

Digger magazine

2018 DISPLAY AD INSERTION ORDER

ADVERTISER _____ CONTACT _____
AGENCY (IF APPLICABLE) _____ CONTACT _____
BILLING ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE (____) _____ FAX (____) _____ E-MAIL _____
AUTHORIZED SIGNATURE _____ DATE _____

DUE DATE
All ads must be reserved and submitted by the first day of the previous month

BUY MORE, SAVE MORE

 Frequency discounts:

- Save 4 percent for 6X insertion order (specify months).
- Save 6 percent for 12X insertion order. (Same size ad runs in *Farwest Edition* at *Digger* rate).
- Save 10 percent for 12X insertion order and a Farwest Show sponsorship.

SCHEDULING

 — Please indicate the months you would like to run the ad

- Jan. Feb. March April May June
 July Aug.* Sept. Oct. Nov. Dec.

* Submit *Digger: Farwest Edition* insertion order. Separate rates apply.

AD MATERIALS

For ad dimensions and file specs, refer to the 2018 Media Kit or log on to www.oan.org/ads.

Please check the box below that best reflects the ad to be placed.

- REPEAT AD
 Current *Digger* ad
 Previous *Digger* ad

SPECIFY MONTH/YEAR

- ALTER AD
Include copy changes.
Production charges apply.

- COMPOSE NEW AD
Production charges apply.

- NEW AD
Ads or images must be in high resolution (300 ppi):
- PDF (embed fonts)
 - EPS
 - Photoshop TIF
 - InDesign (any version) — packaged with fonts, images

2018 AD RATES

 (Please check size and circle amount)

	BLACK & WHITE		FOUR COLOR	
	OAN MEMBER	NON-MEMBER	OAN MEMBER	NON-MEMBER
<input type="checkbox"/> Full Page	\$629	\$824	\$1,616	\$2,119
<input type="checkbox"/> 2/3 Page	473	621	1,367	1,793
<input type="checkbox"/> 1/2 Horizontal	408	535	1,100	1,443
<input type="checkbox"/> 1/2 Vertical	408	535	1,100	1,443
<input type="checkbox"/> 1/3 Horizontal	341	439	888	1,145
<input type="checkbox"/> 1/3 Vertical	341	439	888	1,145
<input type="checkbox"/> 1/6 Horizontal	188	242	708	912
<input type="checkbox"/> 1/6 Vertical	188	242	708	912
<input type="checkbox"/> Marketplace (1/12 Page)	117	180	148	230

PREMIUM POSITIONS

 (full-page, 4-color only)

<input type="checkbox"/> Inside Cover	n/a	n/a	\$1,996	\$2,595
<input type="checkbox"/> Back Cover	n/a	n/a	2,143	2,785
<input type="checkbox"/> Facing Contents	n/a	n/a	1,887	2,452
<input type="checkbox"/> Divider Tabs / Inserts	Call for prices. Subject to approval.			

PLACEMENT REQUEST — Every effort will be made to position the ad as requested; however, we cannot guarantee placement unless a premium position has been paid for.

Preferred placement: _____

SUBMIT ADS

Email ads to ads@oan.org.
Large files can be sent via www.WeTransfer.com or www.DropSend.com.
Use ads@oan.org as the recipient.

CLASSIFIED ADS

LINE AD (includes employment) – \$35 per column inch for OAN members; \$55 for non-members (each line approx. 28–38 characters; 7 lines per inch). Corporate logo (black and white) \$30 additional charge.
DISPLAY AD – \$45 per column inch for OAN members, \$75 for non-members; plus production charges at \$68/hour. Classified column width 1.6875".



OREGON
ASSOCIATION OF
NURSERIES™

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