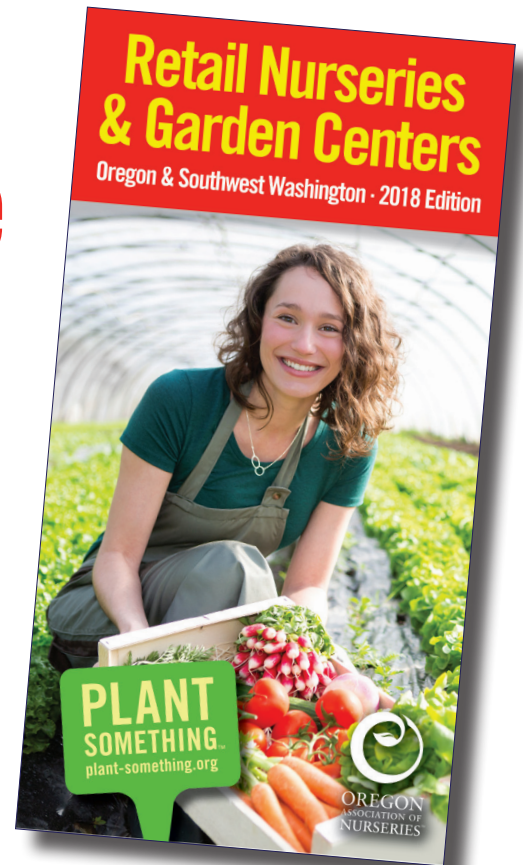


Retail Nurseries & Garden Centers Guide

2018 Edition • Oregon & S.W. Washington



Showcase your business. Get a full-color display ad in the new *2018 Retail Nurseries & Garden Centers Guide*. This indispensable tool for gardeners provides a “glove box” map and cross-reference listings of retail nurseries across Oregon and Southwest Washington who are esteemed members of the Oregon Association of Nurseries (OAN).

There’s nothing else like it! The guide is divided by region, and we can place your ad next to the regional map where your retail business appears.

Who uses it?

The *Retail Nurseries & Garden Centers Guide* is the most strategic and effective way to reach new customers. Avid gardeners looking for ideas and inspiration keep the guide as a year-long resource to explore nurseries, garden centers and public gardens.

The OAN will distribute 25,000 copies of the *2018 Retail Nurseries & Garden Centers Guide* to these important buyers via the following distribution points:

- Portland Home & Garden Show (Spring and Fall)
- Nursery and garden retailers
- Visitor and information centers
- Garden clubs throughout the state
- Master gardener groups
- Agricultural events and farmers markets in the spring and summer

With an estimated use of 24 times throughout the year, the *Retail Nurseries & Garden Centers Guide* delivers up to 600,000 impressions annually.



Available Ad Sizes	Available	Dimensions	OAN Members	Non-Members
Business Card Ad	10	3.5" x 2.25"	\$400	\$533
Business Card Ad (premium)	Call	3.5" x 2.25"	\$450	\$600
Double Business Card Ad	12	3.5" x 4.5"	\$600	\$800
Double Business Card Ad (premium)	Call	3.5" x 4.5"	\$650	\$867
Full Panel Ad	3	3.5" x 7"	\$1,000	\$1,333
Full Panel Ad (premium – first fold)	4	3.5" x 7"	\$1,150	\$1,533
Horizontal Premium Ad (above the index)	1	7.25" x 4.5"	\$1,300	*Members only
Back Panel Ad	1	3.5" x 7"	\$1,750	*Members only



OREGON
ASSOCIATION OF
NURSERIES™

Reserve your ad today!

Contact: BLAIR THOMPSON

503-582-2012 / fax 503-682-5727 / bthompson@oan.org

Oregon Association of Nurseries • 29751 S.W. Town Center Loop West • Wilsonville, OR 97070