



## Our Mission

To be the Greatest Resource of Knowledge and Tools Contributing to the Success of our Members and the Stair Industry

## A New Name, but Still SMA

The Stairbuilders and Manufacturers Association was first formed as the Stairway Manufacturer's Association to represent the expertise of the Stair Industry threatened by subjective changes in the building codes. Originally involving the larger companies in the Stair Industry the SMA is now more than 60% smaller growing firms and more than 70% of the membership are stairbuilders. Although the acronym SMA remains the same the new name more clearly represents the inclusive dynamic of our membership today.

Through assessment of our member's needs and strategic planning efforts in 2010, a change in our mission was made to reflect an emphasis on education and the challenge to develop the resources essential to addressing the needs of our members and our industry.

In 2014 the SMA changed the name of the association to Stairbuilders and Manufacturers Association to more closely reflect the constituency of the membership.

The SMA has successfully lead proactive stair building code reform throughout the past two decades becoming a responsible and respected participant in the development of codes and standards for our industry. Today we forge ahead providing additional value for our members through certified education in code compliance, stair design, and as AIA approved education providers enabling members to offer needed education learning units to architects in their market. Other current efforts include the expansion of SMA quality standards to include standards of stair construction practice based on research and testing at leading universities in wood science.

## We Make A Difference!

We are obligated, sustaining an industry that has provided us with a worthwhile and rewarding profession in manufacturing crafts that are sustainable.

We are responsible, devoted to providing quality products, and abide to a code of ethics

We are dedicated, relating to our customers by proudly displaying the SMA Member logo.

We affect change, working to develop building codes and standards that make stairs safer, provide for consistent enforcement and maintain the aesthetic value of our craft.

We learn, informing our member companies of new techniques and issues affecting our industry.

We educate, providing code officials, design professionals, builders, the stair industry and community schools with technical expertise through publications, seminars and direct classroom experiences.

We have a sense of purpose, providing jobs, products, and services in our communities that strengthen our nation...We make a difference!

SMA saved the stairway aesthetic and stairbuilders' craft from a fateful demise. We are an organization with a credible voice and now forge ahead with commitment to our members' success, the stair industry and the public we actively serve. Join Us!

[www.stairways.org](http://www.stairways.org)  
[SMA@stairways.org](mailto:SMA@stairways.org)  
Toll free: 877-500-5759



## Learn, Grow, Be Recognized...

As an SMA member you will; have the first look at industry innovations, find a network of peers willing to share, earn certifications and Awards.

## Who Should Join...

- Stairbuilders
- Stair Part Manufacturers
- Stair Parts Distributors, Dealers
- Material and Equipment Suppliers
- Businesses serving the Stair Industry

## Together SMA Members:

- Facilitate the growth and development of the Stair Industry.
- Preserve design freedom and aesthetics through code reform.
- Provide a forum of learning from SMA members for Architects, Builders and Building officials.
- Develop interest in viable careers the Stair Industry
- Raise the bar elevating our value as professionals in the Stair Industry through SMA Education and Certification.
- Support and develop SMA Standards of Quality.

## Join On line Now!

[www.stairways.org/join](http://www.stairways.org/join) or

877-500-5759



## Membership Benefits...

### Get Support for Your Business

- Code consultation - Full-time professional provides design, and technical solutions of interpretation and compliance.
- Manage your own profile "web page" with logo and photos at [www.stairways.org](http://www.stairways.org) - directs leads to you.
- Valuable referral of SMA office inquiries - routed to the closest member.
- Display the SMA Member Logo

### Get Together and Learn

- Three Regional Workshops each year and Annual Conference with live education opportunities.
- Online access to certification curriculum
- Discounted Educational Seminars, SMA Publications
- Develop leadership skills working with respected industry professionals
- Guide your business with valuable industry surveys and reports.
- Advertising and exhibiting opportunities

### Get Informed

- Stairways; the SMA's quarterly news publication keeps you informed.
- Regular updates about special events and opportunities in the association
- Access to the SMA code library, and other valuable resources

### Get Recognized

- SMA StairCraft Awards - peer judged awards competition honors products that best express: Aesthetic Value, Safe Use, Quality Workmanship, and Technical Challenge.
- SMA Professional Certifications
- A certificate of membership in the SMA and plaque for your organization



**Tools &  
Knowledge,  
FOR SUCCESS**

[WWW.STAIRWAYS.ORG](http://WWW.STAIRWAYS.ORG)