

# FRIDAY, SEPTEMBER 29



## PRESENTER: Dr. Dane Donohue

### "Using Objective Criteria for the Wellness Based Practice"

- 12:00 pm - 6:00pm (6 Hours of CEU on Friday) This is NC BOCE speaker

#### Outline:

- I. People need a signal to know if they are healthy and what direction on the health continuum they are moving.
  - A. What Gets Measured gets Managed; What gets Managed gets Results.
  - B. Results = Value; Unexpected Positive Results = Increased Value.
  - C. Pearson's Law: When performance is measured, performance improves. When performance is measured and reported back, the rate of improvement accelerates dramatically.
- II. Help your patients to understand "What is Chiropractic?"
- III. Top 10 Reasons People Seek Out Healthcare
- IV. The Wellness Score : "Biomarkers of Wellness". Ability to assess health of a patient in 4 areas: General Health Biomarkers, Neurospinal Biomarkers, Biochemical Biomarkers, Functional Fitness Biomarkers.
  - A. Provides patient with report card of biomarker findings including bloodwork, weight, BMI, BIA, posture pro and x-rays.
  - B. Explanation of all biomarkers.
  - C. Using the Wellness Score to identify Metabolic Syndrome: How to identify Metabolic Syndrome in a patient, who is at risk and how to communicate action plan with patient.
  - D. How to improve your patients Wellness Score in 8 weeks: Case Studies and Treatment Plans.
- V. Link between Obesity and Cancer
- VI. Metabolic Lab Evaluations- measures Dyslipidemia, Dysglycemia and Inflammation
- VII. Discussion of Lipid values, HS C-Reactive Protein, HgbA1C, Homocysteine, Vita D3
- VIII. Conclusion: Prescription for Health

#### About Dr. Dane Donohue

Dr. Dane Donohue has been in practice since 1991 and during that time has been recognized by his peers with numerous national awards for excellence in practice, including Chiropractor of the year in 2008. He is committed to the idea that all people deserve to be healthy, and their choices and behaviors ultimately determine their level of health. His role as a doctor is to inspire and educate people to make better choices that will lead to better health outcomes. Dr. Dane is married with 2 sons and lives with his beautiful wife Jill in Doylestown, PA.

Dr. Dane Donohue is the CEO of the fastest growing wellness center in the United States. Sought after, this world-renowned speaker will motivate and invigorate your audience to new paradigms around the future of healthcare.

As a recognized leader in the Wellness Movement, Dr. Dane will discuss how 8 Weeks to Wellness™ has changed the lives of thousands of individuals across the world. His vision is to unite the Chiropractic community around this clinical system and operational model of wellness in Chiropractic that is specific, reproducible and financially rewarding.

