

Online Marketplace

Free listings in our online marketplace with options for enhanced listings.



Member Data

Allied members may request an electronic listing of the contact name and mailing addresses of our restaurant and lodging members annually.

Referrals

Industry professionals frequently contact us for assistance in locating a supplier. We refer them to our Allied members.

Discounts on Expo Space

Allied members receive discounts on booth space at the annual North Carolina Restaurant & Lodging Expo.



Discounts on Advertising

Get discounts on advertising in the *At Your Service* magazine, the www.ncrla.org website and the weekly e-newsletters.

Logo

You may use the NCRLA logo in your advertising, website, brochures, etc.

Endorsed Programs

Access money-saving quality programs and services including:

- *Health care insurance
- *Credit card processing
- *Payroll processing

Political Advocacy

NCRLA is the only trade association in North Carolina representing the foodservice and lodging industries on critical issues such as taxes, labor regulations, food safety, sanitation and alcohol beverage service.



Industry-Leading Resources

NCRLA provides regular communications to all members in a variety of formats to help ensure you are getting up-to-date information the way you want it. Our regular communications vehicles include: *At Your Service* magazine, *In the Mix* e-newsletter and *View from Jones Street* government affairs e-newsletter. When North Carolina's restaurants and lodging properties are profitable, it's likely you benefit too.

Networking Opportunities

Membership provides networking opportunities throughout the year to share and exchange ideas, and meet with existing and potential customers.



Examples include:

- *North Carolina Restaurant & Lodging Expo
- *Taste of North Carolina Gala
- *Golf tournaments in the Triangle and Charlotte
- *Educational seminars and workshops