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## Academy Projects Take Top Honors in International Marketing Communication Awards Contest

*Academy receives two gold awards for projects serving the  
orthotic and prosthetic professional communities.*

**WASHINGTON, DC** — The American Academy of Orthotists and Prosthetists (the Academy) has earned two Gold 2017 [MarCom Awards](#).

The [Academy TODAY](#) won a Gold Award in the Educational Institution Magazine category, and the Academy's [Member Benefits](#) campaign won a Gold Award in the Direct Marketing category. The *Academy TODAY* is a quarterly magazine that provides clinical articles focused on the latest practices in orthotic and prosthetic (O&P) patient care, topical features from the Academy Scientific Societies, and the opportunity to earn continuing education credits.

"The Academy is honored to be recognized for the quality work that we put forth," stated Academy President Alicia J. Davis, MPA, CPO, FAAOP(D). "We are committed to our efforts to provide the very best to the profession."

The MarCom Awards are an international marketing and communications competition honoring excellence and creativity in marketing and communication. The 2017 [MarCom Awards](#) included more than 6,500 entries throughout the United States and fifteen foreign countries.

### **About the Academy**

The Academy, founded in 1970, is the professional organization representing certified practitioners, state-licensed practitioners, assistants, technicians, fitters, and others affiliated with the profession of orthotics and prosthetics (O&P). It is dedicated to helping its members provide the highest level of professionalism and service to their patients. To learn more about the Academy, please visit [www.oandp.org](http://www.oandp.org).

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