



FALL CONVENTION SPEAKERS INFORMATION

SEPTEMBER 29-OCTOBER 1, 2017

FRIDAY, SEPTEMBER 29TH

"USING OBJECTIVE CRITERIA FOR THE WELLNESS BASED PRACTICE"

PRESENTER: DR. DANE DONOHUE

TIME: 12:00 PM – 6:00 PM

OUTLINE:

NC BOE CLASS: 6 HOURS OF CEU



This course will discuss how to use objective criteria for the wellness based practice to help patients understand in what direction on the health continuum they are moving. Dr. Dane will also discuss top 10 reasons people seek out healthcare, how to assess health of a patient in 4 areas to improve the wellness score in 8 weeks, the link between obesity and cancer, metabolic lab evaluations and lab values, and much more.

ABOUT DANE DONOHUE, DC



Dr. Dane Donohue has been in practice since 1991 and during that time has been recognized by his peers with numerous national awards for excellence in practice, including Chiropractor of the year in 2008. He is committed to the idea that all people deserve to be healthy, and their choices and behaviors ultimately determine their level of health. His role as a doctor is to inspire and educate people to make better choices that will lead to better health outcomes. Dr. Dane is married with 2 sons and lives with his beautiful wife Jill in Doylestown, PA. Dr. Dane Donohue is the CEO of the fastest growing wellness center in the United States. Sought after, this world-renowned speaker will motivate and invigorate your audience to new paradigms around the future of healthcare. As a recognized leader in the Wellness Movement, Dr. Dane will discuss how 8 Weeks to Wellness™ has changed the lives of thousands of individuals across the world. His vision is to unite the Chiropractic community around this clinical system and operational model of wellness in Chiropractic that is specific, reproducible and financially rewarding.

"TAKING THE GUESSWORK OUT OF CASE MANAGEMENT BY ESTABLISHING YOUR BASELINE CRITERIA FOR CARE" & "DAY 1 AND DAY 2 CLINICAL PROCEDURES THAT CREATE VALUE"

PRESENTER: DR. MARK SANNA

TIME: 12:00 PM – 6:00 PM

OUTLINE:

6 HOURS OF CEU

In the "Taking the Guesswork out of Case Management..." Dr. Sanna will talk to attendees about how the plan of care should have an objectively identifiable beginning, middle and end. In this session, you'll learn the evidence-based science behind the healing process and objectively documenting it and how use it to set a practical, easily communicated baseline of your patients' health status. This starting point will allow you to objectively set goals for care and measure your patients' progress and function toward and the achievement of maximum improvement. Most importantly, it will establish the unshakable medical necessity for your care. This session helps you bullet-proof your work and takes the guesswork out of case management once and for all. *In the "Day 1 & Day 2 Clinical Procedures..."* Dr. Sanna will go in-depth on correct clinical procedures to create a consistent and accurate representation of what done for the patient during a given encounter and why. In this presentation, you'll learn the un-skippable steps to help you deliver a world-class consultation and examination time after time. You'll also learn how to code for your examination procedures and structure a diagnosis correctly.

ABOUT MARK SANNA, DC, ACRB LEVEL II, FICC



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Dr. Sanna the CEO of Breakthrough Coaching is an international health care practice management consulting firm that teaches an outcome-based, functionally-oriented system of procedures that focuses on preparing health care providers to become the providers of the Prevention and Wellness services driving healthcare reform today. He is a Fellow of the International College of Chiropractors, a member of the American Chiropractic Association's Governors' Advisory Cabinet, a Foundation for Chiropractic Progress board member, the Finance Committee chairman for the Chiropractic Summit, and a National Chiropractic Legal Action Fund board member. He recently published his latest book, Break through the Insanity

the fourth in his Breakthrough Series.

BREAKTHROUGH
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SATURDAY, SEPTEMBER 30TH

"UNDERSTANDING THE PRACTICAL NEUROLOGY OF THE VSC"

PRESENTER: DR. JOHN MINARDI

TIME: 9:00 AM – 12:00 PM & 2:30 PM -6:30 PM

OUTLINE:

7 HOURS OF CEU

The chiropractic adjustment does not simply correct a patient's pain; in contrast, it has a profound global neurological effect in the human body. This seminar increases everyone's certainty in the adjustment, illuminating how powerful the chiropractor is by correcting vertebral subluxations. Dr. Minardi explains the subluxation's effect on the stress response and how this can alter key areas of the brain which can lead to disease and illness.

ABOUT JOHN MINARDI, DC



In 2001, John earned his Doctor of Chiropractic Degree from the Canadian Memorial Chiropractic College, and has been a leader and innovator in the profession ever since. A Thompson Certified practitioner, instructor and consultant Dr. Minardi is the creator and founder of the Thompson Technique Seminar Series. Dr. Minardi is also a consultant and instructor for the International Chiropractic Pediatric Association (ICPA), offering consultation and demonstration in a module focused on the Neurology of the VSC, and advanced Thompson Technique for children. He is the author of 'The Complete Thompson Textbook - Minardi Integrated Systems', the most comprehensive textbook ever written on the technique, and 'Technique Toolbox', a monthly column focused on technique in the Canadian Chiropractor Magazine. Intensely passionate concerning the specificity of the adjustment, Dr. Minardi continues to travel internationally, sharing his expertise with chiropractors and chiropractic students this time tested method. Incorporating a step by step breakdown of the technique with the latest research in the fields of neurology and biomechanics, Dr. Minardi has brought this classic technique into the twenty-first century. In addition to his busy lecture schedule, Dr. Minardi operates a successful full-time private practice in Oakville, Ontario. In 2011, Dr. Minardi was named "Chiropractor of the Year" an honor awarded to him by Parker Chiropractic Seminars.

"CHIROPRACTIC CARE FOR WOMEN'S WELLNESS"

PRESENTER: DR. KRISTINA PETROCCO-NAPULI

TIME: 9:00 AM – 12:00 PM & 2:30 PM -6:30 PM

OUTLINE:

7 HOURS OF CEU

It is widely known that females tend to seek chiropractic care more frequently than males. There are many complaints that are unique to females which correlate to the life phase. In addition to internal physiological factors, there are many external and societal factors that can contribute to our patients' conditions. During this course Dr. Petrocco-Napuli will discuss common conditions seen in chiropractic practices which are specific to the female population as well as the biomechanics, societal influences and special populations.

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ABOUT KRISTINA PETROCCO-NAPULI, DC, MS, FICC



Dr. Kristina Petrocco-Napuli is an expert in women's health, pediatrics, chronic pain and integrative care and is frequently sought after as a national speaker. Currently an associate professor of chiropractic clinical sciences at National University of Health Sciences-Florida, Dr. Petrocco-Napuli received her doctor of Chiropractic degree from New York Chiropractic College; following graduation she entered into a postdoctoral fellowship program within Chiropractic technique. She also received a master's degree in instructional design development and evaluation from Syracuse University.

"X-RAY RECERTIFICATION: REVIEW OF RADIOGRAPHIC POSITIONING FOR THE CHIROPRACTIC ASSISTANT"

PRESENTER: DR. GENE LEWIS

TIME: 9:00AM -12:00PM & 2:30PM – 5:30PM

OUTLINE:

6 HOURS OF X-RAY RECERTIFICATION

This is a 6 hour X-Ray Recertification for CAs who have completed the 50-hour Basic X-Ray Certification Program. The classes will review physics, positioning, and methods of improving radiographic quality. This course will review less often used examinations including positioning of the pediatric patient for spine imaging.

ABOUT GENE LEWIS, DC, MPH



Dr. Lewis has joined the medical staff and faculty in the orthopedics department at Duke University in the newly created Spine Division. He is the first chiropractic physician to be on the medical staff at this institution, and will see patients, be involved with research projects and will also be teaching. Dr. Lewis has practiced in Greensboro for many years and is a past president of the NCCA, a former member of the NC State Board of Chiropractic Examiners, a former Chairman of the North Carolina Radiation Protection Commission and has been active in practice guidelines and best practices development projects.

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SUNDAY, OCTOBER 1

"UNDERSTANDING THE PRACTICAL NEUROLOGY OF THE VSC CONT."

PRESENTER: DR. DR. JOHN MINARDI

TIME: 8:00 AM – 12:00 PM



OUTLINE:

4 HOURS OF CEU

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"CHIROPRACTIC CARE FOR WOMEN'S WELLNESS CONT."

PRESENTER: DR. KRISTINA PETROCCO-NAPULI

TIME: 8:00 AM – 12:00 PM

OUTLINE:

4 HOURS OF CEU



It is widely known that females tend to seek chiropractic care more frequently than males. There are many complaints that are unique to females which correlate to the life phase. In addition to internal physiological factors, there are many external and societal factors that can contribute to our patients' conditions. During this course Dr. Petrocco-Napuli will discuss common conditions seen in chiropractic practices which are specific to the female population as well as the biomechanics, societal influences and special populations.

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