Taking it to the Top: 
Practicing at the Top of your License

Dear Exhibitors and Colleagues:
On behalf of the New York State Council of Health-system Pharmacists and its Annual Assembly Committee, we invite all of our Corporate Members, friends and partners in industry to participate as exhibitors at the 54th NYSCHP Annual Assembly scheduled for April 24-26, 2015 at the The Sagamore Resort, Bolton Landing, NY located on beautiful Lake George.

The theme for the 2015 Annual Assembly is “Taking it to the Top: Practicing at the Top of Your License”. The Continuing Competency Committee has worked diligently to bring you an incredible meeting. We are expecting an attendance of over 350 attendees, including over 80 exhibitors, 250 directors of pharmacy, clinical pharmacists, pharmacy residents and other leaders of the pharmacy profession.

This is the perfect opportunity to acquire new business contacts, renew contacts with previous clients, make friends and see what new trends and issues are on the minds of the leaders of the pharmaceutical profession in New York State.

The Annual Assembly includes three (3) days of educational programming, professional meetings, professional networking and an exhibit session. Highlights of the weekend include the prestigious Installation and Awards Banquet, Theme Dinner and the first Resident Presentation Program. Additionally, we will again have two (2) sessions of the highly popular Director of Pharmacy/Industry Networking Exhibit. We are incorporating your input to make this a truly exceptional event.

The NYSCHP’s 2015 Annual Assembly Committee would like to thank its past industry participants for their continued support and we look forward to welcoming new industry participants.

We look forward to seeing you at The Sagamore!

Cordially,

Leigh Briscoe-Dwyer & Leila Tibi-Scherl
NYSCHP Annual Assembly Committee Co-Chairs

“'The Director of Pharmacy / Industry Networking Exhibit is a unique event which will give you the opportunity to meet and interact with NY health-system pharmacy leaders.’”
Message from the President of NYSCHP, Elizabeth A. Shlom

Dear Colleagues,

I am delighted to invite you to the NYSCHP 54th Annual Assembly at The Sagamore Hotel, Bolton Landing, NY from Friday, April 24 to Sunday, April 26, 2015. The NYSCHP Annual Assembly is the premier New York gathering which brings together health-system pharmacists from around the state to learn from pharmacy leaders, discuss challenges and best practices, build a professional network with pharmacist and industry colleagues, and plan for future practice improvements. The Annual Assembly typically draws over 350 attendees including staff and clinical pharmacists, pharmacy directors, managers and administrators, pharmacy college faculty, pharmacy students and residents, and industry personnel. It is the single most important meeting for New York State health-system pharmacists to attend each year.

The Annual Assembly typically draws over 80 pharmaceutical industry exhibitors. Our industry colleagues have the opportunity to display, demonstrate, and discuss their products and services. The exhibit hall will take place on Friday, providing 2 hours for conference attendees to meet with exhibitors and discuss the latest information about pharmaceuticals, technologies and products. In addition, two Director of Pharmacy/Industry networking event sessions are offered – an hour and a half session on Thursday immediately following the first House of Delegates meeting, and an hour and a half session on Saturday, just prior to the Installation Banquet. The Director of Pharmacy/Industry networking sessions provide an exceptional opportunity to visit with health-system pharmacy executives, discuss your products and solutions and build long-lasting relationships.

The theme of this year’s Annual Assembly is “Taking it to the Top: Practicing at the Top of Your License”. The pharmacy profession is changing, with NYS regulations for Collaborative Drug Therapy Management poised to be expanded in 2015, and provider status for pharmacists being promoted nationally and within each state. We hope that you will come to the Annual Assembly in 2015, to join our exhibit hall and networking sessions, to participate in the educational meetings, and to celebrate at our closing banquet as we congratulate our award winners and welcome the incoming President and Board of Directors for the New Year.

I am confident that you will find the Annual Assembly a worthwhile meeting and investment. I look forward to seeing you in scenic Bolton Landing at The Sagamore Hotel in April!

Sincerely,

Elizabeth A. Shlom, PharmD, BCPS
Exhibit Information

Exhibit booths are 10' feet wide x 8' feet deep. Space includes 8' or 6' skirted table, 7"x44" booth identification sign and 7"x5" booth number sign, two side chairs and one waste basket. Each booth includes two complimentary assembly registrations for you and your staff to attend all NYSCHP CE presentations, and all included meals. There is an Exhibitor Registration Desk. Hale Notheastern, inc., the Official General Service Contractor, has a separate and fully serviced help desk. All exhibitors will have name badges and may be picked up at the time of registration. 

No one will be allowed in the exhibit hall without a name badge.

All company representatives and extra representatives must be paid in full before entering the exhibit hall.

Exhibitor Service Manuals will be emailed by Hale Northeastern Inc. to the contact person listed on the exhibitor application form after space has been confirmed. Complete information, instructions and schedule of prices, regarding drapery, labor for erecting and dismantling exhibits, electrical work, furniture, cleaning and shipping information will be included in the manual. Service manuals will also be available on the NYSCHP website at www.nyschp.org under Events/ Education 54th Annual Assembly.

For Further Information Contact:

Annual Assembly Co–Chairs:
Leila M. Tibi-Scherl, Pharm.D.       Leigh Briscoe-Dwyer, PharmD, BCPS, FASHP
LTibi-Scherl@gnyha.org              ldwyer1@nshs.edu

NYSCHP Council Office:
210 Washington Avenue Extension, Albany, NY 12203
518-456-8819

Shaun Flynn, Executive Director; s Flynn@nyschp.org

Carol Bizan, Membership Coordinator; cbizan@nyschp.org

Jill Bleyl, CE Administrator/Industry Relations Coordinator; jbleyl@nyschp.org
Become a corporate member!

**Corporate membership** starts at only $6,995 and includes:

- One, single exhibit booth at the Annual Assembly.
- Two free registrations to the Annual Assembly and specially discounted additional exhibit personnel registrations.
- Two free memberships to the New York State Council of Health-system Pharmacists.
- Recognition in each issue of *The Journal of Pharmacy Practice*.
- Quarterly job postings on the NYSCHP website.
- Recognition on the NYSCHP website as a corporate member.
- Free Link from NYSCHP website as a corporate member.
- Corporate Member lapel pin to proudly display your company’s status
Schedule at a Glance

Thursday, April 23, 2015
- Networking Session 4:30PM-6:00PM

Friday, April 24, 2015
- Exhibit Demo– Appointments* 4:00PM-5:00PM
- Exhibits and Poster Display 5:00PM-7:00PM

Saturday, April 25, 2015
- Networking Session 5:45PM-7:15PM

*Exhibit Demo– this is an extra opportunity for vendors to have individual appointments with attendees. Attendees will be provided a list of representatives prior to the event and will be able to reach out to you to set up an appointment.

*Program Subject to Change

*Brochure to follow with complete schedule of events
Company Name:

Contact Person: ____________________________________________________________

Address: ________________________________________________________________

City: ___________________________ State: _____ Zip: _______________________

Telephone: ______________________ Fax: _________________________________

Email (required): _______________________________________________________

Is this the company’s first time exhibiting with NYSCHP? YES  NO

Booth Selection: 1st Come/1st Serve

Please reserve the booth space as follows:

___ Our company would like to reserve booth space with two (2) representatives

___ We are Corporate Members and one booth with 3 representatives is part of our contract

___ We are Platinum Corporate Members and two booths with 4 representatives is part of our contract

Rep #1: _________________________________________________________________

Email Address (required): _______________________________________________

Rep #2: _________________________________________________________________

Email Address (required): _______________________________________________

Fees:

$2,860 for 1 booth and two representatives postmarked by 2/25/2015

$3,135 for 1 booth and two representatives postmarked on or after 2/26/2015

$3,260 for 1 booth and two representatives postmarked after 3/25/2015

Additional Reps: $500/ea.

Additional Booths:

$1,900 for a second booth with two representatives

$1,750 for a third booth with two representatives

$1,500 for a fourth booth with two representatives

List up to 3 preferred exhibit spaces (page 5). Every effort will be made to accommodate requests; however, since several firms may apply for the same space, do not concentrate requests in one area. Actual assignments are on a first come, first serve basis with preference given to Diamond, Platinum and Corporate Members for applications received by 3/25/2015. Applications received after 3/25 will be assigned any remaining available space.

1st: ______ 2nd: ______

3rd: ______
Payment and Agreement:
We enclose, herein, full payment of our booth choice as indicated above. Further, we agree to abide by the rules and regulations as set forth in the exhibitor prospectus, which forms part of this agreement between our firm (exhibitor) and exhibit management.

Make checks payable to NYSCHP, and mail completed application to:
NYSCHP, 210 Washington Avenue Extension, Albany, NY 12203

If paying by credit card:
Total amount to be charged: $__________
Card Number: ____________________________
Security Code: ____________ Exp Date: ______________
Billing Address: ________________________________
Cardholder name: __________________________________
Authorized Signature: __________________________

For Room Booking you may visit http://www.thesagamore.com/ and submit code “nyschp2015” or call 866-384-1944.

If you have any questions, call the NYSCHP office at 518-456-8819.

Corporate Member Fees:
FREE for 1 booth and two representatives
FREE for two booths and 4 representatives for Platinum Corporate Members

Additional Reps: $300/ea.

Additional Booths:
$1250 for a second booth with two representatives
$1150 for a third booth with two representatives
$1000 for a fourth booth with two representatives

What does your exhibit fee include?
- Two complimentary registrations to the program including all educational sessions (excludes Certificate and Leadership programs)
- Two representatives for the Exhibit/Poster Session ________________
- Two networking sessions with two representatives; ________________ & ___________ RSVP required

The Networking Session is a unique event which will give you an opportunity to meet and interact with NY health-system pharmacy leaders and requires pre-registration and name badges.
ADDITIONAL SPONSOR OPPORTUNITY

Installation Banquet Sponsorship
Cost $1000

What This is Will Get You:

- Company Name Listed at Entrance of Installation Banquet, Saturday April 25, 2015.
- Mention in the Installation/Awards Banquet Pamphlet
- Verbal Recognition at the Installation/Banquet

Payment and Form must be submitted by March 27, 2015

Payment and Agreement:
We enclose, herein, full payment for our Installation Banquet Sponsorship as indicated above. Further, we agree to abide by the rules and regulations as set forth in the exhibitor prospectus, which forms part of this agreement between our firm (exhibitor) and exhibit management.

Company Name (as wanted listed on sign)________________________________________

Make checks payable to NYSCHP, and mail completed application to:
NYSCHP, 210 Washington Avenue Extension, Albany, NY 12203

If paying by credit card:
Total amount to be charged: $________
Card Number: ____________________________
Security Code: __________ Exp Date: ______________
Billing Address: ____________________________________________________________
Cardholder name: ________________________________
Authorized Signature: _______________________________
Required Event Registration

Networking:

Thursday, April 23, 2015 (4:30PM-6:00PM)

Name of Representative: ____________________________
Name of Representative: ____________________________

Saturday, April 25, 2015 (5:45PM-7:15PM)

Name of Representative: ____________________________
Name of Representative: ____________________________
1. **Assignment of Space**– Booths will be assigned on receipt of applications on the basis of the order in which the contract was received, subject to availability of space preferences, special needs and compatibility of exhibitors. Every effort will be made to respect the exhibitor’s space choices, whenever possible, but the New York State Council of Health-systems Pharmacists (herein known as exhibit management) decisions shall be final. Exhibit management reserves the right to transfer assignments when such action is deems to be in the best interests of the total exhibit effort.

2. **Payment**– Full payment is required with this application. Make all checks payable to the New York State Council of Health-system Pharmacists, Tax ID# 237169617, 210 Washington Avenue Extension, Albany, NY 12203. Telephone inquiries: 518-456-8819.

3. **Eligible Exhibits**– Exhibit management reserves the right to determine the eligibility of any company or product for inclusion in the exposition.

4. **Refund or Cancellation**– Should the exhibitor be unable to occupy and use the exhibit space contracted to for, he or she shall promptly notify exhibit management. All sums paid by the exhibitor, less a service charge of 50% of the net contract price will be refunded. NO refunds shall be given for cancellations received after March 25, 2015.

5. **Booth, Rental, Inclusions**– Booths 8’X10’ and include a standard back wall drape 8’ high and side rail drapes 3’ high, a standard two–line company identification sign (7”x44”), one 7”x5” booth number, one 8’x6’ skirted table, two side chairs, one wastebasket, general overhead illumination, air-conditioning and 24 hour general security guard service.

6. **Contractor service and information**– Exhibit management has, in the best interest of the exhibitors, selected Hale Northeastern, Inc. 716-869-6170 to serve as official contractors to provide various services to the exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreement with the exposition facility or with authorized contracts employed by show management. Complete information, instructions and schedule prices, regarding drapery, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the Exhibitors Service Manual, to be forwarded after space has been confirmed. An Exhibitors’ Service Center will be maintained on the exhibit floor to facilitate requests from exhibitors.

7. **Security**– Guard Service will be provided. However, each exhibitor should make provisions to safeguard his/her goods from the time they are placed in the booth until the time they are removed. The NYSCHP and show management will not be responsible from damage due to any cause. Each party agrees to be responsible for their own property through insurance or self insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by a fire and extended coverage policy.

8. **Booth Construction and Arrangement**– Exhibits shall be so arranged as to not obstruct the general view, nor hide the exhibits of others. Plans for specially-built displays not in accordance with regulations are to be submitted to exhibit management before construction is ordered. Regular and specially-built walls, including signs, may not exceed an overall height of 10’. The maximum booth height is 10’ may extend out to the dept of the booth from the back wall. Height limitation of the display in balance of the area is 36 inches except for product, equipment on display, which it itself exceeds this height.

9. **No dismantling will be permitted before closing time**– No exhibitor shall have the right prior to closing of the exposition to pack or remove articles on exhibit without permission and approval in writing from exhibit management.

10. **Use of Exhibit Space**– Exhibitors agree not to assign or sublet any space allotted to them without written consent of exhibit management nor to display of advertise goods other than those manufactured or carried by them in the regular course of business. No persons, firm or organization not having contracted with exhibit management for the occupancy of space in the exhibit will be permitted to display or demonstrate its products, processes or services, distribute advertising materials for a purpose inconsistent with these regulations. It is expressly agreed by the exhibitor that in the event he or she fails to install his or her products in his or her space or fails to pay the space rental at time specified, exhibit management shall have the right to take possession of said space and lease some or any part thereof to such parties and upon such terms and conditions, as it may deem proper.
11. Exhibitor Representatives– Each exhibitor must name at least one person and not more than two to be his/her representative in connection
with the installation, operations and removal of exhibit. Such representatives shall be authorized to enter into such service contracts as may be
necessary and for which the exhibitor shall be responsible.

12. Restrictions– Exhibit management reserves the right to restrict exhibits, which are objectionable because of noise, glaring or flashing lights,
method of operation, or any other reason and also to prohibit or evict any exhibit which, in the opinion of exhibit management may detract from
the general character of the exhibit. This reservation includes persons, things, conduct, printed matter or anything exhibit management judges
to be objectionable. In the event of such restriction or eviction, exhibit management is not liable for any refund of any amount paid hereunder.
No display material exposing unfinished surface to neighboring booths will be permitted.

13. Exhibit Activities– Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, sympo-
siums and hospitality suites that are in conflict with the official program of the New York State Council of Health-system Pharmacists Annual
Assembly, whether such activities are held at or away from the hotel, except with written approval prior to Exhibit Date any program exhibitor
intends to hold at or in conjunction with its exhibit for written approval as to time and place.

14. Responsibility– If the exhibitor fails to comply in any respect with the terms of this agreement, exhibit management shall have the right,
without notice to the exhibitor, to offer said space to another exhibitor or to use said space in any other manner, but this shall not be constructed
as affecting the responsibility of the exhibitor to pay the full amount specified by the contract.

15. Compliance– The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized
local, state and federal governing bodies concerning fire, safety, health, together with the rules and regulations of the operations and/or owner of
the property wherein the exhibit is held. Federal, state, and city laws must be strictly observed. Cloth decorations must be flameproof. Writing
must comply with fire department and underwriters' rules.

16. Liability– The New York State Council of Health-system Pharmacists, exhibit management, The Sagamore, its agents and employees shall
not be responsible for any loss, theft or damage or injury to persons or property during the term of this agreement from any cause whatsoever
by reason of the use or occupancy of the exhibit space by the exhibitor or his/her assigns, and the exhibitor shall indemnify and hold harmless
exhibit management from all liability which might ensue for any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is
nevertheless responsible for all amounts due hereunder. Exhibitors are requested to carry special insurance to cover exhibit material against
damage and loss, and public liability insurance against injury to the person and property of others.

17. Cancellation or Termination of Exposition– In the event that the premises where the exposition is to be held shall, in the sole determination
of exhibit management, become unfit or unavailable for occupancy, or shall be substantially interfered with by reason of picketing, strike, em-
bargo, injunction, act of war, act of God, fire or state of emergency declared by any government agency or by any municipal, state or federal law
or regulation or by any reason of any other occurrence beyond the control of exhibit management, exhibit management may cancel or termi-
nate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against
exhibit management the exhibitor's prorated share of the total amount paid by the exhibitors less all costs and expenses incurred by exhibit
management in connection with the exposition including a reserve for future claims and expenses in connection herewith. In case exhibit man-
agement shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor may have against
exhibit management for damages or expenses and agrees to accept in complete satisfaction and discharge of all its claims against exhibit man-
ageent in accordance with this agreement.

18. Management– Exhibit management reserves the right to interpret, amend and enforce these regulations, as it deems proper to assure the
success of the exposition.

Send Direct Inquiries To:  NYS Council of Health-system Pharmacists
210 Washington Avenue Extension
Albany, NY 12203
Directions to the Sagamore

NEW YORK CITY TO THE SAGAMORE

From Manhattan, take the George Washington Bridge to New Jersey and proceed to the Palisades Parkway north to the New York State Thruway (I-87). Take I-87 north to Albany, Exit 24. Immediately after the toll booth, take Exit 1N (I-87 North to Montreal).

Continue north on I-87 for 55 miles to Lake George Village - Exit 22. Stay to the left on the exit ramp and follow signs for Bolton Landing. At the end of the ramp, at the traffic light, turn left onto Route 9N (Lake Shore Drive). Follow road for 9 miles to Bolton Landing. In the Village of Bolton Landing, turn right at the second traffic light onto Sagamore Road. Follow road 1/4 mile over small bridge to the Main Hotel on your immediate left after crossing the bridge.

FROM WESTCHESTER COUNTY TO THE SAGAMORE

TAKE THE TACONIC STATE PARKWAY NORTH TO THE END. TAKE I-90 WEST TO EXIT B-1. FOLLOW I-90 WEST TO EXIT IN( I-87 NORTH TO MONTREAL).

CONTINUE NORTH ON I-87 FOR 55 MILES TO LAKE GEORGE VILLAGE - EXIT 22. STAY TO THE LEFT ON THE EXIT RAMP AND FOLLOW SIGNS FOR BOLTON LANDING. AT THE END OF THE RAMP, AT THE TRAFFIC LIGHT, TURN LEFT ONTO ROUTE 9N (LAKE SHORE DRIVE). FOLLOW ROAD FOR 9 MILES TO BOLTON LANDING. IN THE VILLAGE OF BOLTON LANDING, TURN RIGHT AT THE SECOND TRAFFIC LIGHT ONTO SAGAMORE ROAD. FOLLOW ROAD 1/4 MILE OVER SMALL BRIDGE TO THE MAIN HOTEL ON YOUR IMMEDIATE LEFT AFTER CROSSING THE BRIDGE.

FROM BOSTON TO THE SAGAMORE

Take the Massachusetts Turnpike (I-90) West towards Albany. After toll, continue to follow signs for New York State Thruway/I-87. Take NYS Thruway north to Albany Exit 24. Immediately after toll, take Exit 1N (I-87 North to Montreal). Continue north on I-87 to Exit 22, Lake George Village. Stay to the left on the exit ramp and follow signs for Bolton Landing. At the end of the ramp, at the traffic light, turn left onto Route 9N (Lake Shore Drive). Follow road for 9 miles to Bolton Landing. In the Village of Bolton Landing, turn right at the second traffic light onto Sagamore Road. Follow road 1/4 mile over small bridge to the Main Hotel, which is on your immediate left after crossing the bridge.

MONTREAL TO THE SAGAMORE

TAKE ROUTE 15 SOUTH TO THE BORDER. TAKE I-87 SOUTH TO BOLTON LANDING, EXIT 24. AT END OF RAMP TURN LEFT AND FOLLOW ROAD TO THE END. TURN RIGHT ONTO ROUTE 9N SOUTH AND FOLLOW INTO THE VILLAGE OF BOLTON LANDING. TURN LEFT AT FIRST TRAFFIC LIGHT ONTO SAGAMORE ROAD AND FOLLOW TO HOTEL. THE MAIN HOTEL IS ON YOUR LEFT AFTER CROSSING THE BRIDGE.

WESTERN NEW YORK STATE TO THE SAGAMORE

Take the New York State Thruway (I-90) East to Albany Exit 24. Go north on the Adirondack Northway (I-87) and get off at Exit 22. Take route 9N North for 9 miles to the town of Bolton Landing. At the second traffic light turn right onto Sagamore Road. Follow Sagamore Road onto the Island. The Main Hotel will be on your left after crossing the bridge.