

## Newsletter Advertising Opportunities

(Rev. 5/19/15)



By advertising in the NFDA newsletter your company's marketing message will reach:

- 1,000 fastener industry professionals throughout North America
- Readers who make purchasing decisions for their companies

This is a benefit for NFDA members only!

To view past issues, go to <http://issuu.com/nfda>

### How does it work?

- You provide us with 1,000 copies of your printed promotional pieces (one sheet of 8.5 x 11 paper, printed single- or double-sided) and we insert them into the newsletters when they are mailed.
- Or, you can send us a high-resolution PDF of your promotional piece (formatted for 8.5 x 11) and we will print it for you, single-sided or double-sided.

### What does it cost?

	You provide inserts	We print (single-sided)	We print (double-sided)
<b>One time</b>	\$350	\$850	\$1,250
<b>Four times</b>	\$1,200	\$3,200	\$4,800

### Will my ad be in the online edition?

- Absolutely, and at no additional charge!
- All you need to do is make sure we have a high resolution PDF of your promotional piece. If you are providing printed pieces, simply email us the PDF and it will appear in the online edition.

### What are the deadlines?

Issue Date	Ad Material Deadline
October 2016	September 12, 2016
January 2017	December 2, 2016
April 2017	March 3, 2017
July 2017	June 2, 2017
October 2017	September 1, 2017

Contact Jeannine Christensen at the NFDA office at 714-484-7858 or email [jchristensen@nfda-fastener.org](mailto:jchristensen@nfda-fastener.org) to place your order.