



**Mim Senft discusses breaking the barriers to women's leadership, and Global Women 4 Wellbeing hosting the 2018 National Wellness Conference Pre-Conference.**

**M**im Senft, CWWS, GBA, AAI, RYT, is President and CEO of Motivity Partnerships, Inc., a consulting firm dedicated to providing integrated, evidence-based solutions for organizations to create a thriving workforce. She is also the co-founder and Executive Director for Global Women 4 Wellbeing, a non-profit membership organization focused on empowering more healthy female leadership for a more sustainable world.

Mim Senft has over 20 years of corporate experience in project management, benefits design and wellness program strategy and implementation. She co-founded Global Women 4 Wellbeing in 2016, along with Nancy Board and Deb Smolensky.

Mim is a member of NWI and has served on the Board of Directors. She is a member of The Global Wellness Institute's Future of Well Work Initiative, The American Sustainable Business Council, UN Women Metro, IFEBP, and WELCOA. She is a regular speaker at conferences and roundtables on topics related to employee benefits and corporate wellness/wellbeing programs, and women's health, well-being, and leadership issues.

*See next page for resource links...*



**EPISODE #27**

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**Links:**

[Global Women 4 Wellbeing website](#)

[2018 National Wellness Conference Pre-Conference](#)

[National Institute Member Discount to join Global Women 4 Wellbeing](#)

[GW4W Member Discount to Join the National Wellness Institute](#)

[Motivity Partnerships, Inc](#)

[Mim on LinkedIn](#)

[World economic forum November 2, 2017](#)

[Rethreaded](#)

[Leigh Stringer Interview of Mim Senft](#)

[SHINE Summit](#)

[Book: Sapiens, A Brief History of Humankind](#)

[Alice Klein Article: Research on male animals prevents women from getting best drugs](#)

[Commonwealthfund.org Article: Paying for Prescription Drugs Around the World: Why Is the U.S. an Outlier?](#)