

Newsletter Advertising Opportunities

(Revised 10/24/2017)



By advertising in the NFDA newsletter your company's marketing message will reach:

- 1,000 fastener industry professionals throughout North America
- Readers who make purchasing decisions for their companies

This is a benefit for NFDA members only!

To view past issues, go to <http://issuu.com/nfda>

How does it work?

- You provide us with 1,000 copies of your printed promotional pieces (one sheet of 8.5 x 11 paper, printed single- or double-sided) and we insert them into the newsletters before they are mailed.
- Or, you can send us a high-resolution PDF of your promotional piece (formatted for 8.5 x 11) and we will print it for you, single-sided or double-sided.

What does it cost?

	You provide inserts	We print (single-sided)	We print (double-sided)
One time	\$350	\$850	\$1,250
Four times	\$1,200	\$3,200	\$4,800

Will my ad be in the online edition?

- Absolutely, and at no additional charge!
- All you need to do is make sure we have a high resolution PDF of your promotional piece. If you are providing printed pieces, simply email us the PDF and it will appear in the online edition.

What are the deadlines?

Issue Date	Ad Material Deadline
February 2018	January 2, 2018
May 2018	April 2, 2018
August 2018	July 2, 2018
November 2018	October 2, 2018
February 2019	January 2, 2019
May 2019	April 2, 2019

Contact Jeannine Christensen at the NFDA office at 714-484-7858 or email jchristensen@nfda-fastener.org to place your order.