

## NCRPA YPN Conference Call – June 2017



- Introductions
- Explain new call format
- Guest Speaker: Mary Lesa Pegg, UNCG Bryan School of Business and Economics
  - Mary Lesa will share tips and techniques for how to get the most out of LinkedIn as a young professional
- Mini “roundtables”
  - Share how you utilize social media as a young professional and hear what your fellow parks and recreation young professionals are doing
    - Do you keep your social media personal and private or connect/“friend” your coworkers and peers?
    - If your profile is not set to private, how do you monitor what you post?
    - Do you have any specific social media tips or tricks that you think could help your peers?
- Ideas for future calls: Guest speakers? Roundtable topics? Other ideas? How often would you like calls to be?
- Potential to create a YPN Facebook group. Would anyone be interested? What would we post or share?
- Be a YPN blog guest author!
- Conclusion