amount of $___________________

____ Credit card payment will be made by phone in the amount of $___________________

Payment, sponsor/exhibitor application, and signed agreement must be received by March 10, 2014,

___________ (please initial this page)
Sponsor/Exhibitor Agreement

Terms and Regulations: These rules and regulations are a part of the contract between NASW-Tennessee (NASW-TN) and the Sponsor/Exhibitor. NASW-TN reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the conference. NASW-TN’s decisions and interpretations shall be accepted as final in all cases. Signature on this agreement constitutes acceptance of the agreement with all regulations written herein.

NASW-TN reserves the right to decline exhibit/advertisement/sponsorship requests. Sponsorship is defined as cash, products, or services in exchange for acknowledgement within the context of this agreement. No implication of endorsement by NASW-TN of any product or advertiser may be made.

NASW-TN retains final approval of all sponsor/product messages, banners, and advertising copy that are in relation to the conference, workshop, or any published material. The NASW and/or NASW-TN logo may not be displayed on any sponsoring, exhibiting, or advertising organization’s website without approval of the NASW-TN Chapter. No unsolicited commercial messages are allowed. NASW-TN reserves the right to reject, cancel, or remove at any time any advertisement from the NASW-TN website for any reason. In such a case, NASW-TN will provide prompt notice to the advertiser, together with an explanation. NASW-TN also reserves the right to determine the appropriate placement of the advertisement on the website.

Acceptability of Exhibits: All exhibits must serve the interests of the members of NASW-TN and shall be operated in a way that will not detract from other exhibits or the conference as a whole. NASW-TN encourages the distribution of product literature, and small give-aways at exhibit tables. Other items may be distributed or sold only with prior written approval from NASW-TN.

NASW-TN does not endorse any companies or products and no implication of endorsement by NASW-TN of any product or advertiser may be made.

Payment: Applications will not be processed, nor space assigned, without the required payment in full and the signed agreement. If the required payment is not received with the application, it will be held until the fee is received in the NASW-TN office. Checks should be made payable to NASW-TN. Credit card payments should be made by phone (please indicate on form if payment will be by credit card). Payment must be received by NASW-TN by Wednesday, March 10, 2014.

Cancellation Policy: In order to process a refund, NASW-TN must receive a written notice of cancellation from the sponsor/exhibitor. If NASW-TN receives the notice of cancellation more than 20 days prior to the conference dates, a refund minus an administrative fee of $100.00 will be issued. No refund will be given for cancellations made less than 20 days prior to the conference dates.

Authorization: I have read and agree to comply with the conditions governing our participation in the 2014 Social Work Day on the Hill.

__________________________________________________  ___________________________
Signature of Authorized Representative     Date

__________________________________________________  ____________________________
Print/Type Above Name       Title