



**FREE CLASSIFIED LISTING with any display ad**

**Quarter Page**

3.625" x 4.75" ..... **\$699**

**Business Card**

3.5" x 2" ..... **\$399**

**1/8 Page**

3.625" x 2.3125" ..... **\$499**

The NSBA Bar Directory is online and updated quarterly in an improved format allowing members to search the directory, organize/bookmark sections and print sections they use the most. All dues-paying members will have full access to the online directory.

Print copies are available for purchase. Over 1,200 print directories were sold in 2016.

**Deadline**

The deadline for inclusion in the 2017 NSBA Bar Directory is **November 15, 2016**.

**Print Specifications**

Trim size 8.375" x 10.875". Web press printing from electronically-produced artwork. Comb binding. Inside pages are black ink only; outside and inside front and back covers and cardstock tab dividers are 4-color process.

**Submitted Ad Specifications**

The NSBA Bar Directory is produced using Adobe Creative Suite 5 (Indesign and Photoshop) and Adobe Acrobat 9 Pro. Ads submitted for use in the directory must be sent in the following formats and/or programs: Adobe Indesign CS5 or lower, JPEG, EPS, TIF or PDF. All files must be in high resolution at 300dpi. Advertisements submitted in PowerPoint, Microsoft Publisher and Microsoft Excel or other programs are not acceptable. The NSBA is not responsible for ads submitted with missing graphics or fonts, or improperly embedded fonts.

**Half Page** 7.375" x 4.75" ..... **\$799**

**Full Page** 7.375" x 9.625" ..... **\$1599**

**Cardstock Tab Divider, Full Page**

7.375" x 9.625", BW ..... **\$1999**  
add 4-color process ..... **\$299**

**Classified Listings** ..... **\$149**

# 2017 NEBRASKA STATE BAR ASSOCIATION ADVERTISING CONTRACT

Company \_\_\_\_\_

Billing Address \_\_\_\_\_

Contact Name (printed) \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_



**RUN DATES**

- January/February 2017
- March/April 2017
- May/June 2017
- July/August 2017
- September/October 2017
- November/December 2017

**AD SIZE**

- Business card
- 1/6 page vertical
- 1/6 page horizontal
- 1/4 page
- 1/3 page vertical
- 1/3 page horizontal
- 1/2 page
- 2/3 page vertical
- 2/3 page horizontal
- Full page

**COST/ISSUE \$ \_\_\_\_\_ X # ISSUES \_\_\_\_\_**

**= TOTAL COST \$ \_\_\_\_\_**

- I will provide a disk and a proof of my ad
- Run current ad
- I require production. Please call me for an estimate.

Special Instructions \_\_\_\_\_



**NEBRASKA 2017 NSBA Member Directory**

**AD SIZE**

- Business card
- 1/8 page
- 1/4 page
- 1/2 page
- Full page
- Cardstock Tab Divider, Full Page
  - Black & White
  - Full color
- Classified listing

**COST \$ \_\_\_\_\_**

- I will provide a disk and a proof of my ad
- Run current ad
- I require production. Please call me for an estimate.

Special Instructions \_\_\_\_\_



**www.NEBAR.com**

- Front Page Banner

Run dates: \_\_\_\_\_

- E-Counsel

Run dates: \_\_\_\_\_

- Vendor Marketplace

Run dates: \_\_\_\_\_

**COST \$ \_\_\_\_\_**

**TOTAL ADVERTISING PACKAGE**

**\$ \_\_\_\_\_**

Publisher reserves the right to reject any advertisement, censor copy, change border rules and repeat last previous copy published which will fill space ordered when change of copy is not received before closing date. Preferred position contracts are not cancelable.

**Return this signed contract to Nebraska State Bar Association, 635 S. 14th Street #200, Lincoln, NE 68508.  
 Questions? Contact Sarah at (402) 475-7091 or email [sludvik@nebar.com](mailto:sludvik@nebar.com)**