

14 THINGS YOU GET only with membership

Your **OAN membership** provides you with **marketing muscle**, **a strong voice**, **industry knowledge** and **ways to save**. Here's how:

1. **Visibility in OAN Nursery Guide and NurseryGuide.com** – Benefit from print and online exposure with a free company listing and the exclusive ability to list products, supplies and services where customers will find you. The book is popular; the website gets more than 670,000 pageviews a year and growing!
2. **Influential issue and legislative advocacy** – Stay informed. Be influential. Combine your voice with industry peers for greater impact. Take action on important issues such as labor availability, water supply development, pest and disease management and more. Protect yourself and the industry against adverse regulation.
3. **Booth and advertising discounts** – Save big on your booth at the Farwest Trade Show (\$330 savings on each 10-by-10 booth) as well as advertising in *Digger*, *Nursery Guide* and other OAN publications in print and online.
4. **Collaboration with peers and professional development** – Meet new people through OAN committees and chapters. Network and grow your knowledge while developing your career skills and leadership abilities.
5. **Access to industry and association news** – Receive OAN's weekly electronic *Member Update* to stay up to date on important news that affects the nursery industry, plus tips to maximize the value of your membership.
6. **Free legal advice** – Consult with an attorney who knows the nursery industry, free of charge, for up to 30 minutes per month, via the OAN's Legal Access program and Jordan Ramis PC.
7. **Cost-saving health and dental insurance** – Member rates and personalized attention are part of the OAN-endorsed coverage available through Leonard Adams Insurance.
8. **Savings with Trucks to Trade Shows** – Send booth materials to major nursery trade shows at lower cost with the OAN Trucks to Trade Shows partial load program.
9. **Free attendance at the Farwest Show** – OAN hosts the largest green industry gathering in the West. Members receive free trade show tickets.
10. **Enhanced credibility** – Identify yourself with a leading green industry organization and use the OAN and Oregon Grown logos to promote your business.
11. **Free marketing tools for retailers** – Promote your retail locations with a free listing in the printed and online *Retail Nurseries & Garden Centers Guide*. Download exclusive Plant Something™ marketing materials that you can customize to educate and excite your customers about the benefits of gardening.
12. **Fuel discounts** – Members receive special rates on cardlock fuel cards and bulk fuel deliveries with OAN's easy-to-use program through Supervised Fuels.
13. **Additional cost-saving partnerships** – Save on office supplies (Staples), lodging (Oregon Garden Resort), credit card processing (Affinipay), first aid certification classes, and more.
14. **Invest in the future** – Help today's students become future leaders and managers. Support the nursery professionals of tomorrow through the Oregon Nurseries Foundation, the OAN's college scholarship program.



OREGON
ASSOCIATION OF
NURSERIES™

We're here to help!

If you have questions about your membership benefits or need assistance, please contact us at info@oan.org, 503-682-5089 or 1-888-283-7219 (toll free).