



**NMSAE
Executive/
Meetings
Survey
2010**



NMSAE Executive/Meetings Survey 2010 Introduction and Executive Summary

Responses to the recent survey were received from 34 associations, which represent over three-fourths of the NMSAE executive membership. Five of the respondents did not want to share their specific responses with others in NMSAE, but their responses are included in the summary tallies.

All of the respondents were Chief Executive Officers of their associations, with titles of President/CEO, Executive Vice President, or Executive Director.

Method of Contact: All of the respondents prefer email as their method of contact, as opposed to phone or postal mail. Only 18, or slightly more than half of the respondents indicated they use one or more of the social networks, like LinkedIn or Facebook. Those responding tended to use more than one social network. The following is a breakdown of how many use each of the social networks named in the survey:

LinkedIn: 11	Twitter: 5
Facebook: 13	My Space: 1
Plaxo: 4	

Type of Organization: 25 identified their organization as a Trade Association; 3 as Business/Professional; 2 as consulting/training organizations, and 1 each as local government, charity/non-profit, health/medical, and social/military/educational/fraternal

Geographic Scope: 27 said they are statewide associations, 2 are local, 1 is national, 1 is regional, 1 is both local and statewide, and 2 respondents indicated it depends on the client organizations they work with.

Events: 14 of the responding organizations hold over 6 off-site meetings, conventions, conferences or events per year. 1/3, or 11 respondents hold 3 to 5 off-site events per year, 8 respondents hold 1 to 2 events per year, and one holds a biennial convention every other year. As a summary, nearly two-thirds of the organizations hold a significant number of events off site each year.



Introduction and Executive Summary (Continued)

Type of Meetings: Of all the types of events/meetings listed that an organization might host, respondents said the following:

Board Meeting/Strategic Planning Retreat/Staff Retreat: 29
Annual convention: 26
Training: 21
Day Seminars: 20
Golf Events: 14
Trade Show/Exhibits Program: 14
Social Events: 11
Incentive Travel Programs: None

Other types of events mentioned were: Weekly lunch programs, strategic planning, fundraiser, legislative mixer, breakfasts (2), biennial convention

Types of Facilities: When asked what types of facilities/hotels/conference centers were used for meetings and events, responses were as follows:

Conference Center:	16	Gaming Facility:	11
Downtown/City Center:	14	Alternative Venues: (Museums, Libraries, University, etc):	11
Golf Resorts:	15	Airport:	5
Mountain Resort:	15	Cruise Ship:	2
Convention Center:	12	Other:	3 indicated they used their own facilities
Suburban:	11		

Cities Where Events Held: Cities in New Mexico where associations book or plan to book meetings and events:

Albuquerque	29	Rio Rancho	2
Angel Fire	0	Roswell	5
Carlsbad	3	Ruidoso/Cloudcroft	11
Clovis	5	Santa Fe	18
Farmington	5	Silver City	2
Las Cruces	8	Taos	6
Red River	0		

Other Cities named once: Artesia, Hobbs, Socorro

Note: Angel Fire and Red River were not named by any respondents.

The NMSAE Board of Directors wishes to thank all executives who responded to this survey, and especially those who agreed to share their individual organization profile data with the NMSAE business affiliate members.



NMSAE Executive/Meetings Survey 2010 Profiles of Survey Respondents

The following pages contain individual contact information and profiles of respondents, in alphabetical order by name of organization.

AIA • American Institute of Architects, New Mexico Chapter

Jean Gibson, Executive Director
Address: PO Box 16148
Albuquerque, NM 87191
FX: 856-0104
Email: nmdirector@aianewmexico.org

Organization: Business/Professional

Geographic Scope: National Association

Number of off-site meetings/year: 1 every other year

Types of Events/Meetings hosted:

- Bi-annual convention (every other year)
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Training

Types of Facilities/Hotels used for meetings/ events:

- Conference Center

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
Jean Gibson, Executive Director

Coordination & logistical planning for events:
Jean Gibson, Executive Director

Albuquerque Quality Network

Jean Gibson, Executive Director
PO Box 16148
Albuquerque, NM 87191
FX: 856-0104

Organization: Business/Professional

Geographic Scope: Local Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Training

Other: Annual Meeting & Seminar Breakfast

Types of Facilities/hotels used for meetings/ events:

- Downtown/City Center
- Alternative Venues (Museums, Libraries, University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque only

Contact person for:

Negotiating venue/event contracts:
Jean Gibson, Executive Director

Coordination & logistical planning for events:
Jean Gibson, Executive Director

Profiles of Survey Respondents (Continued)

American Subcontractors Association of New Mexico

Elizabeth A. Price, Executive Director
PO Box 3266
Albuquerque, NM 87190-3266
PH: 505-220-7024
Email: director@asa-nm.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Training
- Day Seminars
- Golf Events
- Social Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Gaming Facility
- Golf Resorts
- Mountain Resort
- Alternative Venues (Museums, Libraries, University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Other Cities: Retreat cities vary biennially

Contact person for:

Negotiating venue/event contracts:
Elizabeth A. Price, Executive Director

Coordination and logistical planning for events: Elizabeth A. Price, Executive Director

Associated General Contractors, New Mexico Bldg. Branch

Victoria "Vicki" Mora, CEO
1615 University Blvd. NE
Albuquerque, NM 87102
PH: 505-842-1462 Email: vicki@agc-nm.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Training
- Day Seminars
- Golf Events
- Social Events
- Other: Many breakfasts; lunches by special call

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Gaming Facility
- Golf Resorts
- Mountain Resort
- Alternative Venues (Museums, Libraries, University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Ruidoso/Cloudcroft
- Santa Fe
- Taos

Contact person for:

Negotiating venue/event contracts:
Kelly Roepke, Event Planner/Office Mgr.

Coordination and logistical planning for events: Kelly Roepke, Event Planner/Office Mgr.

Profiles of Survey Respondents (Continued)

Building Owners & Managers Association of New Mexico (BOMA)

Bernadette Jaramillo-Peck, CAE, CMP,
Executive Director
P.O. Box 21968, Albuquerque, NM 87154
PH: 505-875-1123
Email: bernadette@bomanm.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars
- Golf Events
- Social Events

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Airport
- Suburban
- Gaming Facility
- Golf Resorts
- Mountain Resort
- Convention Center
- Conference Center
- Alternative Venues (Museums, Libraries,
University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Rio Rancho
- Santa Fe
- Taos

Contact person for:

Negotiating venue/event contracts:
Bernadette Jaramillo-Peck, Executive Director

Coordination and logistical planning for events: Bernadette Jaramillo-Peck, Executive Director

Credit Union Association of New Mexico

Sylvia Lyon, President/CEO
4200 Wolcott Ave. NE
Albuquerque, NM 87109-4574
PH: 505-298-9899 Email: sylvia@cuanm.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars
- Golf Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Gaming Facility
- Golf Resorts
- Mountain Resort
- Other: Own Facilities

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Ruidoso/Cloudcroft
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
Samantha Wells, Director of Education

Coordination and logistical planning for events: Samantha Wells, Director of Education

Profiles of Survey Respondents (Continued)

Dairy Producers of New Mexico

Sharon Lombardi, Executive Director
PO Box 6299
Roswell, NM 88202
PH: 575-622-1646 Email: dpnm1@juno.com

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars
- Golf Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Mountain Resort
- Convention Center

Cities in New Mexico organization books or plans to book meetings and events:

- Clovis
- Las Cruces
- Roswell
- Ruidoso/Cloudcroft

Contact person for:

Negotiating venue/event contracts:
Kaye Dunnahoo, Deputy Director

Coordination and logistical planning for events: Kaye Dunnahoo, Deputy Director

Desert States Physical Therapy Network

Amy C. Dixon, Executive Director
PO Box 66569
Albuquerque, NM 87193-6569
PH: 505-259-1471
Email: amy@dsptnetwork.com

Organization: Health/Medical Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 1 to 2

Types of meetings, events hosted by this organization:

- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Day Seminars

Types of facilities/hotels/conference centers used for meetings and events:

- Alternative Venues (Museums, Libraries,
University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Las Cruces

Contact person for:

Negotiating venue/event contracts:
Amy C. Dixon, Executive Director

Coordination and logistical planning for events: Amy C. Dixon, Executive Director

Profiles of Survey Respondents (Continued)

Independent Insurance Agents of New Mexico

Thom Turbett, President/CEO
PO Box 25447, Albuquerque, NM 87125
PH: 505-843-7231 Email: thom@iianm.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Training
- Day Seminars
- Golf Events
- Social Events
- Trade Show/Exhibits Program
- Other: Legislative Mixer

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Gaming Facility
- Golf Resorts
- Mountain Resort
- Convention Center
- Conference Center
- Alternative Venues (Museums, Libraries, University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Carlsbad
- Clovis
- Farmington
- Las Cruces
- Ruidoso/Cloudcroft
- Santa Fe
- Silver City

Contact person for:

Negotiating venue/event contracts:
Lorri Gaffney, VP Membership

Coordination and logistical planning for events: Lorri Gaffney, VP Membership

Mechanical Contractors Association of New Mexico

Steve Crespin, Executive Director
4901 Chappell Dr. NE, Albuquerque, NM 87107
PH: 505-341-9033
Email: screspin@mcaofnm.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Training
- Golf Events

Types of facilities/hotels/conference centers used for meetings and events:

- Golf Resorts
- Mountain Resort
- Conference Center
- Cruise Ship

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque

Contact person for:

Negotiating venue/event contracts:
Ronda Gilliland, Asst. Administrator

Coordination and logistical planning for events: Ronda Gilliland, Asst. Administrator

Profiles of Survey Respondents (Continued)

National Electrical Contractors Association, Central New Mexico Chapter

Maria Granone, Executive Director
PO Box 30006,
Albuquerque, NM 87190-0006
PH: 505-883-6677 Email: meg@cnmneca.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 1 to 2

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Social Events

Types of facilities/hotels/conference centers used for meetings and events:

- Golf Resorts

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
Maria Granone, Executive Director

Coordination and logistical planning for events: Maria Granone, Executive Director

New Mexico Association of Counties

Paul Gutierrez, Executive Director
613 Old Santa Fe Trail, Santa Fe, NM 87505
PH: 505-983-2101
Email: pgutierrez@nmcounties.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars
- Incentive Travel Programs
- Social Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Convention Center
- Conference Center
- Alternative Venues (Museums, Libraries,
University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Clovis
- Farmington
- Roswell
- Santa Fe
- Taos
- Socorro

Contact person for:

Negotiating venue/event contracts:
Yolanda Archuleta, Meetings & Membership
Director

Coordination and logistical planning for events: Yolanda Archuleta, Meetings &
Membership Director

Profiles of Survey Respondents (Continued)

New Mexico Association for Home & Hospice Care

Joie Glenn, RN, MBA, CAE, Executive Director
3200 Carlisle NE #117
Albuquerque, NM 87110
PH: 505-889-4556 Email: joieg@nmahc.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque

Contact person for:

Negotiating venue/event contracts:
Joie Glenn, Executive Director

Coordination and logistical planning for events: Joie Glenn, Executive Director

New Mexico Automotive Dealers Association

Charles Henson, President
3815 Hawkins NE
Albuquerque, NM 87109-4513
PH: 505-345-6060 Email: CRH11@swcp.com

Organization: Trade Association

Geographic Scope: Local and
Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Airport
- Gaming Facility
- Golf Resorts
- Mountain Resort
- Convention Center
- Conference Center

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Farmington
- Las Cruces
- Ruidoso/Cloudcroft
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
Charles Henson, President

Coordination and logistical planning for events: Charles Henson, President

Profiles of Survey Respondents (Continued)

New Mexico Cattle Growers' Assoc.

Caren Cowan, Executive Director
PO Box 7517, Albuquerque, NM 87194
PH: 505-247-0584
Email: nmcga@nmagriculture.org

&

New Mexico Wool Growers, Inc.

Michelle L. Frost, Executive Director
PO Box 7520, Albuquerque, NM 87194
PH: 505-247-0584
Email: nmwgi@nmagriculture.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

Annual Convention
Board Meeting/Strategic Planning Retreat/
Staff Retreat
Training
Golf Events
Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

Mountain Resort

Cities in New Mexico organization books or plans to book meetings and events:

Ruidoso/Cloudcroft
Santa Fe

Contact persons for:

Negotiating venue/event contracts:
Caren Cowan, Executive Director and
Michelle L. Frost, Assistant Executive
Director

Coordination and logistical planning for
events: Michelle L. Frost, Assistant Executive
Director

New Mexico Center for Nursing Excellence

Patricia E. Boyle, MSN, Executive Director
3200 Carlisle Blvd. NE, Ste. 205
Albuquerque, NM 87110
PH: 505-889-4518
Email: pboyle@nmnursingexcellence.org

Organization: Charity/Non Profit

Geographic Scope: Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

Day Seminars
Other: Fundraisers

Types of facilities/hotels/conference centers used for meetings and events:

Suburban
Conference Center

Cities in New Mexico organization books or plans to book meetings and events:

Albuquerque

Contact person for:

Negotiating venue/event contracts:
Pat Boyle, Executive Director &
Sandy Stewart, Executive Assistant,
505-889-4518

Coordination and logistical planning for
events: Sandy Stewart, Executive Assistant,
505-889-4518

Profiles of Survey Respondents (Continued)

New Mexico Chiropractic Association

Jaeni Aarden, Executive Director
10700 Academy Rd. NE, #817
Albuquerque, NM 87111
PH: 505-280-0689 Email: Jaeni13@aol.com

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Day Seminars
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Suburban
- Golf Resorts

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque

Contact person for:

Negotiating venue/event contracts:
Jaeni Aarden, Executive Director

For coordination and logistical planning for events: Jaeni Aarden, Executive Director

New Mexico Health Care Association

Linda Sechovec, Executive Director
2329 Wisconsin NE, Ste. B
Albuquerque, NM 87110
PH: 505-880-1088
Email: lsechovec@nmhca.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars

Types of facilities/hotels/conference centers used for meetings and events:

- Suburban
- Gaming Facility
- Mountain Resort
- Alternative Venues (Museums, Libraries,
University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Las Cruces
- Ruidoso/Cloudcroft
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
Tracey Alter, Senior Director Member Services

Coordination and logistical planning for events: Tracey Alter, Senior Director Member Services

Profiles of Survey Respondents (Continued)

New Mexico Hospital Association

Jeff Dye, CAE, President/CEO
7471 Pan American Freeway NE
Albuquerque, NM 87109
PH: 505-343-0010 Email: jdye@nmhsc.com

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 1 to 2

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Other: Strategic Planning

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque

Contact person for:

Negotiating venue/event contracts:
Judy Hall & Jo Bowman, Executive Assistants

For coordination and logistical planning for events: Judy Hall & Jo Bowman,
Executive Assistants

New Mexico Medical Society

Glenn "Randy" Marshall, Executive Director
7770 Jefferson NE #400,
Albuquerque, NM 87109
PH: 505-828-0237
Email: rmarshall@nmms.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 1 to 2

Types of meetings, events hosted by this organization:

- Annual Convention

Types of facilities/hotels/conference centers used for meetings and events:

- Other: Own facility

Cities in New Mexico organization books or plans to book meetings and events:

- Farmington
- Roswell

Contact person for:

Negotiating venue/event contracts:
Clare Thompson, Admin Asst.

Coordination and logistical planning for events: Clare Thompson, Admin Asst.

Profiles of Survey Respondents (Continued)

New Mexico Municipal League

William Fulginiti, Executive Director
PO Box 846, Santa Fe, NM 87504
PH: 505-982-5573
Email: wfulginiti@NMML.org

Organization: Local Government

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Training
- Day Seminars
- Social Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Convention Center
- Conference Center

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Carlsbad
- Clovis
- Farmington
- Las Cruces
- Rio Rancho
- Roswell
- Ruidoso/Cloudcroft
- Santa Fe
- Silver City
- Taos

Contact person for:

Negotiating venue/event contracts:
Linda Alire Naranjo, Meetings Director

Coordination and logistical planning for events: Linda Alire Naranjo, Meetings Director

New Mexico Osteopathic Medical Association

Ralph McClish, Executive Director
PO Box 53098, Albuquerque, NM 87153
PH: 505-332-2146
Email: ralphmcclish@hotmail.com

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 1 to 2

Types of meetings, events hosted by this organization:

- Annual Convention

Types of facilities/hotels/conference centers used for meetings and events:

- Suburban

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Ruidoso/Cloudcroft
- Taos

Contact person for:

Negotiating venue/event contracts:
Ralph McClish, Executive Director

Coordination and logistical planning for events: Ralph McClish, Executive Director

Profiles of Survey Respondents (Continued)

New Mexico Pharmacists Association

R. Dale Tinker, Executive Director
2716 San Pedro NE, Ste. C
Albuquerque, NM 87110
PH: 505-265-8729
Email: daletinker@cs.com

Organization: Business/Professional
Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this
organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars
- Golf Events
- Social Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers
used for meetings and events:

- Airport
- Suburban
- Gaming Facility
- Conference Center

Cities in New Mexico organization books or
plans to book meetings and events:

- Albuquerque
- Ruidoso/Cloudcroft

Contact person for:

Negotiating venue/event contracts:
Julie Weston, Association Administrator

Coordination and logistical planning for
events: Julie Weston, Association
Administrator

New Mexico Sheet Metal Contractors' Association, Inc.

David M. McCoy, Executive Director
2403 San Mateo Blvd., Suite P-2
Albuquerque, NM 87110
PH: 505-881-1161
Email: davidmmccoy1@msn.com

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 1 to 2

Types of meetings, events hosted by this
organization:

- Board Meeting/Strategic Planning Retreat/
Staff Retreat
- Training
- Day Seminars

Types of facilities/hotels/conference centers
used for meetings and events:

- Suburban
- Golf Resorts
- Mountain Resort
- Conference Center

Cities in New Mexico organization books or
plans to book meetings and events:

- Albuquerque
- Las Cruces
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
David M. McCoy, Executive Director

Coordination and logistical planning for
events: David M. McCoy, Executive Director

Profiles of Survey Respondents (Continued)

Realtors® Association of New Mexico

M. Steven Anaya, Executive Vice President
2201 Brothers Road, Santa Fe, NM 87505
PH: 505-982-2442
Email: mstevenanaya@nmrealtor.com

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat

Types of facilities/hotels/conference centers used for meetings and events:

- Gaming Facility
- Mountain Resort
- Convention Center
- Conference Center

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Ruidoso/Cloudcroft
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
M. Steven Anaya, Executive Vice President

Coordination and logistical planning for events: M. Steven Anaya, Executive Vice President

The Rotary Club of Albuquerque

Ann E. Singer, CAE, CMP,
Executive Administrator
P.O. Box 3807, Albuquerque, NM 87190
PH: 505-242-2651
Email: asinger@rotaryabq.org

Organization: Social/Military/Educational/
Fraternal

Geographic Scope: Local Association

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Golf Events
- Social Events
- Other: Weekly Lunch Programs

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Suburban
- Alternative Venues (Museums, Libraries, University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque

Contact person for:

Negotiating venue/event contracts:
Ann E. Singer, Executive Administrator

Coordination and logistical planning for events: Ann E. Singer, Executive Administrator

Profiles of Survey Respondents (Continued)

Tourism Association of New Mexico

Sharon Shirley Schultz, Chief Executive Officer
6121 Indian School Rd. NE, Ste. 216
Albuquerque, NM 87110
PH: 505-345-5553 Email: sschultz@tanm.org

Organization: Trade Association

Geographic Scope: Statewide Association

Number of off-site meetings/year: 3 to 5

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Day Seminars
- Golf Events
- Social Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Gaming Facility
- Golf Resorts
- Mountain Resort
- Convention Center
- Conference Center

Cities in New Mexico organization books or plans to book meetings and events:
None checked.

Contact person for:

Negotiating venue/event contracts:
Sharon S. Schultz, Chief Executive Officer

Coordination and logistical planning for events: Sharon S. Schultz, Chief Executive Officer

Tricia Hall & Associates

Tricia Hall, CAE, CMP, Owner
36 Vista Montana Loop
Placitas, NM 87043
Phone: 505-771-0372
Email: triciashall@comcast.net

Organization: Independent Meeting Planning & Association Management Company

Geographic Scope: 7 associations: most state, 1 national

Number of off-site meetings/year: Over 6

Types of meetings, events hosted by this organization:

- Annual Convention
- Board Meeting/Strategic Planning Retreat/ Staff Retreat
- Training
- Golf Events
- Social Events
- Trade Show/Exhibits Program

Types of facilities/hotels/conference centers used for meetings and events:

- Downtown/City Center
- Airport
- Gaming Facility
- Golf Resorts
- Mountain Resort
- Convention Center
- Cruise Ship
- Alternative Venues (Museums, Libraries, University, etc)

Cities in New Mexico organization books or plans to book meetings and events:

- Albuquerque
- Santa Fe

Contact person for:

Negotiating venue/event contracts:
Tricia Hall, Owner

Coordination and logistical planning for events: Tricia Hall, Owner