

**New England Dressage Association
Board of Directors
Summary of Meeting
January 22, 2012**

Participating in person: LMendenhall, KSwandfeldt, DCarr-Kirk, APrensil, KO'Connor, JSheehan, DHolston, PLeBlanc, AYama, BJenkins, KMcHugh, PCormier, SMcKeown, CMacDonald, KHickerson

Participating at the invitation of the board: Carol Gordon

Participating via conference call: SDavenport

Treasurer; Change in Finance Committee Membership

Sue McKeown circulated the 2011 investment performance prior to the meeting. Carol Gordon circulated the 2012 draft budget prior to the meeting.

After discussion, the board **VOTED** to increase the non-board member complement to two members, Leah Jamieson and Donna Cameron. The board **VOTED** to make Alison Yama the on-board member of the committee. All three of these new members will also be members of the audit committee (a subcommittee of the finance committee comprised of those finance committee members with no check writing authority).

Carol Gordon Accounting Workshop

Carol Gordon updated the board on the status of her upcoming NEDA sponsored workshop for equine professionals with a legal and an insurance specialist. It will be held in March at Elysium Farm in Harvard.

Financials; Budget

Carol Gordon updated the board on the need to keep track of barter arrangements and advertising. Then she led the board through the annual budget process. Each event was discussed. At the end of the process, the board **VOTED** to approve the budget for 2012.

Coordinator Reports

Salute -

The following report was submitted by Ginette Brockway: We are working on the Salute and need a complete list of volunteers and sponsors as well as the membership list and medal members. Also, a President's message, please! And anything else you would like to include! I have asked Lynndee for an article on Kyra. I was with Carole M today selecting photos and will go back Monday to do more.

Advertising -

The following report was submitted by Kat Wojtylak: Thank you to everyone who has faith in my very ambitious marketing program!

As of last night, Alison Yama made me an admin on the Facebook page, which basically means I can start sending out updates. This can be everything relating to upcoming events of ours, results from riders in our region, educational articles and so much more. I already started, so go take a look.

Please send me some pictures of NEDA through the years! Please be sure to tell me who's in the picture (if you can) and who took it.

Lastly, I am asking each committee head to send me details on the upcoming 2012 events. They may already be available elsewhere but I want to make sure I'm putting the correct information on our Facebook page. For this, pictures are welcome too!

I'll promote everything all of you are working your butts off doing!

Membership –

The following report was submitted by Deb Carr-Kirk: I am very happy to say that, thanks to some great advice from Beth Jenkins, we've come up with a way to save money on the workshops. The materials will be posted on the NEDA website in a pdf format. We will plan to pass out a few worksheets that will be relevant to the discussions during the workshops. We will have a power point presentation and then we can tell people where to find the relevant materials on the NEDA website. They can download the materials that they are interested in, in the comfort of their home or office.

So far, the facilities for each event will be free of charge, meaning that the only expense that needs to be considered will be the food, which I plan to keep very simple and relatively inexpensive.