



NATIONAL PLASTERERS COUNCIL

**THE FOREMOST AUTHORITY
IN THE CEMENTITIOUS
INTERIOR POOL FINISHING INDUSTRY**

**SUBMIT
YOURS
TODAY**

CALL FOR PRESENTATIONS

SHOWCASE YOUR EXPERTISE AND RESEARCH

AT THE

29th Annual Conference **February 7–9, 2018**

SAN DIEGO, CALIFORNIA

WWW.NPCONLINE.ORG





NATIONAL PLASTERERS COUNCIL

A CALL FOR PRESENTATIONS IS NOW ISSUED

The National Plasterers Council (NPC) has issued a Call for Presentations for the 29th Annual Conference, scheduled to take place February 7–9, 2018 at Bahia Hotel Mission Bay in San Diego, California.

The NPC is seeking manuscripts and presentations covering a range of swimming pool plastering-related subjects to ensure that delegates are offered the most innovative, timely, and relevant issues in the pool industry today. The NPC Annual Conference is an important educational event that offers a forum for cementitious pool industry professionals to exchange new ideas, innovations, processes, and technologies. The 2018 NPC Annual Conference is expected to attract more than 500 cementitious pool and spa professionals within the swimming pool community.

Based on the submission of abstracts, selected individuals will be invited to submit their paper and deliver presentations at the NPC's 29th Annual Conference in February, 2018. Presentations will be selected based on the specific criteria, including relevance, originality and **non-commercial** tone and content. Abstracts will be reviewed and evaluated by the Education Committee of the National Plasterers Council as they organize the program for the 2018 NPC Conference. Those interested in presenting a presentation at the NPC's 29th Annual Conference in San Diego, California should submit an Abstract by visiting www.npconline.org and follow the link to the **Call for Presentations** or by contacting National Plasterers Council at mail@npconline.org.

Here is a small sampling of sessions from the 2017 Conference in New Orleans:

- Calcium: Friend or Foe
- Advanced Lawsuit Protection, Tax Reduction and Estate Planning
- Round Table – What I Know Now That I Wish I Knew Then

SEPTEMBER 1, 2017 – Deadline for abstract submissions

SEPTEMBER 15, 2017 – Selection of presentations and notification of authors

HOW TO APPLY

Please submit your 150-word abstract on or before **September 1, 2017**.

The abstract must include sufficient detail to permit a thorough review and evaluation of the presentation's proposed content and significance. Applications and abstracts received after **September 1, 2017** may not be considered.

If you need additional applications (for multiple presentations), please scan or photocopy the accompanying form, or print a copy from the NPC website at www.npconline.org.

Please submit the provided Call for Presentations Form via email to: mail@npconline.org

If your abstract is selected, you will be notified of the decision by September 15th, 2017 and invited to submit a presentation based on the approved abstract. Acceptance of your abstract does not guarantee acceptance of your paper. Specific guidelines for preparation of your presentation will be provided at the time of abstract acceptance, along with audio/visual guidelines for your presentation. Final presentations are due no later than **January 2, 2018**. Failure to provide your presentation by this deadline may result in cancellation of the presentation.

CRITERIA FOR PRESENTATION SELECTION

The NPC Education Committee will invite presentations based on abstracts received, using the following criteria:

- Relevance
- Accuracy
- Practicality
- Appropriate use of case histories, user experiences, and actual industry applications
- Focus
- Quality
- Completeness of abstract
- Usefulness
- Noncommercial tone and content
- Uniqueness
- Timely submission of application and abstract

Presenters are encouraged to challenge every facet of the cementitious pool industry to raise its level of expectations, quality and performance.

2018 CONFERENCE OPPORTUNITIES AVAILABLE

NPC Conference educational programs are non-product specific in nature, however we do offer several of the following opportunities for companies to showcase their own products during the conference.

Product Presentation Seminar:

Provide your own 1.5 hour product specific seminar at the 2018 conference.

Product Presentation Breakfast:

30 minutes to give a demonstrated presentation about your specific product(s) while participants are provided with a buffet breakfast.

Conversation Station: *NPC MEMBERS ONLY*

Extend your exhibition time with a Conversation Station! These stations give you a 6 ft. table in the main foyer, providing an invaluable opportunity to place your marketing materials and signage on continuous display.

Please contact us at mail@npconline.com for more information.

