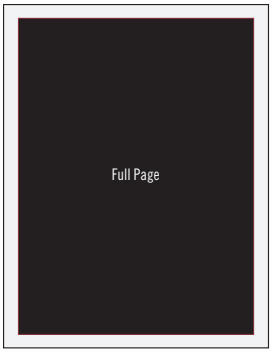
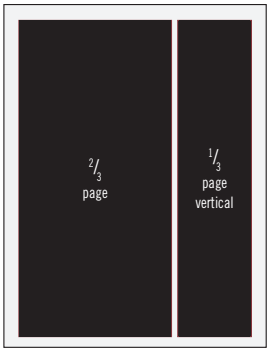
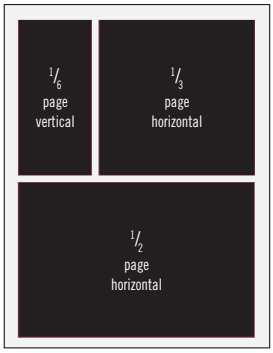
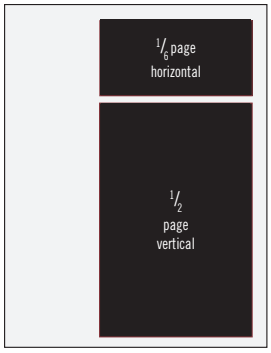
Print Production Specs

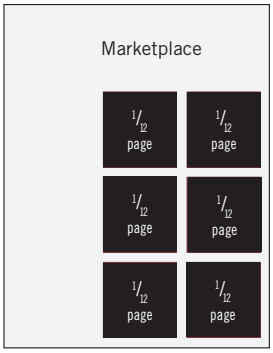
2018 OAN PRINT MEDIA











DISPLAY AD DIMENSIONS

width x depth, in inches

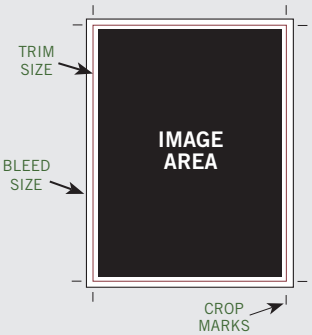
Full page	7 5/16 X 10 1/8	(7.3125 x 10.125)
• See below for bleed specs.		
2/3 page	4 13/16 X 10 1/8	(4.8125 x 10.125)
1/2 page (horizontal)	7 5/16 X 4 15/16	(7.3125 x 4.9375)
1/2 page (vertical)	4 13/16 X 7 1/2	(4.8125 x 7.5)
1/3 page (horizontal)	4 13/16 X 4 15/16	(4.8125 x 4.9375)
1/3 page (vertical)	2 5/16 X 10 1/8	(2.3125 x 10.125)
1/6 page (horizontal)	4 13/16 X 2 3/8	(4.8125 x 2.375)
1/6 page (vertical)	2 5/16 X 4 15/16	(2.3125 x 4.9375)
Marketplace (1/12 page)	2 5/16 X 2 3/8	(2.3125 x 2.375)
1/12 page (Nursery Guide)	2 5/16 X 2 3/8	(2.3125 x 2.375)

PAGE SPECIFICATIONS

TRIM SIZE 8 3/8 X 10 7/8 inches, all publications. **All live matter must be kept within ½ inch of trim size.**

BLEED SIZE 8 5/8 X 11 1/8 inches. Two-page spreads add ¼ inch for gutter, all publications.

COLUMN SIZE 2 5/16 X 10 1/8 inches. Three columns per page, all publications.



PRINTING PROCESS Web offset, all publications.

BINDING

Digger – saddlestitch
Farwest Edition – perfect bind
OAN Nursery Guide – perfect bind

SUBMITTING FILES

Electronic File Specifications

OAN publications are produced on a Macintosh platform using Adobe Creative Cloud. Please follow these guidelines when submitting your electronic files to OAN publications.

DESKTOP FILE FORMATS The preferred format for submitted ads is a single high-resolution file [Adobe Acrobat PDF, EPS, TIF, or INDD (any version)] with all fonts and images embedded, included or turned to outlines. Full-color ads must be CMYK; black-and-white ads must be grayscale. **Other file formats may be accepted on a case-by-case basis.**

IMAGES OAN publications are imaged at 2400 dpi (resolution), which requires graphics to be 300 ppi at actual size. Submit full-color images as CMYK PDF, TIF or EPS files. For black-and-white images, submit TIF or EPS files in grayscale.

FONTS All fonts must be embedded or turned to outlines. If fonts must accompany the submission, please ensure that printer and screen fonts are included and that they are acceptable Macintosh platform fonts.

SUBMIT ADS E-mail ads to **ads@oan.org**. Large files can be sent via www.WeTransfer.com or www.DropSend.com. Use ads@oan.org as the recipient.

PROOFS Please provide a proof (hard copy) for all submissions. For black-and-white submissions sent via e-mail, a faxed copy is acceptable. Mail a laser copy proof for color ad submissions.

Production Charges

Additional charges of $68 per hour may be incurred for alterations, resizing, producing artwork or duplications, typesetting or other production work required of submitted ad files.

FOR ASSISTANCE, CONTACT:

OREGON ASSOCIATION OF NURSERIES™

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