

Thank you for your interest in the NC AWWA-WEA 2017 Sponsorship Program. Your financial support plays a critical role in NC AWWA-WEA's ability to fulfill its mission of providing water education, training, and leadership to protect public health and the environment. NC AWWA-WEA members and customers who see your company listed as an NC AWWA-WEA sponsor know that your company shares NC AWWA-WEA's commitment to the water and wastewater industry.

The 2017 Sponsorship Program is similar to previous years, but with a few modifications to reflect changes in NC AWWA-WEA's training schedule, Annual Conference line-up, and technology. The goal of the 2017 Sponsorship Program is to provide greater value to our sponsors, with increased and more consistent exposure to NC AWWA-WEA members and customers.

The sponsorship program outlined on the following pages represents opportunities related to general NC AWWA-WEA programs, Spring Symposium (formerly the Spring Conference), Annual Conference, G.R.O.W. events, and other training programs. Sponsorship for additional activities, such as those of the NC Water for People and the NC Public Education committees, and the NC Safewater Endowment, may become available throughout 2017 and you may be contacted separately about these and other opportunities.

Purchasing a Sponsorship

- ✓ The online application will open January 24, 2017 at 10:00am EST and the online application will be available at www.ncsafewater.org/SponsorIndex.
- ✓ Sponsorships must be submitted online and requires credit card payment. You must have a profile on the www.ncsafewater.org website in order to purchase a sponsorship. Membership is not required to set-up a profile.
- ✓ All applications will be accepted on a first-come, first-served basis. All sponsorship fees are non-refundable. An exception to this rule will be made if a sponsored event is cancelled.
- ✓ Once you have completed the online application, please email your current logo to Nicole Banks at nbanks@ncsafewater.org. To ensure that we use the most current and preferred logo, all sponsors must submit a new logo each calendar year. If your logo is too large to email, contact Nicole for additional options.
- ✓ NC AWWA-WEA will begin recognizing 2017 sponsors on February 1, 2017.

**Online sponsor application will open
January 24, 2017 at 10:00am EST**

All sponsors will be listed at www.ncsafewater.org/SponsorIndex.

Corporate Conferences Sponsor

\$3,000 (Limited to 12 sponsors)

Recognition Related to Spring Symposium

April 2-4, 2017 in Wrightsville Beach, NC, 300 attendees anticipated

- ✓ Logo printed on back cover of brochure mailed to over 2,500 members
- ✓ Logo, name, and contact information printed in "Sponsor Directory" section of Spring Symposium Guidebook (on-site program)
- ✓ Recognition at the Spring Symposium Opening Session
- ✓ Logo listed on Spring Symposium web page of www.ncsafewater.org

Recognition Related to Annual Conference

November 12-15, 2017 in Raleigh, 1,300 attendees anticipated

- ✓ Logo printed on back cover of brochure mailed to over 2,500 members
- ✓ Logo, name, and contact information printed in "Sponsor Directory" section of Annual Conference Guidebook (on-site program)
- ✓ Recognition at the Annual Conference Opening Session, Annual Business Meeting, and Awards Banquet
- ✓ Logo listed on Annual Conference web page of www.ncsafewater.org

Corporate eSponsor

\$2,000 (Limited to 11 sponsors)

- ✓ Logo included in continuous scroll across the bottom of the www.ncsafewater.org home page (40,000 views annually)
- ✓ Logo and name included in footer of email newsletters (Sent twice per month with over 10,000 subscribers)
- ✓ Monthly Featured eSponsor, with the selected featured e-sponsor logo and name appearing in the www.ncsafewater.org rotating home page ad block near the top of the page, and included near the top of at least two monthly email newsletters. (Featured months will take place between February – November 2017 and January 2018. Featured months may be selected on a first-come, first-served basis during the online sponsor registration process.)

Corporate Training Events Sponsor

\$1,200 (Limited to 12 sponsors)

- ✓ Logo printed on back cover of at least two volumes of Training Catalog mailed to over 2,500 members
- ✓ Logo and name included in footer of monthly Training Preview emails (Sent once per month, January – November with over 10,000 subscribers)
- ✓ Recognition at schools, seminars, and institutes throughout the year, including a printed distribution to attendees at each training event (1,700 total attendees annually)

Annual Conference Events Sponsors

An unlimited number of sponsors is accepted for each of these events.

As 2017 Annual Conference planning progresses, additional event sponsorships may become available.

Operations Challenge Competition - \$400 (2-day event)

- ✓ Company recognized during competition
- ✓ Logo printed on poster displayed near competition location in exhibit hall

Pipe Tapping Contest - \$300 (1-day event)

- ✓ Company recognized during contest
- ✓ Logo printed on poster displayed near contest location in exhibit hall

Meter Madness Contest - \$300 (1-day event)

- ✓ Company recognized during contest
- ✓ Logo printed on poster displayed near contest location in exhibit hall

Golf Tournament - \$300

- ✓ Company recognized during tournament
- ✓ Logo printed on poster displayed at the tournament, and later in the exhibit hall

Students & Young Professionals - \$300

- ✓ Company recognized during the student lunch
- ✓ Logo printed on poster displayed during student lunch, and at other student-related events

Growing Relationships and Opportunities through Water Resources (G.R.O.W.) Event Sponsors

\$250 per event

G.R.O.W. events promote communication, collaboration, and camaraderie among water professionals across the state by providing opportunities to get to know other members and professionals in the local area. Events typically center on a meal and are structured to provide ample time to network in a relaxed atmosphere. Average attendance at G.R.O.W. events is 25 people.

Tentative 2017 G.R.O.W. Event Schedule

- February in the Raleigh area
- April in the Asheville area
- June in the Piedmont Triad area
- July in the Wilmington area
- September in the Charlotte area

G.R.O.W. Event Sponsors Receive

- ✓ Logo printed on sign displayed at sponsored event or on materials distributed to all attendees at the sponsored event
- ✓ Sponsor recognized verbally at sponsored event

Special Note for Operations Challenge & Pipe Tapping

In-kind equipment donations are also accepted for these events, and companies making equipment donations will be recognized along with other sponsors.

The 2017 winning Pipe Tapping team will represent NC AWWA-WEA and compete in the 2018 national AWWA Pipe Tapping contest at ACE. The 2017 winning Operations Challenge will represent NC AWWA-WEA and compete in the 2018 national WEF Operations Challenge competition at WEFTEC.

Sponsorship funds received first cover the cost of holding the 2017 competitions at the NC AWWA-WEA Annual Conference, and the remainder of the funds support the winning NC AWWA-WEA teams' travel to the national AWWA and WEF contests in 2018.

2017 sponsors are contributing to the purchase of team shirts for the 2017 winning NC AWWA-WEA teams to wear in the national competitions in 2018; therefore, the 2017 sponsors will be listed on the 2018 shirts.