

Dear Fellow NWRA Members,

Thank you for your continued support and membership in NWRA, the organization for wildlife rehabilitators by wildlife rehabilitators. Fall is the time to renew your NWRA membership so you can stay on the front line of wildlife care with information on new care techniques, educational programming ideas, and wildlife veterinary discoveries!

Unlike almost everything else around you, NWRA has kept membership dues at a reasonable price since the organization's inception. Even today, being an NWRA member is a bargain! Your membership dues have not gone up <u>one penny</u> since the 2012-membership year—five years from the upcoming 2017-membership year. NWRA has not increased your membership dues because we know your budgets are not large! NWRA continually strives to keep costs down for rehabilitators.

Examples of five-year increases in other areas (Data from US Bureau of Labor Statistics)

- Butter today, \$3.69; five years ago, \$2.92—26% increase
- Eggs today, \$1.73; five years ago, \$1.31—32% increase
- Bananas today, \$0.62; five years ago, \$0.50—24% increase
- Bacon today, \$4.54; five years ago, \$3.44—32% increase
- White bread today, \$1.41; five years ago, \$1.08—30% increase

Unfortunately, over these same five years, our budget is experiencing price increases in publications, resources, and symposia—to name just a few areas. The difference is that NWRA is only increasing membership dues for 2017 **by about 10%**—just five dollars for an individual membership! You still get all the benefits of the past, plus even more now with NWRA online website resources. You can renew, pay, change your information, and search for other members, all online, all easily.

In addition, NWRA has created a new **Organizational Membership** category! Many of you asked for this option and NWRA has responded. The Organizational category is flexible and has flexible costs too, from just a couple of people to five added. If more than five member persons is desired, contact the NWRA office for further options.

Sincerely,

Kathy

Kathy Stelford Membership Committee Chair