

BUILDING INNOVATION 2018

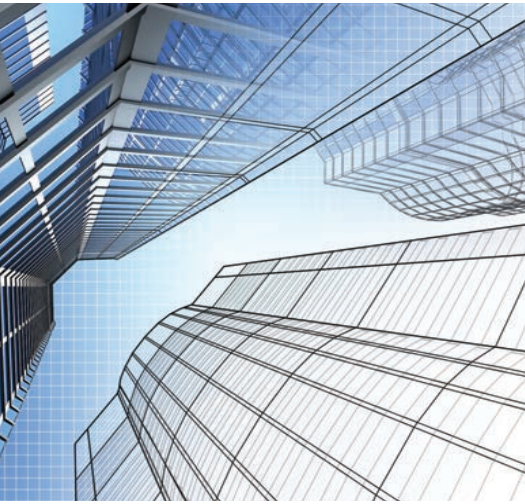
Monday - Thursday
January 8 - 11

Mandarin Oriental
Washington, DC



National Institute of
BUILDING SCIENCES

CONFERENCE & EXPO



SUSTAIN. STRENGTHEN. SECURE.



Sponsors, Exhibitors, Advertisers:

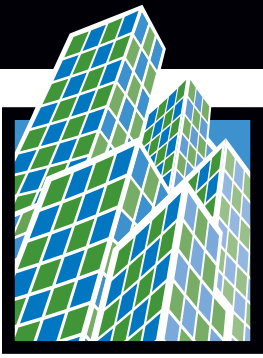
- ✓ Play a significant role in delivering four activity-filled days of informative sessions, quality educational programs, award presentations and networking opportunities
- ✓ Join forces with the Institute and connect with building industry experts and innovators to improve the built environment
- ✓ Be in the best position to interact with industry professionals and stakeholders seeking up-to-date information on building science and technology

Reserve your space today!
www.nibs.org/conference2018

Conference Sponsor:



INTERNATIONAL
CODE
COUNCIL®



BUILDING INNOVATION 2018



National Institute of BUILDING SCIENCES

CONFERENCE & EXPO

Monday – Thursday, January 8 – 11 | Mandarin Oriental Hotel | Washington, DC

Dear Colleagues:

The National Institute of Building Sciences continues its mission to bring together the entire building community to discuss relevant issues, share ideas and collaborate on ways to improve the built environment. For a sixth year, the Institute will present the Building Innovation Conference to unite all of the stakeholders in creating solutions.

Building Innovation 2018: The National Institute of Building Sciences Sixth Annual Conference and Expo will take place January 8-11, 2018, at the Mandarin Oriental in Washington, D.C., to facilitate building professionals in exploring ways to *Sustain, Strengthen, Secure*. You're invited to play a major role in the only Conference that brings the whole industry together.

As the industry's leader and advocate for advancing building science and technology, the Institute produces this annual event to assemble the efforts of those who plan, design, procure, construct, use, operate, maintain and retire physical facilities to develop solutions and prevent obstacles to the construction of safe, affordable structures for housing, commerce and industry in the United States.

During the previous five Building Innovation Conferences, the Institute successfully facilitated an interchange of ideas and viewpoints from the different facets of the building community by delivering a unique program that emphasized multiple priorities and concerns to the entire industry.

Building Innovation attendees have consistently included representatives from all industry disciplines, setting the stage for community-wide collaboration. This Conference and Expo provide companies and organizations the best chance to present to a widely diverse audience of solution-seeking professionals.

Building Innovation 2017 received an overall average survey rating of 8.125 out of 10 points after delivering 45 presenters in 16 educational sessions covering a wide-range of topics; four social networking events; two inspiring award ceremonies; three dynamic keynote speakers and 18 exhibitors presenting the latest in technologies over four jam-packed days.

At **Building Innovation 2018**, the Institute will again present informative sessions and quality educational programs. Hundreds of participants will address emerging issues and collaborate on creative solutions. Attendees will hear from industry leaders and innovators during award presentations; see the latest in products and services; and network with colleagues.

By sponsoring and/or exhibiting during the Conference, you gain a rare opportunity to showcase your solutions to the broadest audience while supporting the Institute's mission.

Building Innovation 2018 gives supporters the ability to directly reach industry stakeholders and raise awareness of their products and offerings. For your support, the Institute will honor you through pre-Conference promotions and publicity, prominent signage, podium acknowledgements, logo placements, web links, program listings and full-color advertisements.

The Exhibit Hall is located inside the Mandarin Oriental Grand Ballroom on the Conference level. It provides easy access to all attendees and accommodates an Exhibit Hall Walking Lunch, an Exhibitor Reception and coffee breaks – all networking events designed to increase foot traffic and allow for more interactions for collecting quality leads. In addition, sponsors and exhibitors will be given a contact list of the registered attendees after the Conference for follow-up communication.

Advertisers get a marketing message printed in full color in the souvenir Conference Program provided to every attendee.

Building Innovation 2018 is your chance to grab some attention and show off your contributions to a better built environment. Support the Institute's endeavors to bring the industry together by reserving your sponsorship, exhibit space or Conference Program advertisement now.

Henry L. Green, Hon. AIA
President, National Institute of Building Sciences



About the Institute:

In 1974, the United States Congress established the National Institute of Building Sciences to serve as an interface between government and the private sector and bring together representatives from the entire building community — including government, the professions, labor and consumer interests, and industry — to identify and resolve problems and potential problems that hamper the construction of safe and affordable structures for housing, commerce and industry throughout the United States. Forty years later, as the industry's advocate, the Institute remains an authoritative source of advice for all sectors of the economy with respect to the use of building science and technology.

Be there where
SCIENCE meets DESIGN®

Scheduled Events:

Monday, January 8

- Institute Annual Board Meeting
- Consultative Council Annual Meeting
- Opening Reception

Tuesday, January 9

- Opening Keynote Address
- Educational Sessions
- Exhibit Hall Opening
- Exhibit Hall Walking Lunch
- Exhibitors Reception

Wednesday, January 10

- Educational Sessions
- Plenary Luncheon Keynote
- Exhibit Hall Open
- Institute Annual Reception and Awards Banquet

Thursday, January 11

- FEDCon® Keynote Breakfast
- Educational Sessions
- *Beyond Green™* Awards Luncheon

Building Innovation 2018

Building Innovation 2018: The National Institute of Building Sciences Sixth Annual Conference and Expo is set to unite members of the entire building community to review advancements in science and technology, and develop solutions.

Scheduled for January 8-11, 2018, at the five-star Mandarin Oriental in Washington, D.C., **Building Innovation 2018** will explore strategies that *Sustain, Strengthen, Secure*. Through collaborative educational sessions and informative presentations, the Conference program is designed to connect professionals, highlight industry activities and create innovative solutions for the built environment.

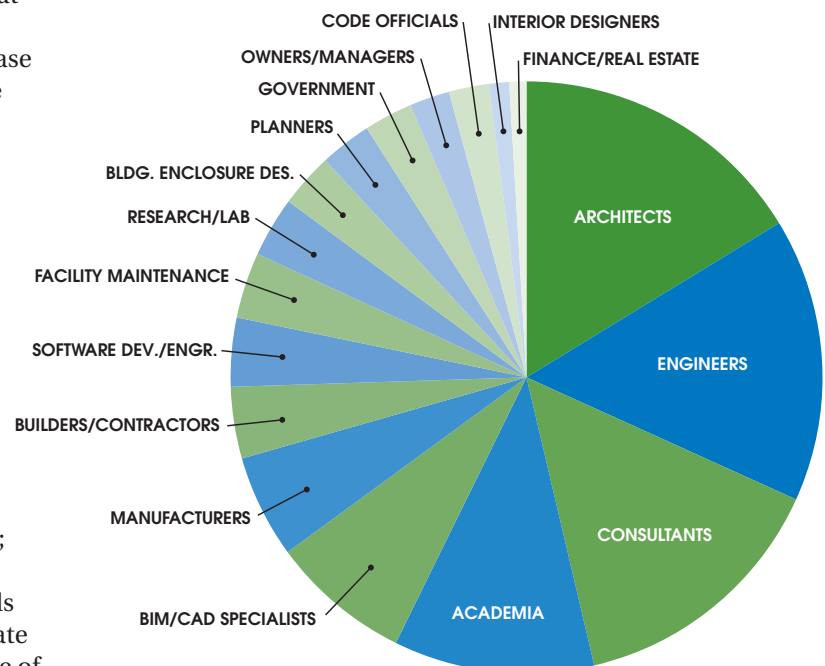
During the week, the Institute will present various educational sessions that focus on the Conference theme. A federal agency will provide an insider's look at current facility operations and upcoming construction projects during the FEDCon® Breakfast, while other keynote addresses will provide timely industry information. The *Beyond Green™* Awards Luncheon and the Institute's Annual Awards Banquet will highlight our industry's leaders and innovators. Attendees can witness the Institute in action and have the opportunity to get involved in developing solutions by participating in any of the many board, council and committee meetings taking place during the Conference.

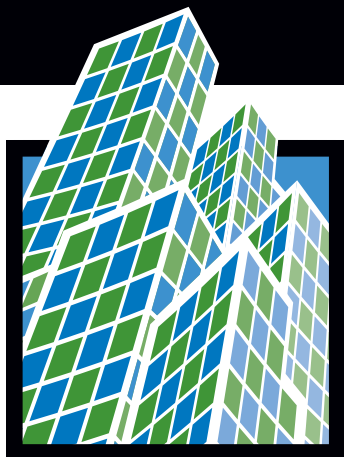
Building Innovation 2018 allows attendees the chance to witness the Institute's impact on the industry; interact with industry experts and innovators; gain a wealth of information through educational programs; earn continuing education units (CEUs); and share their expertise and experiences.

As the gathering place for the entire building community to connect, collaborate and create solutions for the built environment, **Building Innovation 2018** gives sponsors and exhibitors the best opportunity to support the Institute's efforts, reach their target audience, showcase their products and services, and gain valuable exposure and recognition for their contribution to the building industry.

About the Audience

Building Innovation 2018 is the one industry event that attracts building professionals from every discipline, giving organizations the unique opportunity to showcase their industry solutions to representatives of the entire building industry at once. With attendance ranging from 400-700 individuals at the Institute's Building Innovation Conferences over the last five years, all aspects of the building community have been represented. The audience includes: architects, engineers and contractors; academia; BIM/CAD specialists; building enclosure designers; product manufacturers; software developers and engineers; facility maintenance professionals; researchers; consultants; planners; local, state and federal agencies; building owners and operators; code officials; codes and standards organizations; and more. Representatives from private companies; federal, state and local government agencies; students; and retired individuals make up the diverse audience. Annual meetings held by each of the Institute's councils and committees during **Building Innovation 2018** create the potential for attendance by a significant percentage of the Institute's 1,500 active members.





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Companies and organizations have an affordable opportunity to build recognition, gain exposure and make a lasting impression while presenting their products, services, programs and technologies to a broad-based audience of building industry professionals during **Building Innovation 2018**. Sponsors and exhibitors are recognized as key supporters of the Institute's mission to support advances in building science and technology to improve the built environment.

During the four days of content-rich programs and events, sponsors will receive repeated recognition for their support of the Institute and the Conference. They will be honored through prominent signage, podium acknowledgements, logo placements, web links, program listings, publicity and advertisements.

Table-top exhibitors are given two activity-packed days to present their products and services to attendees during the Expo. The **Building Innovation 2018** Exhibit Hall, located inside the Mandarin Oriental Grand Ballroom on the Conference level, is readily accessible to all attendees and provides exclusive space for 18 exhibitors. The Walking Lunch, Exhibitors Reception and coffee breaks, all scheduled during the Exhibit Hall hours, work to draw attendees to the Exhibit Hall and provide exhibitors ample opportunity to engage participants in one-on-one conversations, presentations and demonstrations, and the chance to collect qualified leads.

Advertisers can deliver their marketing message directly to the building industry professionals who attend the Conference with a full-color advertisement in the Conference Program. The **Building Innovation 2018** Conference Program will be provided to every attendee and be utilized for guidance throughout the four days. Placing an advertisement in the Conference Program ensures visibility and shows support for the Institute and its Conference.

Benefits	Sponsors	Exhibitors	Advertisers
100% of attendees exposed to marketing message.	✓	✓	✓
Logo and/or web link included in signage, Conference Program and on Conference website.	✓	✓	
Spotlight recognition and acknowledgement from podium.	✓	✓	
Opportunity to distribute literature and giveaways.	✓	✓	
Conference attendee contact information provided.	✓	✓	
High visibility of signage, advertisement, exhibit (optional) and web logo with link.	✓		

SPONSORSHIP	BENEFITS									
	Free Conference Registrations	Discount on Additional Conference Registrations	Free Annual Banquet Tickets	Logo in Pre-Event Promos	Logo & Link on Website	Logo on Conference Signage	Logo and Listing in Conference Book	Advertisement	Podium Acknowledgement	Attendee List
Conference with Prime Exhibit Space, \$10,000 (1 available)	4	50%	4	✓	✓	Conference	✓	Full Page Inside Front Cover	Throughout Conference	✓
Technical Programs with Prime Exhibit Space, \$7,500 (1 available)	3	50%	3	✓	✓	Conference	✓	Full Page Back Cover	Throughout Conference	✓
Opening Keynote Breakfast, \$5,000 (Tuesday; 1 available)	2	50%		✓	✓	Breakfast	✓	Half Page	Keynote Breakfast	✓
Exhibitor Reception, \$5,000 (Tuesday; 1 available)	2	50%		✓	✓	Exhibit Hall	✓	Half Page	Exhibit Hall Opening	✓
Exhibit Hall Walking Lunch, \$5,000 (Tuesday; 1 available)	2	50%		✓	✓	Exhibit Hall	✓	Half Page	Breakfast Address	✓
Plenary Luncheon Session, \$5,000 (Wednesday; 1 available)	2	50%		✓	✓	Luncheon	✓	Half Page	Luncheon Address	✓
Banquet Reception, \$5,000 (Wednesday; 1 available)	1	50%	4	✓	✓	Banquet	✓	Half Page	Awards Banquet	✓
FEDCon® Breakfast, \$5,000 (Thursday; 1 available)	2	50%		✓	✓	Breakfast	✓	Half Page	Breakfast Address	✓
Beyond Green™ Awards Lunch, \$5,000 (Thursday; 1 available)	2	50%		✓	✓	Luncheon	✓	Half Page	Luncheon Address	✓
Educational Session, \$2,500 (Tuesday-Thursday; 6 available; 2 per day)	1	50%		✓	✓	Session	✓	Half Page	Session	✓
Welcome Reception, \$2,500 (Monday; 2 available)	1	50%		✓	✓	Session	✓	Half Page	Session	✓
Annual Awards Banquet, \$1,000 (Wednesday)		50%	4	✓	✓	Banquet	✓	Quarter Page	Awards Banquet	
Daily Break Sponsor, \$500 (Daily, 4 available)		50%		✓	✓	Break Area	✓	Quarter Page	Awards Banquet	

Exhibitor Spaces:

Select from 18 table-top spaces available in the Exhibit Hall located inside the Mandarin Oriental Grand Ballroom on the Conference level for easy access by attendees. Two prime spaces are reserved for the Conference sponsor and the Technical Programs sponsor. Other spaces are available on a first-come, first-paid basis.

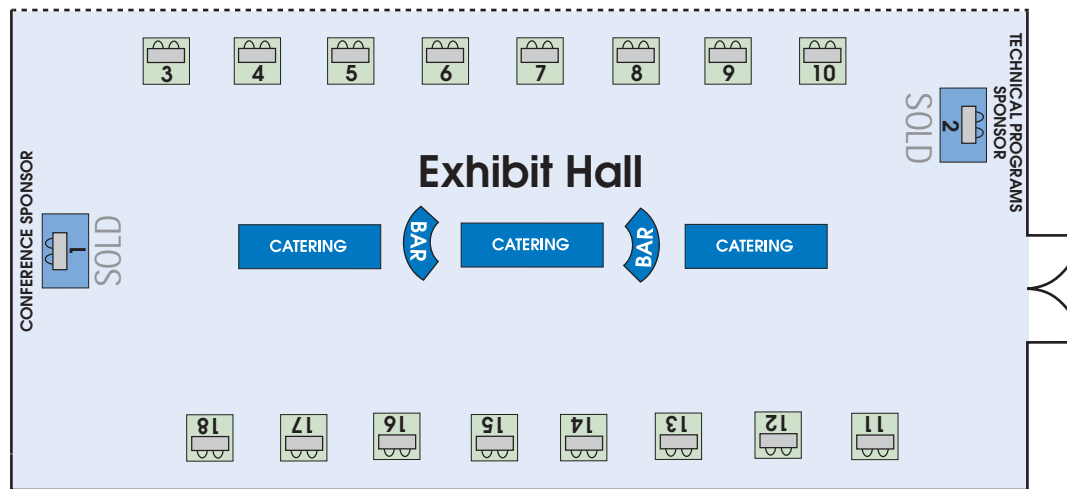
Table-Top Exhibit, \$1,500. Includes:

- Six-foot draped table and two chairs
- Logo recognition on Exhibit Hall signage
- Logo and link on Conference website
- Logo in Pre-Conference Email Promotions
- Opportunity to provide giveaway prizes at Exhibitors Reception
- Logo and listing in Conference Program
- Contact List of Registered Attendees
- Free admittance to Exhibit Hall for exhibit space attendants (includes Exhibitors Reception and Walking Lunch)
- Fifty percent off Conference registrations for attendants and colleagues

Conference Program Advertising:

Advertising space in the full-color Conference Program is available. The Program will be distributed to all attendees during the Conference.

Advertisement	Size	Price
Inside Back Cover (with bleed)	8.5 x 11"	\$1,400
Full Page (with bleed)	8.5 x 11"	\$1,200
Half Page Horizontal (no bleed)	8 x 5"	\$ 600
Quarter Page Vertical (no bleed)	4 x 5"	\$ 300
Advertisement artwork is due Friday, November 17, 2017.		





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Key Contact

First _____ Last _____

Title _____

Company Name (Please print name exactly as it should appear in promotions.) _____

Address _____

City _____ State _____ Zip Code _____

Phone _____

E-mail _____

Website Address (Please print the exact URL to be linked to your logo.) _____

A. SPONSORSHIPS		
Exhibitor Reception Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Annual Banquet Reception Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Opening Keynote Breakfast Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
FEDCon® Breakfast Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Exhibit Hall Walking Lunch Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Plenary Lunch Session Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Beyond Green™ Lunch Sponsorship (1 available)	\$5,000	<input type="checkbox"/>
Welcome Reception (2 available)	\$2,500	<input type="checkbox"/>
Educational Session Sponsorship (2 each available) <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$2,500	<input type="checkbox"/>
Annual Banquet Sponsorship	\$1,000	<input type="checkbox"/>
Daily Break Sponsorship (1 each available) <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$500	<input type="checkbox"/>

Sponsor Deliverables: All sponsors will be promoted by email, on the Conference website, on Conference signage and in the Conference Program. Sponsors must provide a high-resolution, vector logo in .EPS or .AI format and a 100-word directory description upon confirmation of sponsorship. Advertisement artwork is due **Friday, November 17, 2017**. See advertisement artwork specifications under Conference Program Advertisement (right). Please send deliverables to ptowns@nibs.org.

B. EXHIBITOR PACKAGE		
Tabletop Exhibit Space (16 available). Please choose your desired location number based on the floor plan on page 6. Exhibit spaces are assigned on a first-come, first-paid basis.	\$1,500 each Select space: 1st _____ 2nd _____	<input type="checkbox"/>

Exhibitor Deliverables: All exhibitors will be promoted by email, on the Conference website, on Conference signage and in the Conference Program. Exhibitors must provide a high-resolution, vector logo in .EPS or .AI format and a 100-word directory description upon confirmation of exhibit space. Please send deliverables to ptowns@nibs.org by **Friday, November 17, 2017**.

C. CONFERENCE PROGRAM ADVERTISING		
Full Page Inside Back Cover 8.5 x 11"	\$1,400	<input type="checkbox"/>
Full Page (full-color) 8.5 x 11"	\$1,200 each	<input type="checkbox"/>
Half Page (full-color or B&W), 8.5 x 5.5"	\$600 each	<input type="checkbox"/>
Quarter Page (full-color or B&W) 5.5 x 4.25"	\$300 each	<input type="checkbox"/>

Advertisement Artwork Specifications: Advertisement artwork is due **Friday, November 17, 2017**. All print-ready artwork submissions must be in full color (CMYK) or black and white format at a minimum resolution of 300 dpi. Files must be submitted in one of the following formats: EPS, press-ready PDF, TIFF or JPG. Please submit artwork files to ptowns@nibs.org. Size specifications are as follows:

Full Page: 8.75 x 11.25" (includes .125" bleed)
Half Page Horizontal: 8 x 5" (no bleed)
Quarter Page Vertical: 4 x 5" (no bleed)

CONFERENCE ATTENDEE REGISTRATIONS FOR BADGES	
ALL SPONSOR ATTENDEES AND EXHIBIT ATTENDANTS MUST REGISTER.	
Additional Conference registrations (not included with sponsorship) will be provided to sponsors and exhibitors at a 50% discounted rate. Exhibitors will be provided with free admittance to the Exhibit Hall for representatives to attend to their exhibit space (includes Exhibitors Reception and Walking Lunch only).	
Registration instructions and discount codes for free and discounted registrations will be provided to sponsors and exhibitors upon confirmation of sponsorship and/or exhibit space. Please do not register without codes and instructions, as refunds and/or discounts cannot be applied after registration.	

TOTALS	
A. Sponsorship Total	
B. Exhibitor Total	
C. Advertising Total	
ORDER TOTAL	

PAYMENT INFORMATION

Check (payable to the National Institute of Building Sciences)

VISA American Express Mastercard

Credit Card #: _____

Expiration Date: _____ CID #: _____

Name on Card: _____

Billing Address: _____

City / State / ZIP: _____

ONLINE: www.nibs.org/conference2018

PHONE/FAX: (202) 289-7800 / (202) 289-1092

EMAIL: nibs@nibs.org

MAIL: National Institute of Building Sciences
1090 Vermont Avenue, NW, Suite 700
Washington, DC 20005-4950



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