

SESSION A
WEDNESDAY OCTOBER 25
9:15 am – 10:15 am

Canyon A

Outreach and Marketing Plan for Registered Apprenticeship Programs

TRACK: Strategic Workforce Stakeholders and Partnerships

Community colleges across the country are seeing results from sponsoring a Registered Apprenticeship program. Benefits for colleges include increased enrollment, retention, graduations, and student satisfaction. But how can colleges reach out to businesses to hire the apprentice? Many small- to mid-size companies have the same needs. Colleges can leverage this to aggregate apprentices from several companies into one class. This presentation focuses on an outreach plan that works to bring in employers to hire apprentices.

Presenters: Melissa MacGregor, Grant Manager and Rebecca Lake, Dean, Workforce and Economic Development, Harper College, IL

Alpine East

PLATINUM SPONSOR

How to Use Data to Foster Strategic Partnerships

TRACK: Strategic Workforce Stakeholders and Partnerships

To form strategic partnerships, colleges need to be able to use data — data about the labor market, employers, students, and programs — to speak to the community. Colleges also need to be able to talk about how their operations and programs impact the economic and workforce development of the region. In this workshop we will discuss how to use data to engage businesses, students, the workforce community, and the college to be leaders and drive the economic development of their communities.

Presenter: Rob Sentz, Chief Innovation Officer, Emsi, ID

Alpine West

GOLD SPONSOR

VACANT

TRACK: Equity and Diversity in Workforce Development

Presenters:

Canyon B

Building Virginia's CyberSecurity Talent Pipeline

TRACK: The Shifting Landscape of Workforce Education

Northern Virginia Community College established an alliance to provide underserved students participating in IT programs with a boot-camp to assist with industry credential attainment. Attendees will learn to build a talent pipeline by interfacing with career and technical education programs and how to address labor market demands for industry credentials. Techniques for addressing knowledge gaps through pre-assessment testing and interactive technology will be shared as well as methodology for obtaining credit for prior learning.

Presenters: Wende Ruffin-Lowry, Assistant Coordinator for Student Success and Shawn Addison Assistant Coordinator for Student Access, Northern Virginia Community College, VA

Salon 1

Path to Pathways - Preparing for the Hike

TRACK: Connecting Policy and Practice for Program Design

The pathway journey requires planning and preparation and those already on the journey can help. This session focuses on Pierce's pathway project (hike) and how it evolved from professional technical mapping to the AACC Pathways Project, onto a College Spark grant, through statewide work in pathway tools and alignment. Bring your empty (or partially filled) backpacks and hike along as we share our learning about navigation, hydration, mapping, stamina, and reaching ever higher end goals.

Presenters: Jo Ann W Baria, Vice President Workforce, Economic and Professional Development and Christina DuWors, Washington Career Pathways Project Manager, Pierce College, WA

Salon 2

Adding Banking Access and Financial Education to Summer Youth Employment Programs

TRACK: Equity and Diversity in Workforce Development

Summer Jobs Connect, spearheaded by the Citi Foundation and the CFE Fund, is a 13-city, four-year program that provides real world lessons on how youth employment programs can seamlessly integrate banking access and targeted financial education into multiple programmatic touchpoints. By partnering with existing workforce programming and building behavioral “nudges” into standard program processes, city programs have seen dramatic increases in positive uses of financial services like direct deposit enrollment and savings.

Presenters: I-Hsing Sun, Chief Program Officer, Cities for Financial Empowerment Fund; Tia Hodges, Program Officer, Citi Foundation; Julia Breitman, Senior Director Youth Employment, New York City Department of Youth and Community Development; Marsha Armstrong, SYEP Manager, Newark Youth One-Stop Career Center; and Lauren Larin, Managing Director of Programs, MyPath, NY

Salon 3

Advisory Committees-Authentic Employer Partnership

TRACK: Strategic Workforce Stakeholders and Partnerships

Each of our professional technical programs works with a technical advisory committee to maintain our connection to employers. The presenter recently completed a master's thesis on employer engagement and will share findings on her research. Come and learn about best practices to work with advisory committees, ways to further engage your industry advisors, and a model to move employer partners from advisors to trusted collaborators. This session will include a presentation, review of advisory committee best practices, and a facilitated discussion to share participants' experiences with advisory committees.

Presenter: Lauren Hadley, Director Manufacturing Programs, Shoreline Community College, WA

Seminar Theater SILVER SPONSOR

Taking Technical College Credits on the Road

TRACK: The Shifting Landscape of Workforce Education

The presentation explores the way NWTC developed a program to deliver dual credit courses at the high school level. NWTC faculty designed a 53-foot mobile laboratory and developed trainers used in the lab. Located in an area that serves both urban and rural areas, the challenge was meeting the needs of

learners in outlying areas. This innovative delivery exposes high school students to careers in the electromechanical area, and awards college credits while still in high school.

Presenters: Pam Orem-Mazur, Associate Dean of Trades and Engineering, Northeast Wisconsin Technical College, and Andy Herson, Sales Executive, Mobile Modular Training Systems, WI

Canyon C

Life after TAACCCT: Scaling and Sustaining Reform

TRACK: The Impact of Federal Grants on Community Colleges

TAACCCT promoted numerous reforms to community college's policy and practice. Rutgers University's Education and Employment Research Center served as the evaluator for seven TAACCCT grants in 12 states. These grants involved reforms on topics including: developmental education, prior learning assessment, hands-on learning, employer engagement, and career pathways. This session examines how colleges have integrated these activities with larger institutional reforms efforts like guided pathways and the challenges and successes they have encountered in efforts to sustain and scale TAACCCT.

Presenters: Michelle Van Noy, Associate Director and Heather McKay, Director Education and Employment Research Center, Rutgers —The State University of New Jersey, NJ

Topaz

The AACC Plus-50 Initiative: The Ohio Story

TRACK: Equity and Diversity in Workforce Development

Middle-aged and older workers represent a substantial segment of the labor force, accounting for nearly half of all workers. Recognizing the importance of older workers to the labor force, AACC established the "Plus-50 Initiative" to provide resources to community colleges to engage the plus-50 student population. Seven of Ohio's 23 community colleges participated in the initiative. This workshop will discuss variations in how the program was implemented at Ohio's colleges, keys to successful program implementation, and student feedback.

Presenters: Phyllis Cummins, Senior Research Scholar, Scripps Gerontology Center, Miami University and Jo Alice Blondin, President, Clark State Community College, OH

SESSION B

WEDNESDAY OCTOBER 25

11:00 am – 12:00 pm

Canyon A

PLATINUM SPONSOR

WIOA Common Data Crash Course

TRACK: Strategic Workforce Stakeholders and Partnerships

This workshop will explain the six WIOA Primary Indicators of Performance, key definitions, and the PIRL dataset common to all core programs; discuss newly published federal documentation; and provide a "WIOA Common Data Cheat Sheet" that summarizes multiple federal resources.

Presenter: Derrick Edwards, President, AGS Data Systems/G*STARS

Alpine East

GOLD SPONSOR

Launching Cyber Careers: How IT Certifications=Jobs

TRACK: The Shifting Landscape of Workforce Education

With more than 550,000 open IT jobs, there is a huge need for qualified workers. More importantly, median IT job salaries are twice that of non-IT jobs! Learn why employers are looking more than ever at certifications to validate the skills needed to be successful in these high-demand cyber jobs.

Presenters: Kirk Smallwood, Vice President Business Development and Alan Rowland, Director Business Development, CompTIA, IL

Alpine West

NONCREDIT EXEMPLARY PROGRAM AWARD

VACANT

TRACK: Equity and Diversity in Workforce Development

Presenters: HILLSBOROUGH

Canyon B

Forging Employer Partnerships: Lessons from c³bc

TRACK: The Impact of Federal Grants on Community Colleges

This session addresses approaches for community colleges' strategic engagement of business and industry partners in improving the alignment between postsecondary education and employer needs, developing postsecondary courses and credentials, and placing students in industry jobs. Results from the evaluation of the Community College Consortium for Bioscience Credentials (c³bc) TAAACCCT project will be presented. Salt Lake Community College's work in implementing the Medical Device Manufacturing Processes and Practices Certificate will be featured.

Presenters: Judith Alamprese, Principal Scientist, Abt Associates, MD and Craig Caldwell, Dean School of Science, Mathematics and Engineering, Salt Lake Community College, UT

Salon 1

Collaborations for Learner Success: Adult Ed & CTE

TRACK: Connecting Policy and Practice for Program Design

Transitions and pathways work is about alignment between Perkins CTE and Adult Education (AEFL). California's re-investment in adult education is happening within the context of a major CTE investment and WIOA alignment effort as adult educators now plan together around the Adult Education Block Grant consortia table. Investigate California's implementation and create your own strategy for using an Integrated Education and Training (IET) model to drive alignment and investment across CTE and AEFL.

Presenters: Judy Mortrude, Senior Policy Analyst and Anna Cielinski, Senior Policy Analyst, Center for Law and Social Policy, DC

Salon 2

SILVER SPONSOR

Give Employers What They Want: Work Ethic

TRACK: The Shifting Landscape of Workforce Education

Work ethic — sometimes call soft skills, workplace readiness, or foundational behaviors — is the most in-demand skill for employers. Nearly 9 out of 10 hiring managers nationwide say work ethic is their most important factor in hiring. The challenge is that fewer than 1 in 5 candidates have these basic skills, and almost all job-readiness training is focused on academic and technical skills. However, new strategies in developing work ethic are making a huge difference in employability and retention across every population. Discover the secrets that The Center for Work Ethic Development is using to help organizations around the world build the seven behaviors of work ethic.

Presenter: Josh Davies, Chief Executive Officer, The Center for Work Ethic Development, CO

Salon 3

10 Essential Elements...Do your Pathways Stack Up?

TRACK: The Shifting Landscape of Workforce Education

The “Career Pathway Assessment Tool” was developed within Wisconsin’s Technical College System to help colleges build new pathways as well as evaluate their current pathways. The 10 elements, each with sub-elements, are used to examine and assess the current state of a program pathway, and then identify next steps for enhancement. Attendees will have the opportunity to practice using the tool. Learn collaborative strategies to engage your cross-functional team in Career Pathway development and assessment.

Presenters: Bonnie Osness, Director of Career Pathways, Northcentral Technical College and Annette Kornell, Career Pathways Liaison, Madison College, WI

Seminar Theater

Innovations in Military-Workforce Translation

TRACK: Strategic Workforce Stakeholders and Partnerships

The College Credit for Heroes (CCH) program is administered by the Texas Workforce Commission to award credit to veterans and service members for their military experience. Over the past six years, TWC has focused on three areas for increasing the number of credits awarded: an online web portal in which veterans and service members can receive an official evaluation of credit at www.collegecreditforheroes.org; a network of CCH Partner Schools which has grown from seven to 52; and the creation of acceleration curricula for veterans, in which more than 84 projects have been developed.

Presenters: Apurva Naik, Program Director College Credit for Heroes Program, Texas Workforce Commission; Philip Hoy, Senior Manager of Grant Projects, College Credit for Heroes Workforce and Community Initiatives; and Todd Sherron, Principal Investigator — Accelerate Texas State, Texas State University, TX

Canyon C

Connecticut Advanced Manufacturing Technology Centers

TRACK: The Impact of Federal Grants on Community Colleges

Connecticut’s story of critical need was compelling; with a rapidly aging workforce and the introduction of new and exciting technology, there was clearly a current and future manufacturing skills-trade shortage in the state. The Connecticut State Colleges and Universities (CSCU) received \$17.8M in state bonds for the development of four Advanced Manufacturing Technology Centers. Due to the success of these four programs, the CSCU system received a \$15M USDOL TAACCCT grant. The TAACCCT grant expanded the Advanced Manufacturing programming resulting in seven advanced manufacturing education programs.

Presenter: Tracy Ariel, Director Advanced Manufacturing and Early College Opportunities, Connecticut State Colleges and Universities, CT

Topaz

Bringing Diversity to the Tech Sector

TRACK: Equity and Diversity in Workforce Development

The tech workforce aims to be more diverse. Year Up (YU) empowers underrepresented young adults to go from poverty to careers in one year. Bellevue College (BC) offers IT certificates, vetted by employers as workforce-ready. YU has engaged employers to provide internships and hire graduates. With YU, BC has paired IT certificates that meet YU's mission - that YU graduates leave the program employed with competitive salaries and as college graduates who can roll their certificate in to an AA or BAS degree.

Presenters: Jody Laflen, Dean Institute for Business and Information Technology; Albert Lewis, Vice President of Economic and Workforce Development; and Darryl Smith, Site Director, Bellevue College, WA

SESSION C

WEDNESDAY OCTOBER 25

1:30 pm – 2:30 pm

Canyon A

PLATINUM SPONSOR

How Can We Prepare Students for Jobs That Don't Yet Exist? Teach the "How" of Innovation

TRACK: The Shifting Landscape of Workforce Education

As the world of work evolves, the new currency of competitiveness is innovation and students must prepare for jobs that don't yet exist. How? EdgeMakers offers the only practice-based, purpose-driven program that teaches the "how" of innovation to empower students to take ownership of their future, realize sustainable employability, and maybe even change the world. Attend this session to learn the process and leave with tangible tools you can use to begin integrating innovation into your curriculum.

Presenters: Jenny Maxwell, Vice President, Global Partnerships; Heather Von Fange, Director of Higher Education Partnerships, West; and Paul Moorman, Director of Higher Education Partnerships, East, EdgeMakers, CA

Alpine East

GOLD SPONSOR

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TRACK: Strategic Workforce Stakeholders and Partnerships

Presenter:

Alpine West

CREDIT EXEMPLARY PROGRAM AWARD

VACANT

TRACK: Equity and Diversity in Workforce Development

***Presenters:* IVY TECH**

Canyon B

Pre-Apprenticeship 101

TRACK: The Shifting Landscape of Workforce Education

Pre-apprenticeship programs are designed to be linked to employers who need skilled workers for entry-level positions or to apprenticeship training. Participants receive hands-on training from industry professionals, tour and interview with local employers/apprenticeship programs, receive multiple certifications, and can earn college credit. Learn what it takes to develop a pre-apprenticeship program,

the benefits to students, the college, employers and the economy, and how to partner with nonprofits and the workforce development system.

Presenters: Judy Reed, Director American Apprenticeship Initiative Grant; Melinda Nichols, AAI Grant Specialist; and Jason Petrait, Director Special Projects, South Seattle College – Georgetown Campus, WA

Salon 1

Better Choices-Better Health: A Community Based Program for Older Adults

TRACK: Equity and Diversity in Workforce Development

In this workshop you will learn about how CCAC has partnered with a large health care organization, a large regional foundation, the local United Way and a large community-based senior service center to offer an evidence based training program to help individuals, 60 years of age and older, to manage living with chronic health issues, to learn how to advocate for themselves with medical providers, and navigate the healthcare system.

Presenter: Mary Jo Guercio, Director of Community Training and Development, Community College of Allegheny County, PA

Salon 2

Working Together on Apprenticeships: WIOAs and Community Colleges

TRACK: Connecting Policy and Practice for Program Design

New WIOA administrative rules include Registered Apprenticeships. Community colleges are now becoming Registered Apprenticeship (RA) program sponsors and/or providing Related Training Instruction. But how and in what ways do WIBs and community colleges work effectively to grow the number of registered apprentices? This presentation shares lessons learned in the efforts of a local Worknet Center (WIOA) and Harper College. Included are examples on the process and results developed to successfully undertake this collaborative initiative.

Presenters: Rebecca Lake, Dean Workforce and Economic Development and Melissa MacGregor, Grants Manager, Harper College, IL

Salon 3

Changing Landscapes: Braiding Programs, Funding, and Partners

TRACK: The Shifting Landscape of Workforce Education

A detailed look at how the Community College of Baltimore County braided funding, programming, and partners into a comprehensive workforce framework that can be replicated across regions. The session will look at best practices to build regional partnerships, how data driven results can redefine success by aligning college outcomes to partner goals, and how holistic education can drive completion rates and bring partners and funders to the table.

Presenters: Matthew Bernardy, Director Connections to Employment; Jay Bouis, Director Technical Training; and Lauren Rice, Coordinator Student Support Services, Community College of Baltimore County, MD

Seminar Theater

Building a Workforce for a Gigafactory

TRACK: Strategic Workforce Stakeholders and Partnerships

Truckee Meadows Community College and the Nevada Governor's Office of Economic Development were presented with the challenge of how to meet the need for 2,400 trained workers for Panasonic's workforce at the Tesla Gigafactory. The college mobilized to repackaging its curriculum as a "menu" of options and created the Panasonic Preferred Pathway Program (P3), a 10-credit program for students to train for entry-level positions. The college also received support from the state for students.

Presenters: J. Kyle Dalpe, Interim Dean of Technical Sciences, and Barbara Walden, Director Applied Industrial Technology Programs, Truckee Meadows Community College; and Randy Walden, Industry Specialist Advanced Manufacturing, Nevada Governor's Office of Economic Development, NV

Canyon C

Institutional Strengthening through Federal Grants

TRACK: The Impact of Federal Grants on Community Colleges

Clark State Community College uses Federal Grant funds to strengthen institutional effectiveness and build capacity through designing and implementing new programs, revising programs, acquiring training equipment, creating work-based modules, implementing I-BEST model introductory courses in technical career pathways, and establishing new recruitment, retention and completion strategies. These institutional improvements came about based on a grant funded program that led to other programs and has been the catalyst for institutional change even without grant funds.

Presenters: Robert J. Vidos, President, Workforce Institute, Inc., OR; Jo Alice Blondin, President and Amit Singh, Provost and Vice President for Academic Affairs, Clark State Community College, OH

Topaz

Serving Internationally-Trained Immigrants

TRACK: Equity and Diversity in Workforce Development

One in five college educated immigrants is either unemployed or under-employed. This workshop will provide guidance on how to address the needs of the skilled immigrant population. In this session, the presenters will provide a national, state, and local perspective on how workforce educators are pioneering innovative program models through integrated education and training, contextualized ESL and career pathways planning. Participants will learn about best practices and resources to help further support this unique population.

Presenters: Katherine Gebremedhin, Director Partnerships and Program Development, WES Global Talent Bridge, NY; Anson Green, State Director, Texas Workforce Commission, TX; and John Hunt, Executive Director for Adult Community Learning, Division of Adult and Continuing Education, LaGuardia Community College, NY

SESSION D

WEDNESDAY OCTOBER 25

3:15 pm – 4:15 pm

Canyon A

Virginia's New Economy Workforce Credential Grant

TRACK: The Shifting Landscape of Workforce Education

In March 2016, Virginia implemented the first in the nation pay-for-performance workforce program that incentivizes colleges, and lowers student costs for noncredit credentialing in high demand fields.

The program cuts costs to students by 2/3, pays only for completions, provides financial aid, and supports outreach and recruitment efforts to bust myths about middle skills careers. Presenters will highlight the legislation, policy, practice, and first-year outcomes of this innovative approach to 21st century workforce development.

Presenters: Randall Stamper, Assistant Vice Chancellor Workforce Programs and Lori Dwyer, Assistant Vice Chancellor Workforce Policy, Virginia's Community Colleges, VA

Alpine East

Strategic Partnerships in Bioeconomy Education

TRACK: Strategic Workforce Stakeholders and Partnerships

Presenters will discuss “Grow Your Future” project, launched within TAACCCT Round 4 consortium, recognized with What’s Right With the Region award, and taking integrated approach including educating low-income K-12 students and their families about bio-based industries and providing education and career pathways. Presenters will address regional collaboration making this project a success, including higher education, employers, workforce/economic development, and communities, and will showcase how this strategic partnership helps break the inter-generational cycle of poverty.

Presenters: Courtney Breckenridge, Project Manager; Diana Nastasia, Program Management Specialist; and Jacqueline Pohlman, Marketing Specialist, Building Illinois Bioeconomy Consortium, Southern Illinois University Edwardsville, IL

Alpine West

Facilitating ABE Learners' Postsecondary Success

TRACK: Connecting Policy and Practice for Program Design

This session addresses strategies for facilitating adult education learners’ success in postsecondary education. Results from our evaluation of the Oregon Pathways for Adult Basic Skills initiative concerning adult learners’ enrollment in postsecondary courses and earning of postsecondary credentials will be discussed. Highlighted will be coordination between adult education and career and technical education in supporting career and college awareness instruction, considerations in guiding learners’ selection of college courses, and advising to ensure postsecondary completion.

Presenter: Judith A. Alamprese, Principal Scientist, Abt Associates, MD

Canyon B

Innovations in Human Services Counseling Careers

TRACK: The Shifting Landscape of Workforce Education

The presenters will share a case study of two similar academic programs that were combined to create one program with several stackable credentials, prior learning assessments, synchronous and asynchronous learning, alignment of degrees and certificates with workforce certifications, and a partnership between credit and noncredit programs. We will share our strengths and our challenges, provide examples on how we have maximized enrollment and ensured quality training for our students, and describe how we have re-engaged program completers to return for additional workforce training.

Presenters: Ted McCadden, Associate Professor and Lisa Boone, Associate Professor, Community College of Baltimore County, MD

Salon 1

Student Success Through Resiliency and Support

TRACK: Connecting Policy and Practice for Program Design

The Northeast Resiliency Consortium (NRC) has defined resiliency as “an individual’s persistent development and application of knowledge, skills and resources that effectively help one adapt to change and overcome adversity.” Kingsborough Community College, an NRC college partner, uses Resiliency Modules to teach skills which students can draw upon during crises of various scales. Learn about how our model incorporates resiliency competencies throughout the entirety of training to prepare students with skills they can engage whenever and wherever crisis situations arise.

Presenters: Alissa Levine, Director of Programs and Jessica Cinelli, Grants Coordinator, Center for Economic and Workforce Development, Kingsborough Community College, NY

Salon 2

Enhancing Immigrant Workforce Opportunities

TRACK: Equity and Diversity in Workforce Development

Building One Community and Norwalk Community College will present an overview of the Home Health Aide Skills Development program. This partnership is an Immigrant Workforce Education initiative that prepares students to work in the home healthcare sector. The presenters will discuss the design and implementation process, the program components and early success indicators. This work has provided a new way to deliver education to our immigrant community and meet key workforce needs.

Presenters: Anka Badurina, Skills Development Senior Director, Building One Community and Kristina Testa-Buzzee, Associate Dean of Extended Studies and Workforce Education, Norwalk Community College, VA

Salon 3

Community Health Center and Community College Partnerships for Health Workforce Benefit

TRACK: Strategic Workforce Stakeholders and Partnerships

From the frame of collective impact, participants will: consider a model of collaboration between community colleges and community health centers (CHCs); learn and share examples of innovative, successful partnerships between community colleges and CHCs; identify possible primary care partnership opportunities; and explore the intersections between community colleges and CHCs with regards to meeting the current and future demands of the primary care workforce. The session will offer tools and suggestions to maximize relationships.

Presenters: Jennifer Johnston, Program Manager Healthcare Workforce Transitions, Highline College; Dan Ferguson, Director, Washington State Allied Health Center of Excellence; and Naveen Kanithi, Workforce Program Manager, Northwest Regional Primary Care Association, WA

Seminar Theater

The Role of Partnerships to Meet Workforce Needs

TRACK: Strategic Workforce Stakeholders and Partnerships

Clark State Community College engages with industry partners to meet workforce needs. We partner with job centers, economic development, chambers, and career technical centers to create a talent pipeline. Business leaders serve as advisers assuring program curriculum is aligned with workforce demands. The college credit and noncredit divisions work together to meet employer needs; producing

qualified graduates and creating pathways for continued employee development. This active engagement allows us to efficiently and effectively support our businesses.

Presenters: Aimee Belanger-Haas, Dean Business and Applied Technology; Amit Singh, Provost and Senior Vice President of Academic Affairs; and Toni Overholser, Director Workforce and Business Solutions, Clark State Community College, OH; Robert Visdos, President, Workforce Institute, Inc., OR; and James Shanahan, President, Shanahan Resources, Inc., FL

Canyon C

Leveraging Data to Enhance Healthcare Programs

TRACK: The Impact of Federal Grants on Community Colleges

The University of the District of Columbia Community College offers stackable and marketable credentials to ultimately move students into high wage jobs. A TAACCCT grant enhanced the Healthcare Administration program using contextualized learning designed to improve literacy, numeracy, and soft skills alongside traditional technical training. To make improvements, programmatic and administrative data are used to inform decision-making. These data provide better performance and outcome measures to expand and sustain the pathway.

Presenters: Emmanuelle St. Jean, Project Director Healthcare Administration and Ama Takyi-Laryea, Senior Technical Specialist, University of the District of Columbia Community College, DC

Topaz

Ok, We Have Support. Now What?

TRACK: Strategic Workforce Stakeholders and Partnerships

HCC has progressed exponentially from one garage to a multi-disciplined program in a relatively short-period of time – but not alone. By forging and multiplying key industry, community and business partnerships, HCC has expanded, modernized, and improved the quality and focus of its programming and funding sources. This workshop discusses employer engagement and partnership strategies and focuses on how reciprocity guides these partnerships in refinement of needs assessment, program development, training delivery and workforce readiness.

Presenters: Dove Wimbish, Literacy Director/Student Success Coordinator and John Meeks, Director of Workforce Education, Hillsborough community College, FL

SESSION E

THURSDAY OCTOBER 26

9:15 am – 10:15 am

Canyon A

Engaged for Lift-Off: Utah Workforce Partnerships

TRACK: Strategic Workforce Stakeholders and Partnerships

Stakeholders in Utah have launched several significant strategic workforce partnerships. Collaborations involving business and industry, legislators, the Governor's office, economic and workforce development, community and technical colleges, higher education, and K-12 education have ignited broad efforts launching workforce initiatives to new levels. Local initiatives have inspired statewide models, and state-level efforts have seeded local partnerships. A panel of stakeholders will describe approaches, challenges, and triumphs in developing tangible industry workforce acceleration

partnerships, education-industry pathways, stackable credentials, strategic workforce investments, and a new statewide “TalentReady Utah” umbrella.

Presenters: Dave R. Woolstenhulme, Commissioner of Technical Education, Utah System of Technical Colleges; Ann Millner, Utah State Senator; Tami Pyfer, Education Advisor, Office of the Utah Governor; Deneece Huftalin, President, Salt Lake Community College; Jon Pierpont, Executive Director, Utah Department of Workforce Services; and Jared Haines, Associate Commissioner, Utah System of Technical Colleges, UT

Alpine East

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The Economic Value of Effective Workforce Development

TRACK: Strategic Workforce Stakeholders and Partnerships

Today, having a skilled workforce is the key to employer recruitment, retention and expansion. But research shows there is still a persistent skills gap. We cannot continue to use the same thinking to solve the skills gap and expect different outcomes. See what the National Workforce Solutions Advisory Board sponsored by ACT is proposing to create a robust eco-system that lends itself to continuous process improvement to enables a common language adapted at the speed of business to ensure the workforce has the skills industry needs today and tomorrow. Attendees will learn about upcoming national best practices launching this year including field study outcomes conducted by ACT that build upon the call to action outlined in the NWSAB paper, “Understanding and Closing the Skills Gap.”

Presenters: Karla Leach, President, Western Wyoming Community College and member of the National Workforce Solutions Advisory Board; Debra Lyons, Principal Strategist Workforce Engagement; and Julie Gibson, Director Workforce Partnerships, ACT, IA

Alpine West

GOLD SPONSOR

The New Virtual Career Center: Engaging Students through Targeted Service Delivery Systems

TRACK: The Shifting Landscape of Workforce Education

The New Virtual Career Center is an interactive career and labor market exploration tool designed specifically for students. See how the New Virtual Career Center guides students in their career exploration, job search, internships, entrepreneurs etc. Using labor market data to connect and inform people, education, and business.

Presenters: Deane Toler, Director of Sales and Marketing and Dan Cobus, Sales Manager, Geographic Solutions, FL

Canyon B

Career Pathways for Adult Learners in Chicago, Houston, and Miami

TRACK: The Shifting Landscape of Workforce Education

This session will present findings from a two-year researcher-practitioner partnership that investigated how adult education agencies are providing career pathways programming in Chicago, Houston, and Miami. This session will focus on what we can learn about career pathways design and implementation from the six agencies selected for our in-depth case studies. Relevant findings from a survey of 106 adult education agencies and focus groups with 6-8 providers in each city will also be shared.

Presenters: Esther Prins, Associate Professor, Lifelong Learning and Adult Education Program, Penn State University, PA; Sheri Foreman, President and CEO, Houston Literacy, TX; Carol Clymer, Co-Director, Goodling Institute for Research in Family Literacy and Institute for the Study of Adult Literacy, Penn

State University, PA; Blaire Toso, Penn State University, PA; Becky Raymond, Chicago Citywide Literacy Coalition, IL; and Mark Needle Miami-Dade County Public Schools, FL

Salon 1

Emerging Healthcare Careers

TRACK: Connecting Policy and Practice for Program Design

New York State is undergoing an epochal transformation of its healthcare delivery system, as part of an \$8 billion reform. As a result, the healthcare workforce is rapidly changing. CUNY is working with employers to develop new programs to meet the needs of the industry. CUNY has developed: community health worker apprenticeship, certified peer advocate, health coach, coding apprenticeship, and more. Join us as we learn more about the intersection between policy reform, emerging occupations, and program development.

Presenter: Curtis Dann-Messier, Assistant Director for Continuing Education, City University of New York, NY

Salon 2

Transforming the Language of Workforce

TRACK: Equity and Diversity in Workforce Development

Over 500 Spanish and Somali speaking early learning providers in King County are impacted by the Department of Early Learning's new quality standards. Obtaining a 12-credit certification from a community college will fulfill these requirements. How did Highline College respond to this major shift in the Early Childhood industry? The Workforce Education Department has taken the lead by utilizing the Working Students Success Network pillars and an innovative language-based cohort model (Somali, Spanish, and Arabic).

Presenters: Mariela Barriga, Student Success Coordinator and Loyal Allen Jr., Director Workforce Education Services, Highline College, WA

Salon 3

Story Telling as a Strategy for Sustainability

TRACK: The Impact of Federal Grants on Community Colleges

While many colleges and organizations have stories to tell about their innovations, successes and responses to challenges, so often those stories get buried in reports that are neither disseminated nor digested. By utilizing storytelling as a strategy for sharing and scaling, you can learn how to effectively communicate your efforts in a way that engages audiences and offers easy-to-digest insights. Learn about the processes and resources to scale and sustain workforce innovations.

Presenters: Helene Mancuso, Project Manager of the TAACCCT Grant, Luzerne County Community College, PA and Alexandra Shinert, Communications Program Manager, Northeast Resiliency Consortium, Passaic County Community College, NJ

Seminar Theater

Hope in Healthcare: Pathways Changing Lives

TRACK: Equity and Diversity in Workforce Development

Trinity Health System, West Michigan Works, and Grand Rapids Community College are working together to build futures in healthcare for historically underrepresented populations in west Michigan

by creating dynamic pathways from poverty to prosperity. Learn how the development of Medical Assistant and Sterile Processing Technician apprenticeships, along with concentrated efforts and training are moving individuals in entry-level healthcare positions to middle and high skill jobs, positively impacting lives.

Presenters: Linda Witte, Program Manager Noncredit Health Programs and Director, Medical Assistant Program and Julie Parks, Executive Director Workforce Training and MTEC, Grand Rapids Community College; Shana Welch, Regional Director Talent Acquisition, Mercy Health; and Deborah Lyzenga, Director Business Solutions, West Michigan Works, MI

Canyon C
PINNACA

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TRACK: The Impact of Federal Grants on Community Colleges

Presenters:

Topaz

Using SNAP E&T to Help Address Barriers to Success

TRACK: Equity and Diversity in Workforce Development

Research continues to highlight the fact that many college students struggle to meet their basic needs, including stable housing and food. The Supplemental Nutrition Assistance Program (SNAP) Employment & Training (E&T) program can help address these needs. This presentation will discuss how SNAP E&T can help community college students access SNAP nutrition benefits, tuition assistance, and how the program can help provide other critical supportive services such as transportation and child care assistance.

Presenter: Kaila Wilson, Program Analyst, U.S. Department of Agriculture, DC

SESSION F

THURSDAY OCTOBER 26

11:00 am – 12:00 pm

Canyon A

Powerful Partnerships via Summer Career Academies

TRACK: Strategic Workforce Stakeholders and Partnerships

Energized by the California Pathways Trust Grant, College of Marin and the Marin County Office of Education are partnering on more projects than ever to expand pathway opportunities for students of Marin County. One of the most successful endeavors is the creation of Summer Career Academies, which provide up to two college units to high school students while they are experiencing various careers. Learn how to develop and nurture crucial educational/business partnerships and create pathway academies that are cool for students, great for schools, and essential for the world of work.

Presenters: Katheryn Horton, Workforce Development Grants Administrator and Beth Pratt, Dean of Career and Technical Education, College of Marin; and Ken Lippi, Assistant Superintendent, Marin County Office of Education, CA

Alpine East
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SILVER SPONSOR

TRACK: Strategic Workforce Stakeholders and Partnerships

Presenter:

Alpine West

GOLD SPONSOR

CONOVER COMPANY

TRACK: Equity and Diversity in Workforce Development

Presenters:

Canyon B

TAACCCT and Tech College as Registered Apprenticeship Sponsor

TRACK: The Shifting Landscape of Workforce Education

Since 2011, the US DOL TAACCCT grant program has facilitated new strategies and developments in workforce education. A grantee in four rounds of TAACCCT, Mitchell Technical Institute experienced the benefits of federal funding and challenges of sustaining programs when grants end. We'll discuss these challenges and changes in workforce education with the creation of a college sponsored LineWorker Registered Apprenticeship. Topics include development of Registered Apprenticeship, funding model, and experiences since start-up.

Presenter: John Heemstra, Vice President and Chief Operations Officer, Mitchell Technical Institute, SD

Salon 1

TITLE

TRACK: The Shifting Landscape of Workforce Education

OSH Project

Presenters: Diane Bush, etc

Salon 2

Navigation Best Practices for Student Success

TRACK: The Impact of Federal Grants on Community Colleges

The WISE TAACCCT Consortium developed a career navigator guidebook to establish best practices for student support in professional technical programs. The guidebook outlines the roles of a navigator in outreach/recruitment, student retention, and transition to employment as well as student training topics for job readiness, student portfolios, working with veterans, and other resources. This session will include before and after TAACCCT funding impact at three colleges, an overview of the guidebook, and facilitated discussion on student success.

Presenters: Lauren Hadley, Director Manufacturing Programs, Shoreline Community College; Mike Brandstetter, DOL Grant Project Manager, Bates Technical College; and Anna Bennett, WISE Grant Student Navigator, Renton Technical College, WA

Salon 3

Immigrants Learning to Save Lives in Maine

TRACK: Equity and Diversity in Workforce Development

Maine is turning to immigrants to help save lives! Learn how this training program was designed, funded, and replicated to train immigrants with medical backgrounds become emergency medical

technicians. Students are trained to be language interpreters as well as state-certified EMTs. Using a model of contextual-based language and occupational training, see how this is transforming delivery of workforce training in Maine. Join the conversation about integrating highly-skilled immigrants into our work communities.

Presenters: Julie Chase, Dean Business and Community Partnerships and David Zahn, Department Chair ESOL and Global Languages, Southern Maine Community College, ME

Seminar Theater

Develop and Leverage Industry Partnerships

TRACK: Strategic Workforce Stakeholders and Partnerships

Davis Technical College has developed partnerships with industry stakeholders to acquire new funding streams, leverage resources, and ensure alignment of instructional programs. Partnerships have improved quality, student engagement, and outcomes. Industry professionals connect through social media, job fairs, and other events while sponsoring externships, posting jobs, hiring students, and serving as program advisors. This has increased donations, participation in college fundraising events, and program sponsorship. Partners work beside instructors and students on a regular basis.

Presenters: Michael J. Bouwhuis, President and Kim Ziebarth, Vice President of Instruction, Davis Technical College, UT

Canyon C

Competency-Based Education and Workforce Training

TRACK: The Shifting Landscape of Workforce Education

This session will focus on Salt Lake Community College's transition of its School of Applied Technology (SAT) from a clock-hour, seat-time based modality, to a competency-based education model. The SAT is responsible for short-term, workforce training programs in areas that lead to high-wage and high-demand jobs. The SAT enrolls students on an open-term with new students starting each Monday. This session will focus on the lessons learned, positive impact, and industry partnerships developed through the process.

Presenters: Eric Heiser, Dean; Franz Feierbach, Director of Operations; Carrie Riley, Assistant Registrar; and Steven Fogg, Associate Dean, Salt Lake Community College, UT

Topaz

Promoting Diverse Hiring with Local Community Part

TRACK: Equity and Diversity in Workforce Development

This session will explore strategies that community colleges can implement to build strong partnerships with local government agencies to promote minority hiring where there has been discriminatory treatment and inequities in hiring practices. Florida State College at Jacksonville was able to help their local Fire and Rescue Department address the shortage of minority applicants through the development of the Fire Science Cadet Academy.

Presenter: Tameiko Allen Grant, Academic Director of Professional Studies and Public Safety, Florida State College at Jacksonville, FL

SESSION G

THURSDAY OCTOBER 26

1:30 pm – 2:30 pm

Canyon A

Pathways and Pipelines - Collaborations that Work!

TRACK: Strategic Workforce Stakeholders and Partnerships

Utah has experienced tremendous economic growth and keeping the workforce pipeline full has been a challenge. Government, education and industry have collaborated to create pathways programs that target both the secondary students and those adults that are currently "underemployed". The Utah Aerospace Pathways Program was created at the request of the Boeing Corporation. The process and steps will be the focus of this presentation. Two more pathways have been replicated: Diesel Technician and Medical Innovations.

Presenter: Rick Bouillon, Associate Provost Workforce and Economic Development, Salt Lake Community College; Kimberlee Carlile, Pathways Program Manager, Governor's Office of Economic Development; and Melisa Stark, Employer Initiatives Program Manager, Utah Department of Workforce Services, UT

Alpine East

New Revenue Streams Through Strategic Partnerships

TRACK: Strategic Workforce Stakeholders and Partnerships

Wentworth Institute of Technology (WIT)'s Corporate Training initiative has been the revenue generator for the College of Professional and Continuing Education (CPCE) at WIT. The effort has allowed WIT to formalize partnerships with many industry associations including the union building trades and community colleges to build a pipeline of students into Wentworth's programs. An informal discussion for attendees to learn how WIT developed its corporate training outreach and to share with other similar institutions.

Presenter: Liem Tran, Director of New Program Development, Wentworth Institute of Technology, MA

Alpine West

Building it So They Will Come; Sector Partnership: Focusing on Students and the Workforce

TRACK: Strategic Workforce Stakeholders and Partnerships

Program development often has minimal industry input and uses a "we will build it, they will come" model – but not in Central Ohio, where a strong industry-led partnership was created to focus on workforce training needs and industry competitiveness. Businesses, the two-year technical college, economic development agencies, other educational institutions, service agencies and other organizations, and the Ohio Association of Community Colleges all worked together to build a strong industry sector partnership for next-generation manufacturing.

Presenters: Lauri White, Vice President for Academic Affairs, Central Ohio Technical College and Nathan A. Strum, Director Economic Development, GROW Licking County, OH

Canyon B

Partnership for College and Career Readiness

TRACK: Strategic Workforce Stakeholders and Partnerships

Robert Turner High School and Alvin Community College teamed up to open a new innovative college and career high school in the Houston area. In this school of choice, students may pursue over 15 career certification pathways, participate in internships in the community, and earn college credits up to an

associate's degree by the time they graduate from high school. Students enjoy hands-on, highly relevant learning, and parents enjoy saving on the first two years of college.

Presenters: Christal M. Albrecht, President, Alvin Community College and Jennifer Morrow, Principal, Robert Turner High School, TX

Salon 1

TAACCCT Changing the Institution

TRACK: The Impact of Federal Grants on Community Colleges

The Michigan Coalition for Advanced Manufacturing (MCAM) grant has had a significant impact on our institution, from changing the college's student enterprise system, to changing articulation and transfer, data collection importance and practice and revolutionizing relationships with employer and our one-stop! Come and hear about our failures and successes. We hope to help you avoid some of the mistakes we made - although know that we have created a tsunami - and there is no turning back. Make it happen at your institution.

Presenters: Julie Parks, Executive Director Workforce Training and MTEC and David Lovell, Program Manager M-CAM Grant, Grand Rapids Community College; and Deborah Lyzenga, Regional Director, Business Solutions, West Michigan Works, MI

Salon 2

Barriers to Success - What Might be Missing

TRACK: Equity and Diversity in Workforce Development

Many low-income populations are challenged by programs that seem better designed to wash them out than support their successes. Increasingly, programs serving these populations offer their participants wrap-around supports and/or navigators, that help them resolve barriers to success, and see better results. In this session, we will discuss obvious barriers to success and ways they are being addressed before turning our attention to more complex barriers that lurk below the surface and the challenges in the work to address them.

Presenter: John Kim, Executive Director, Seattle Jobs Initiative, WA

Salon 3

FSW and Hodges University: A Case Study in Adapting to Workforce Demands

TRACK: The Shifting Landscape of Workforce Education

One difficulty facing colleges in meeting local workforce training needs is reconciling program development with disparate and conflicting data, employer education demands, and available resources. This presentation discusses how this challenge was met through uniquely crafted research and practices at Florida SouthWestern State College and Hodges University. Effective regional workforce partnerships and implementation strategies will be shared with attendees so they can extend these results to their local workforce and share results they may have found in their practice.

Presenters: Tom Rath, Associate Dean of Business and Technology, Florida SouthWestern State College and John Meyer, Executive Vice President of Academic Affairs, Hodges University, FL

Seminar Theater

Workforce Development is a Team Sport

TRACK: Strategic Workforce Stakeholders and Partnerships

Clark State Community College and The Chamber of Greater Springfield will discuss how chambers can help community colleges reach their goals, better align with new and existing business needs, and discuss programs that have helped increase their partnership and teamwork. Finally, they will conclude with a discussion around how their dedication to the future workforce lead them to engage with ACT, and the process to become a Work Ready Community.

Presenters: Amy Donahoe, Director of Workforce Development, The Chamber of Greater Springfield and Jo Alice Blondin, President, Clark State Community College, OH

Canyon C

Three States, Three Models, Three Approaches

TRACK: The Impact of Federal Grants on Community Colleges

Ramping up proactive planning and integration partnerships between public workforce systems, higher education, and common industry/labor/workforce entities is challenging! Representatives from Massachusetts, Missouri and Kansas TAACCCT consortia discuss how they (1) developed regional, industry-aligned partnerships; (2) accessed and integrated labor market information and planning; and, (3) worked collaboratively with workforce, business, and industry partners to develop and sustain the systems and infrastructure that identify and respond to workforce needs.

Presenters: Dawn Busick-Drinkard, MoWINS Statewide Grant Director, Missouri Community College Association, MO; Kathleen Kirby, Statewide Project Director GPSTEM, Massosoit Community College, MA; and Debra Mikulka, KanTRAN Director, Washburn Tech University, KS

Topaz

More Options for More Success

TRACK: The Shifting Landscape of Workforce Education

This presentation will discuss how South Louisiana Community College's Adult Ed program offers multiple entry- and exit-points for our adult education students. By partnering with the Louisiana Workforce Commission and taking advantage of both Career Pathways and Corporate College at SLCC, our students can quickly earn both industry recognized certifications along with their high school equivalency. This, in turn, results in more financial stability for students and their families.

Presenter: Connor Chauveaux, Manager of Adult Basic Education, South Louisiana Community College, LA