Welcome from the President of NYSCHP, Mark Sinnett

Dear Colleagues,

I am excited to welcome you to the New York State Council of Health-system’s 52nd Annual Assembly at the Turning Stone Convention Center in Verona, New York from Thursday, May 2 to Sunday May 5, 2013. The Annual Assembly is the best meeting in New York that brings together pharmacists and industry personnel from across the Empire State providing a forum for outstanding opportunities in networking, education, industry exhibits, and professional development. Annually, this meeting draws 350 – 400 attendees including staff and clinical pharmacists, managers, industry personnel, administrators, and directors of pharmacy.

The Annual Assembly is the only statewide meeting for health-system pharmacists that draws over 80 pharmaceutical industry exhibitors. Please make sure your company is one of these exhibitors. Exhibitors will have a valuable 2-hour session on Friday to demonstrate their products to NYS pharmacy leaders in medication management. Additionally, we are expanding to 2 NYSCHP Networking Receptions (aka “Reverse Exhibit”) on Thursday and Saturday to allow exhibitors to meet directly with NYS Directors of Pharmacy of their choice.

The theme of this year’s Assembly encompasses a topic quite important to all in health-system pharmacy and the pharmaceutical industry: medication safety. Our keynote speaker is Christopher S. Jerry, President & CEO of the Emily Jerry Foundation. The Foundation’s objective focuses on increasing public awareness of key patient safety related issues and identifying technology and best practices that are proven to minimize the “human error” component of medicine. There will also be presentations from the ISMP and the NY State Board of Pharmacy and the NY State Bureau of Narcotics Enforcement reviewing important issues in pharmacy, including drug shortages, medication compounding and controlled substance abuse and prevention.

The Annual Assembly registration includes a dinner on Friday evening and the ever eloquent Installation and Awards Banquet on Saturday evening. I am confident that you will find the Annual Assembly a worthwhile meeting and investment. I am looking forward to seeing you at the Turning Stone!

Sincerely,
Mark Sinnett, PharmD, FASHP
Annual Assembly Co-Chairs, Anthony Longo and Joseph Pinto, Welcome you to the 52nd Annual Assembly: Medication Safety

Your NYSCHP Annual Assembly Committee

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“For more information:

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Joseph Pinto
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NYSCHP
210 Washington Avenue Extension
Albany, NY 12203
518-456-8819
www.nyschp.org

Please join us for the 2013 Annual Assembly!”
Exhibit Information

Exhibit Booths 10’ x 8’
Including
- 8’ or 6’ skirted table,
- 7” x 44” booth number sign
- 2 (two) side chairs
- 1 waste basket.
Each booth includes two complimentary assembly registrations to attend all NYSCHP continuing professional development sessions and all included meals.
Exhibit fee includes networking registration.
There is an NYSCHP Exhibitor Registration Desk.
Hale Northeastern, Inc., the Official General Service Contractor, has a separate and fully serviced help desk.
All exhibitors will have name badges and may be picked up at the time of registration.
No one will be allowed in the exhibit hall without a name badge.

All company representatives and extra representatives must be paid in full before entering the exhibit hall.
Exhibitor Service Manuals will be emailed by Hale Northeastern Inc. to the contact person listed on the exhibitor application form after space has been confirmed.

Complete Information, instructions and schedule of prices, regarding drapery, labor for erecting and dismantling exhibits, electrical work, furniture, cleaning and shipping information will be included in the manual. Service manuals will also be available on the NYSCHP website at www.nyschp.org under 2013 Annual Assembly.

Annual Assembly just not enough?

Become a Corporate Member!

Corporate membership starts at only $6995 and includes:
- One exhibit booth at the Annual Assembly
- Two registrations to the Annual Assembly and specially discounted additional exhibit personnel registrations.
- No fee for participation in the networking events at Annual Assembly
- Two free memberships to NYSCHP
- Recognition in each issue of The Journal of Pharmacy Practice
- Recognition on the NYSCHP site
- Free link from NYSCHP site to company site
- Corporate lapel pin to proudly display your company’s status

Turning Stone
5128 Patrick Blvd
Verona, NY 13478
Hotel Reservations call 1-800-771-7711 and request the NYSCHP Room Block. Room Block released 3-31-2013
Schedule at a Glance

Thursday, May 2, 2012
1:00-5:00 pm  Exhibitor Registration
4:00-5:00 pm  Networking

Friday, May 3, 2013
8:00 am - 4:30 pm  Continuing Professional Development
1:00—4:00 pm  Exhibitor Registration
4:30—6:30 pm  Exhibits/Posters
7:30—11:30pm  Dinner

Saturday, May 4, 2013
7:00—8:00 am  Registration
8:00 am—5:00 pm  Continuing Professional Development
5:00—6:30 pm  Networking
8:00—11:30 pm  Installation and Awards Banquet

Sunday, May 5, 2013
8:00 am—11:30 am  Continuing Professional Development
Fees

Booth Fees:
$2850  until 2-25-2013
$3125  2-26-2013 thru 3-25-2013
$3250  3-35-2013 thru 5-5-2013

NYSCHP
210 Washington Avenue Extension
Albany, NY 12203
518-456-8819
518-456-9319 FAX
www.nyschp.org
EIN: 237169617

This year the exhibit fee includes
1 traditional exhibiting session
and 2 networking sessions.
Name badges will be required for
all exhibit and networking events.
All participants must register in
advance.

Please be aware!

Please be aware all representatives and companies must be
registered and paid prior to entering the Exhibit Hall. All func-
tions require registration, including dinner Friday evening and
dinner Saturday evening and the 2 networking events. Call
NYSCHP at 518-456-8819 to register for all events.
Company Name: ________________________________________________________________
Contact Person: _______________________________________________________________
Address: ___________________________________________________________________
City: ___________________________ State: ____ Zip: _______________
Telephone: ___________ Fax: __________________
Email (required): ____________________________________________________________

Is this your 1st time exhibiting with NYSCHP? □ YES □ NO

Booth Selection: 1st Come/1st Serve

Please reserve the booth space as follows:

___ Our company would like to reserve booth space with two (2) representatives
___ We are Corporate Members and 1 (one) booth with 3 (three) representatives is part of our membership.
___ We are Platinum Corporate Members and 2 (two) booths with 4 (four) representatives is part of our membership.

Representative #1: ___________________________ Email: ________________________
Representative #2: ___________________________ Email: ________________________

Additional Booths and Additional Representatives:

Please reserve the booth space as follows:

___ Our company would like to purchase a 2nd booth with 2 (two) representatives.
___ Our company would like to purchase a 3rd booth with 2 (two) representatives.
___ Our company would like to purchase a 4th booth with 2 (two) representatives.
___ Our company would like to add additional representatives for 1 booth.

No more than 4 representatives/booth.

Additional Booths/Additional Representatives

Representative #1: ___________________________ Email: ________________________
Representative #2: ___________________________ Email: ________________________
Representative #3: ___________________________ Email: ________________________
Representative #4: ___________________________ Email: ________________________

List any companies that you would like us to attempt to avoid: ___________________________

List any co-marketing companies that you would like to be near: ___________________________

Credit card information:

Total amount to be charged to card: $ __________
Card number: ______________________________ Security Code: _______ Expiration Date: __________
Billing Address: ________________________________
Cardholder Name: ______________________________ Telephone No: __________
Authorized Signature: ____________________________
FEES:

$2850: 1 booth and 2 representatives postmarked by 2-25-2013
$3150: 1 booth and 2 representatives postmarked on or after 2-26-2013
$3300: 1 booth and 2 representatives postmarked on or after 3-26-2013

Additional Representatives: $500/each

Additional Booths:

2nd Booth: $1900  3rd Booth: $1750  4th Booth: $1500

*List up to 3 preferred exhibit spaces: ______  ______  ______

Every effort will be made to accommodate requests: however since several companies have applied early and there may be several requests for the same space, please make selections in several diverse areas. Actual booth space assignment is on a 1st come 1st serve basis with preference given to our Diamond, Platinum and Corporate Members. Any application received after 3-25-2013 will be assigned to the remaining space. If you are paying by credit card please call 518-456-8819. All checks should be mailed to NYSCHP, 210 Washington Avenue Extension, Albany, NY 12203  
EIN: 237169617

Hotel reservations: Turning Stone, 5128 Patrick Blvd, Verona, NY 13478

Call: 1-800-771-7711 and request the NYSCHP Room Block.

Room block will be released 3-31-2013

What does your Exhibit booth registration include?

- 2 complimentary registrations to the program including all educational sessions (Over 20 hours of continuing pharmacy education) except certificate programs and leadership program
- 2 representatives for the Exhibit/Poster Session Friday, May 3 4:30 - 6:30 PM
- 2 networking sessions with 2 representatives; Thursday, May 2 4-5 PM & Saturday May 4 5:45 -6:45 pm  RSVP required
- Friday night dinner May 3 7:30 -11:30 pm RSVP required
- Saturday night NYSCHP Installation and Awards Banquet May 4 8 -11:30 pm RSVP required

The Networking Session is a unique event which will give you an opportunity to meet and interact with NY health-system pharmacy leaders and requires pre-registration and name badges
Exhibitor Service Manuals will be emailed by Hale Northeastern, Inc. to the contact person listed on the exhibitor application form after space has been confirmed. Complete information, instructions and schedule of prices, regarding drapery, labor for erecting and dismantling exhibits, electrical work, furniture, cleaning and shipping information will be included in the manual. Service manuals will also be available on the NYSCHP website at www.nyschp.org under Exhibit Kit-Hale NE.

For more information please feel free to contact the NYSCHP Annual Assembly Committee found on page 2.

Exhibit Rules and Regulations

1. Assignment of Space– Booths will be assigned on receipt of applications on the basis of the order in which the contract was received, subject to availability of space preferences, special needs and compatibility of exhibitors. Every effort will be made to respect the exhibitor’s space choices, whenever possible, but the New York State Council of Health-system Pharmacists (herein known as exhibit management) decisions shall be final. Exhibit management reserves the right to transfer assignments when such action is deemed to be in the best interests of the total exhibit effort.


3. Eligible Exhibits– Exhibit management reserves the right to determine the eligibility of any company or product for inclusion in the exposition.

4. Refund or Cancellation– Should the exhibitor be unable to occupy and use the exhibit space contracted to for, he or she shall promptly notify exhibit management. All sums paid by the exhibitor, less a service charge of 50% of the net contract price will be refunded. NO refunds shall be given for cancellations received after March 25, 2011.

5. Booth, Rental, Inclusions– Booths 8’x10’ and include a standard back wall drape 8’ high and side rail drapes 3’ high, a standard two-line company identification sign (7”x44”), one 7’x5’ booth number, one 8’x6’ skirted table, two side chairs, one wastebasket, general overhead illumination, air-conditioning and 24 hour general security guard service.

6. Contractor service and information– Exhibit management has, in the best interest of the exhibitors, selected Hale Northeastern, Inc. 716-869-6170 to serve as official contractors to provide various services to the exhibitors. It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local unions having agreement with the exposition facility or with authorized contracts employed by show management. Complete information, instructions and schedule prices, regarding drapery, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the Exhibitors Service Manual, to be forwarded after space has been confirmed. An Exhibitors’ Service Center will be maintained on the exhibit floor to facilitate requests from exhibitors.

7. Security– Guard Service will be provided. However, each exhibitor should make provisions to safeguard his/her goods from the time they are placed in the booth until the time they are removed. The NYSCHP and show management will not be responsible for damage due to any cause. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by a fire and extended coverage policy.

8. Booth Construction and Arrangement– Exhibits shall be so arranged as to not obstruct the general view, nor hide the exhibits of others. Plans for specially-built displays not in accordance with regulations are to be submitted to exhibit management before construction is ordered. Regular and specially-built walls, including signs, may not exceed an overall height of 10’. The maximum booth height is 10’ may extend out to the dept of the booth from the back wall. Height limitation of the display in balance of the area is 36 inches except for product, equipment on display, which it itself exceeds this height.

9. No dismantling will be permitted before closing time– No exhibitor shall have the right prior to closing of the exposition to pack or remove articles on exhibit without permission and approval in writing from exhibit management.

10. Use of Exhibit Space– Exhibitors agree not to assign or sublet any space allotted to them without written consent of exhibit management nor to display of advertise goods other than those manufactured or carried by them in the regular course of business. No persons, firm or organization not having contracted with exhibit management for the occupancy of space in the exhibit will be permitted to display or demonstrate its products, processes or services, distribute advertising materials for a purpose inconsistent with these regulations. It is expressly agreed by the exhibitor that in the event he or she fails to install his or her products in his or her space or fails to pay the space rental at time specified, exhibit management shall have the right to take possession of said space and lease some or any part thereof to such parties and upon such terms and conditions, as it may deem proper. Demonstrations must be located so that crowds collected will be within the exhibitor’s space and not blocking aisles or neighboring exhibits. Demonstrations must first be approved in writing by exhibit management. The playing of music is prohibited on exhibit floor.

11. Exhibitor Representatives– Each exhibitor must name at least one person and not more than two to be his/her representative in connection with the installation, operations and removal of exhibit. Such representatives shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible.

12. Restrictions– Exhibit management reserves the right to restrict exhibits, which are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason and allow to prohibit or evict any exhibit which, in the opinion of exhibit management may detract from the general character of the exhibit. This reservation includes persons, things, conduct, printed matter or anything exhibit management judges to be objectionable. In the event of such restriction or eviction, exhibit management is not liable for any refund of any amount paid hereunder. No display material exposing unfinished surface to neighboring booths will be permitted.

13. Exhibit Activities– Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposiums and hospitality suites that are in conflict with the official program of the New York State Council of Health-system Pharmacists Annual Assembly, whether such activities are held at or away from the hotel, except with written approval prior to Exhibit Date any program exhibitor intends to hold at or in conjunction with its exhibit for written approval as to time and place.
Directions to Turning Stone Resort

5218 Patrick Road
Verona, NY 13478

Easy drive from anywhere in the state

From Syracuse Hancock International Airport: (30 minutes)
Take I-90 (NYS Thruway) East to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Take a left onto Route 365 and the next left into the Resort.

From Albany, NY and points East: (1 hour 45 minutes)
Take I-90 (NYS Thruway) West to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Turn left onto Route 365 and the next left into the Resort.

From Binghamton, NY and points South: (1 hour 45 minutes)
Take I-81 North to Exit 16A; Take I-481 North to Exit 6; Take I-90 (NYS Thruway) East to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Take left onto Route 365 and the next left into the Resort.

From Buffalo, NY and points West: (3 hours)
Take I-90 (NYS Thruway) East to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Take a left onto Route 365 and the next left into the Resort.

From Watertown, NY and points North: (1 hour 40 minutes)
Take Route I-81 South; Take I-481 South; Take I-90 (NYS Thruway) East to Exit 33 (Verona); through the tollbooth, travel straight to the stoplight. Take a left onto Route 365 and the next left into the Resort.

From New York City: (4 hours)
Take I-87 North (NYS Thruway) to I-90 West (NYS Thruway)

In the Albany Area I-87 becomes I-90.
Make sure you stay on the Thruway (Toll Road) and do not exit in the Albany area.
If you are on I-87 Northway, get back to I-90 going West.

Take I-90 West to Exit 33 (Verona); through the tollbooth travel straight to the stoplight. Take a left onto Route 365 and the next left into the Resort.

210 Washington Avenue Extension
Albany, NY 12205
(518)456-8819
www.nyschp.org
Required Event Registration:

Thursday, May 2       4-5 pm Networking Session:

Name of Representative: ___________________________________________
Name of Representative: ___________________________________________

Saturday, May 4       5:45 -6:45 pm Networking Session

Name of Representative: ___________________________________________
Name of Representative: ___________________________________________

DINNERS

Friday May 3         7:30 -11:30 pm:

Name of Representative: ___________________________________________
Name of Representative: ___________________________________________

Saturday May 4       8 -11:30 pm

Name of Representative: ___________________________________________
Name of Representatives: _________________________________________