

# OAN Member Update

2018 AD INSERTION ORDER

ADVERTISER \_\_\_\_\_ CONTACT \_\_\_\_\_

AGENCY (IF APPLICABLE) \_\_\_\_\_ CONTACT \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_ E-MAIL \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## AD RATES (Please check size and circle amount)

### DISCOUNT AVAILABLE for ads placed by the year

- Member Update is the OAN's weekly electronic newsletter published at least four times each month.
- Rates for the weekly Member Update are by the month (3 month minimum requirement). Sign up for a year and receive a 4 percent discount.
- Member Update ads link to your website.

#### FULL BANNER 600 by 100 pixels

Top of the Page ..... \$360       Other placement ..... \$240

#### HALF BANNER 300 by 100 pixels

Top of the Page ..... 210       Other placement ..... 140

#### SMALL BANNER 200 by 100 pixels

Top of the Page ..... N/A       Other placement ..... 100

**OREGON ASSOCIATION OF NURSERIES Member Update**

Top of Page Full Banner  
(600 by 100 pixels) **\$360**

Top of Page Half Banner  
(300 x 100 pixels) **\$210**

Other Placement Full Banner  
(600 by 100 pixels) **\$240**

Other Placement Half Banner  
(300 x 100 pixels) **\$140**

Small Banner  
(200 x 100 pixels) **\$100**

## AD MATERIALS

Ads should be submitted as .png, .jpg or .gif files at the dimensions listed at left. Animated gifs not accepted. Files not meeting specifications will be converted at advertiser's expense.

Please check the box below that best reflects the ad to be placed.

- REPEAT AD  
 Existing Member Update ad
- ALTER AD  
Include copy changes. Production charges apply.
- COMPOSE NEW AD  
Production charges apply.
- NEW AD PROVIDED BY CLIENT

## SUBMIT ADS

Email ads to [ads@oan.org](mailto:ads@oan.org).

## SCHEDULING

PREFERRED START DATE:

\_\_\_\_/\_\_\_\_/\_\_\_\_\*

WEB ADDRESS FOR LINK:

\* Actual start date depends on space availability and time ad is received by OAN.



OREGON  
ASSOCIATION OF  
NURSERIES™

[www.oan.org/ads](http://www.oan.org/ads) | [ads@oan.org](mailto:ads@oan.org)

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