

The National Vehicle Leasing Association (NVLA) welcomes the opportunity to work with you to determine the benefit of your new product/service to its members. In order to give you the serious consideration you deserve, we will need the following completed in full. Once you have completed this proposal and submitted to the NVLA office, the NVLA Board of Directors will review your proposal. We look forward to working with you to ensure we continue to offer the best benefits to our members.

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Please Complete The Following Form and Submit to [info@nvla.org](mailto:info@nvla.org)

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**Company Background**

Primary Contact for Proposal: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Province/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Geographical areas company serves:

**Proposed Affinity Program**

Description of Program:

Benefit to NVLA Member:

Benefit to NVLA Association:

Proposed Marketing Strategies:

Required NVLA Staff Oversight for Program:

Hard Costs to NVLA (please include rationale):

*Please refer any questions to the NVLA office at (414) 533-3300 or [info@nvla.org](mailto:info@nvla.org). We look forward to working with you.*

**Internal Use Only**

Date proposal received by NVLA staff: \_\_\_\_\_ Proposal verified as complete:    Yes    No

Date proposal submitted to NVLA Board: \_\_\_\_\_ Board Vote:    Approved    Declined

Date vote communicated to proposing company: \_\_\_\_\_

Additional Notes: