

OAN Member Update

2017 AD INSERTION ORDER

ADVERTISER _____ CONTACT _____

AGENCY (IF APPLICABLE) _____ CONTACT _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ FAX (____) _____ E-MAIL _____

AUTHORIZED SIGNATURE _____ DATE _____

AD RATES (Please check size and circle amount)

DISCOUNT AVAILABLE for ads placed for one year

- Member Update is the OAN's weekly electronic newsletter published at least four times each month.
- Rates for the weekly Member Update are by the month (3 month minimum requirement). Sign up for a year and receive a 4 percent discount.
- Member Update ads link to your website.

HORIZONTAL BANNER 460 by 60 pixels

Top of the Page..... \$353 Other placement..... \$181

VERTICAL BANNER 120 by 240 pixels

Top of the Page..... \$174 Other placement..... \$90

BUTTON AD 120 by 90 pixels

Top of the Page..... \$102 Other placement..... \$55

Top of Page Horizontal Banner (460 by 60 pixels) \$353	Top of Page Vertical Banner \$174
	Top of Page Button \$102
Other Placement Horizontal Banner (460 by 60 pixels) \$181	Vertical Banner \$90
	Button \$55

AD MATERIALS

Ads should be submitted as .png, .jpg or .gif files at the dimensions listed at left. Animated gifs not accepted. Files not meeting specifications will be converted at advertiser's expense.

Please check the box below that best reflects the ad to be placed.

- REPEAT AD
 Existing Member Update ad
- ALTER AD
Include copy changes. Production charges apply.
- COMPOSE NEW AD
Production charges apply.
- NEW AD PROVIDED BY CLIENT

SUBMIT ADS

Email ads to ads@oan.org.

SCHEDULING

PREFERRED START DATE:

___/___/___*

WEB ADDRESS FOR LINK:

* Actual start date depends on space availability and time ad is received by OAN.



OREGON
ASSOCIATION OF
NURSERIES™

www.oan.org/ads | ads@oan.org

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