

NurseryGuide.com

2017 ADVERTISING INSERTION ORDER

ADVERTISER _____ CONTACT _____

AGENCY (IF APPLICABLE) _____ CONTACT _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ FAX (____) _____ E-MAIL _____

AUTHORIZED SIGNATURE _____ DATE _____

Ads available all year — three-month minimum requirement.

Space is limited. Call 503-682-5089 to reserve your space.

2017 ADVERTISING RATES

(Please check size and circle desired ad rate)

	SIZE	ROTATION	AD RATES		
HOME PAGE					
Visitors to the www.NurseryGuide.com home page will see your ad. Get the main beauty shot with your company's name, photo and a link to your profile page, or buy premium home page exposure.					
	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
<input type="checkbox"/> Beauty Shot	681 x 321	Limited to 3 companies at \$250 per month			
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	\$1,320	858	613

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
PLANTS RESULTS PAGE					
People looking at search plant results will see your ad.					
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	1,069	702	502
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	602	390	279
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	602	390	279

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
LANDING PAGES					
People looking at Find Plants, Find Service/Supply or Find Companies search results will see your ad.					
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	836	546	390
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	585	362	234
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	585	362	234

Select: Find Plants Find Service/Supply Find Companies

	PIXEL W x H	LIMITED TO	1 YEAR	6 MO.	3 MO.
DETAILS PAGE					
People looking at Find Plants details results will see your ad.					
<input type="checkbox"/> Tower Ad	243 x 355	4 companies	836	546	390
<input type="checkbox"/> Premium Ad	243 x 216	4 companies	585	362	234
<input type="checkbox"/> Leaderboard Ad	676 x 70	4 companies	585	362	234

AD MATERIALS

Ads and images should be submitted at the pixel dimensions specified, in RGB color, at web resolution (72 dots per inch).

- To be viewable on mobile devices, ads need to be submitted in a smartphone-friendly size of 320 W x 120 H pixels, in addition to the primary ad size.
- Files can be JPG or PNG.

Please check the box below that best reflects the ad to be placed.

- RUN AS SUBMITTED
- REPEAT PREVIOUS AD
- COMPOSE NEW AD
Provide or describe desired copy and images. Production charges may apply.

SUBMIT ADS

Email ads to ads@oan.org.
Large files can be sent via www.WeTransfer.com or www.DropSend.com.
Use ads@oan.org as the recipient.

SCHEDULING

PREFERRED START DATE:

___/___/___*

WEB ADDRESS FOR LINK:

* Actual start date depends on space availability and time ad is received by OAN.

MOBILE AD DIMENSIONS

A smartphone-friendly version of your ad is included at no additional cost, but a second version of the ad must be provided in the following dimensions: 320 W x 120 H pixels



OREGON
ASSOCIATION OF
NURSERIES™

www.oan.org/ads | ads@oan.org

29751 S.W. Town Center Loop West, Wilsonville, OR 97070
503.682.5089 | 1.888.283.7219 | FAX 503.682.5727