

# HEALTHCARE READY

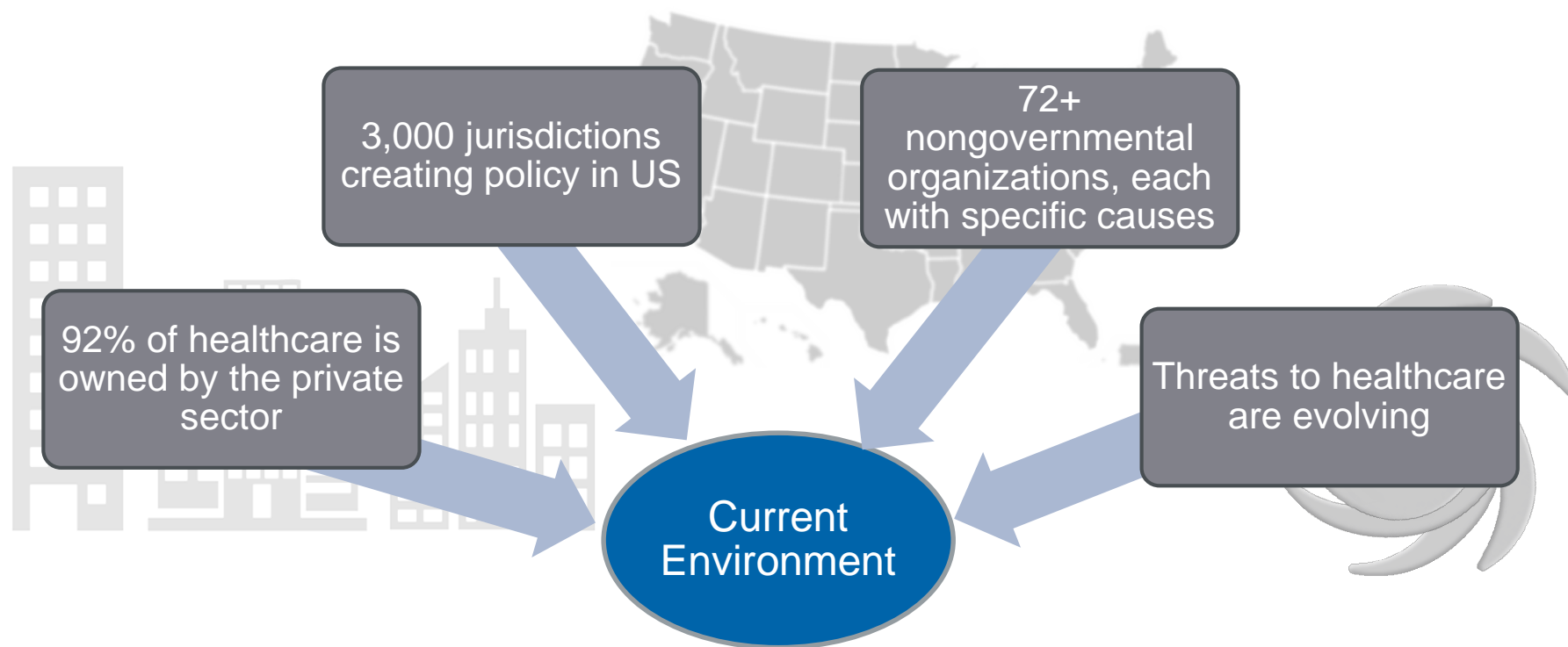
*STRENGTHEN. SAFEGUARD. RESPOND.*



09.20.17

Value of Public/Private Partnerships in Solving  
Public Health Issues

# The environment



In order to build community and business resilience it is critical that the public and private sectors are connected.

# Healthcare Ready: Why We Exist

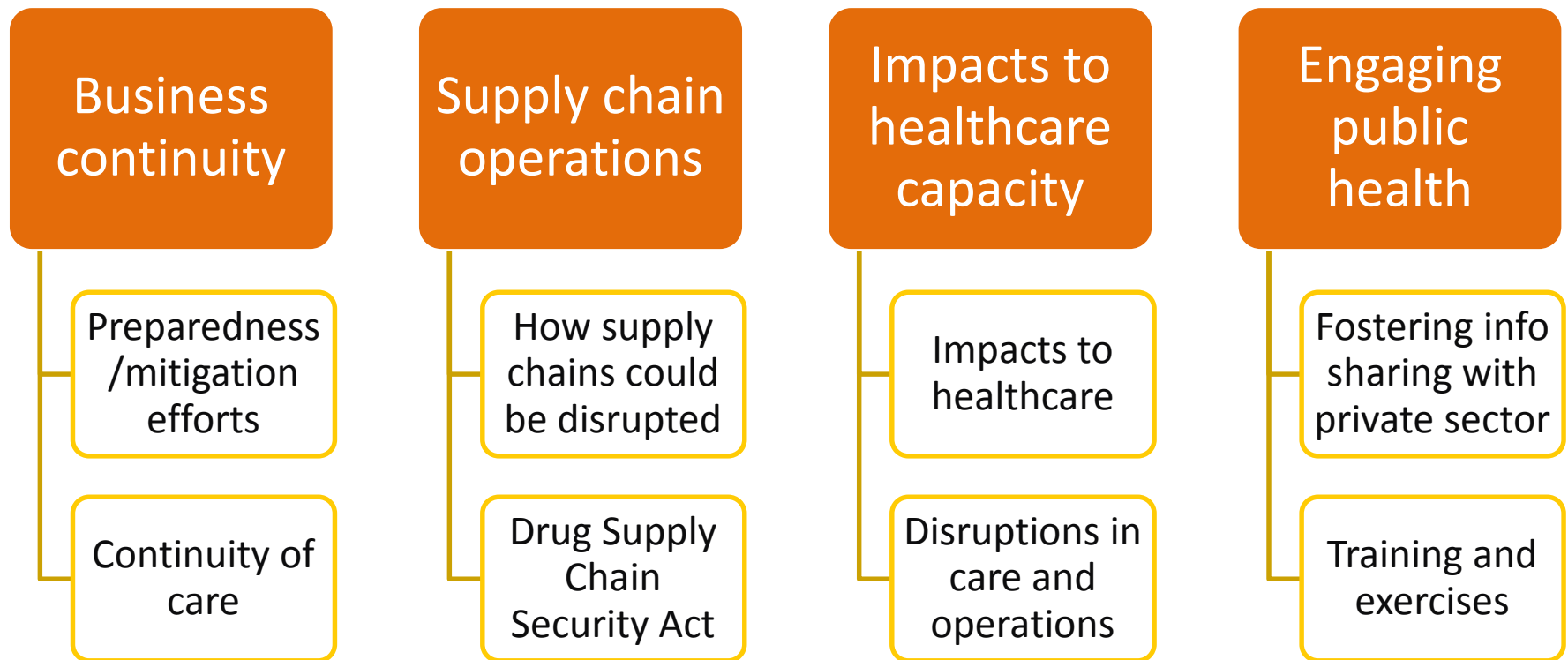
In order to build community and business resilience, it is critical that the public and private sectors are interconnected.

**This is doubly true during times of disaster and disease.**

- Build key relationships *before* disasters and disease outbreaks
- Enhance public-private collaboration and information sharing
- Assist public health and emergency management responses
- Support health and economic recovery for all communities

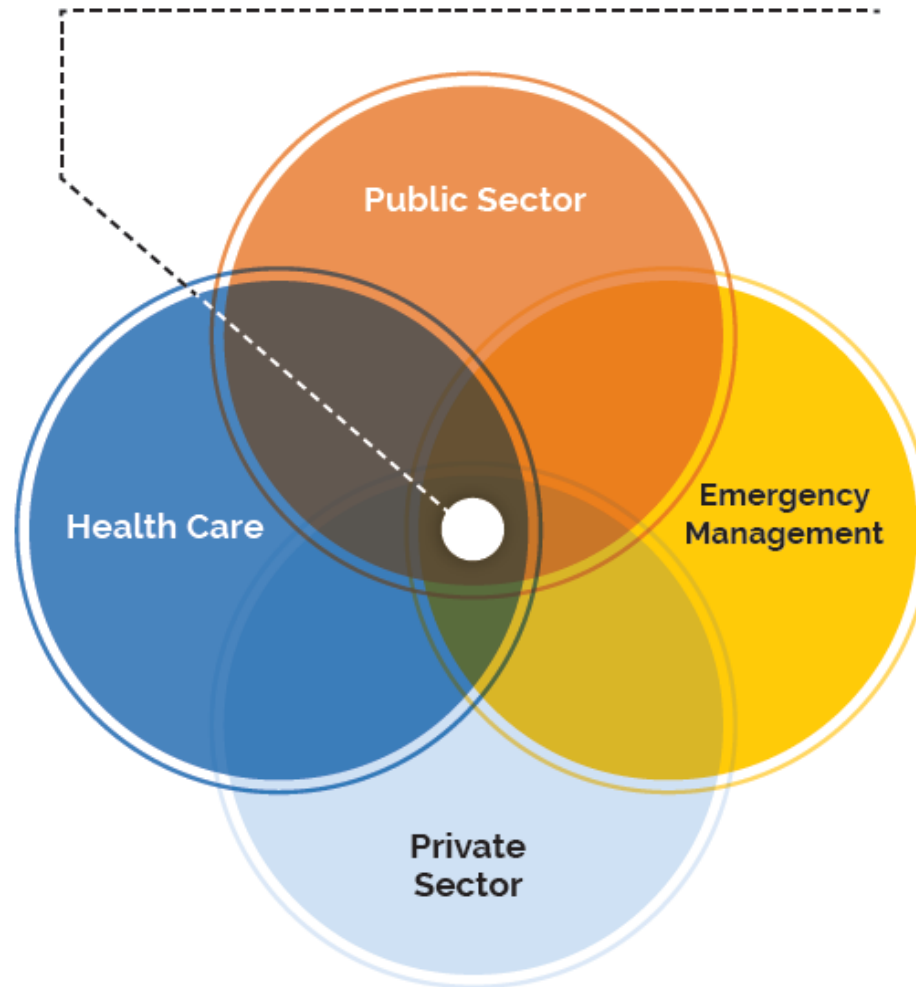
# Our position and perspective

As a national-level ISAC and health response organization, focus on four areas with respect to preparedness and response:



# Cross-sector collaboration

The value that Healthcare Ready brings to the intersection of disaster management.



# Public health preparedness & response

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# Healthcare partnerships

More than 117 million American adults have a chronic disease

As many as 29% of households have identified access to prescription meds as an unmet need

12 Average number prescriptions filled per person per year in the US

75% of people rate the honesty & ethics of pharmacists as high/very high

>60,000 community pharmacies in the US

94% of Americans live within 5 miles of a retail pharmacy

# Understanding Disasters And Continuity of Care

## **Populations**

Older people and populations whose health is already compromised are more vulnerable than healthy people to the stresses and disruptions caused by disasters

## **Preparedness**

Early decisions and plans can help decrease later exacerbations of chronic conditions after a man made or natural disaster

## **Training**

The challenge of teaching people to be prepared: Similar barriers in teaching people self management skills for any chronic condition



# In times of disaster and disease outbreaks

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# Why partnerships are so important

Knowing where to turn for needed resources and expertise

Establishing a foundation of **trust**, both between organizations and from the community

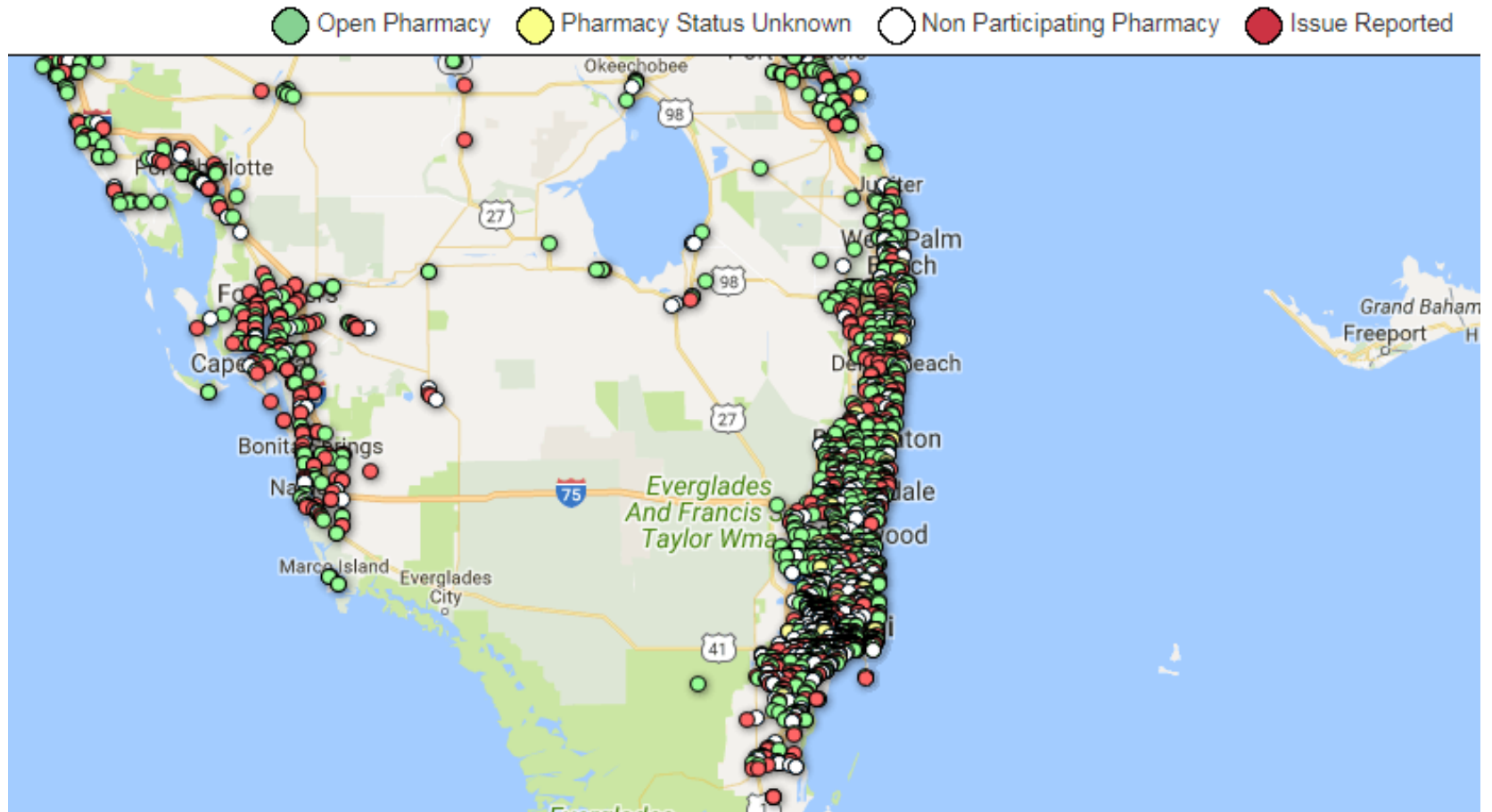
Protecting healthcare's capability to meet surge needs and focus on most critical patients

Increasing situational awareness

Knowing where you're needed most and where to put your limited resources

**Especially when 92% of critical healthcare is owned or operated by the private sector**

# Rx Open



An innovative tool to provide nearly real time information on pharmacy closures and openings during emergencies

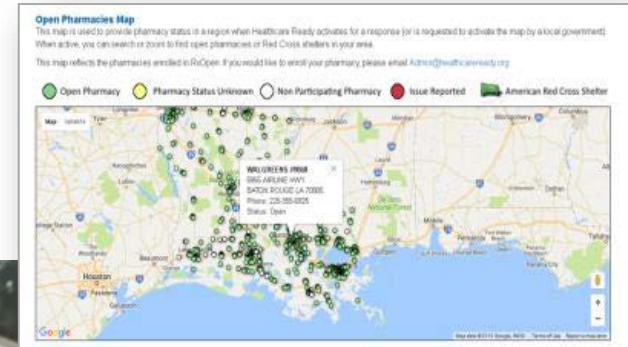
# 2016 Responses

## Baton Rouge Flooding

- Helped 2 destroyed rural health clinics receive donations for 100+ products and supplies in 2 hours
- Helped coordinate a \$40k grant for one clinic
- Advocated for /promoted assistance programs
- Coordinated directly with LA Governor's staff and Federal delegation, and HHS/ASPR

## Hurricane Matthew

- Provided updates on FEMA's national business coordination call and DHS Infrastructure Protection
- Mapped pharmacy status in five states
- Replaced 40+ oxygen tanks for victims who would have required hospital assistance



# 2017 Hurricane Season

## HEALTHCARE READY: RESPONDING TO HARVEY & IRMA

Mapped operating status of **7500+** **PHARMACIES**

Fielded urgent requests from **DOZENS OF NGOs**



Secured medicines, supplies and transport from at least **20 COMPANIES**

Coordinated **5 HELICOPTER DELIVERIES** to hospitals



Triaged **500+ INDIVIDUAL PATIENT PLEAS**



Supported response with **4500+ STAFF & VOLUNTEER HOURS**

Worked with **3 FEDERAL AGENCIES** and participated in **25+** coordinating **CALLS & MEETINGS**

**HELPED 1000s OF PATIENTS  
ADDRESS URGENT HEALTH NEEDS**

# Thank you!

## Questions?



# Let's Connect!

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