

July 24, 2015

Pamela Perry
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NORTHWEST
REGIONAL
PRIMARY CARE
ASSOCIATION



Dear Pam:

As we pass the mid-point of our calendar year, I want to take this opportunity to thank you and both the national and Washington State Amerigroup leadership for your ongoing **Annual Silver Sponsorship**. Your investment of \$15,000 in our programming for 2014 had a significant impact on our ability to offer educational services to members and also to dramatically improve the infrastructure through which we communicate with them.

Now that all sponsorship funds have been allocated where needed, I would like to recognize the specific contributions Amerigroup has made on behalf of the health centers of the Northwest and Northwest Regional Primary Care Association specifically:

- Support of both our **Spring and Fall Primary Care Conferences in 2014**, equal to a major conference sponsorship for each. We are grateful that Amerigroup also regularly participates in our conferences as an exhibitor in addition to this annual financial support.
- Support of our anchor course, **Enhancing Collaborative Management**. Offered in Portland, this course provided critical management training for 17 teams, mostly CMO/COO teams, from 12 health centers representing Region X and states as far-flung as New Jersey, Texas and Hawaii.
- Support that allowed us to enhance our new **Association Management System** called YourMembership.com. Specifically, your sponsorship helped us upgrade the most popular section of our new web site, the Career Center, where CHCs post their job openings. In its first six months, the Center was visited by job seekers nearly 36,000 times!

I cannot overstate the importance of Amerigroup's ongoing support and the difference it ultimately makes for our health center members. Thank you once again for an outstanding partnership. I also want to acknowledge your early support for our 2015 Fall Primary Care Conference, yet to take place, as a Champion Sponsor.

With deep appreciation,

Bruce Gray
Chief Executive Officer