

# Palm Springs Seminar

MAY 4-6 2018

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## OMNI RANCHO LAS PALMAS RESORT & SPA

### 2018 PALM SPRINGS EXHIBITOR & SPONSOR REGISTRATION

#### SPONSORSHIP INCLUDES

VENDORS MUST SPONSOR AT THE EXHIBIT LEVEL OF \$1,600 OR GREATER IN ORDER FOR ONE REP TO ATTEND.

- First right of refusal to previous years sponsors.
- *Exclusive sponsors of \$12,000 or more receive individual sponsor sign with logo at event.*
- Sponsor level of \$5,000 or more receive company logo on the brochure and a 1 page color ad in the program if paid by the deadline. Ad specs: 6.75" x 9.75", color, no bleeds, PDF; Ad Deadline 3/20/18.
- Company name with link listed under seminar sponsors on CAOC's website.
- Combined exhibit hall signage with logo.
- Introduction (no speaking).
- Company name listed in seminar materials with an approximate 40 word company description. Deadline to submit company description is 3/20/18.
- Post event mailing labels.

**No refunds on sponsorships.**

#### EXHIBITING INCLUDES

- First right of refusal to previous years exhibitors who are CAOC or OCTLA members.
- Two booth representatives.
- One draped 6' table and two chairs.
- 8' backdrop maximum size limit.
- Company name listed under seminar exhibitors on CAOC's website.
- Company name listed in seminar materials with an approximate 40 word company description. Deadline to submit company description is 3/20/18.
- Post event mailing labels.

**No refunds on exhibiting.**

#### OMNI RESORTS RANCHO LAS PALMAS

41-000 Bob Hope Dr., Rancho Mirage, CA 92270  
 Reservations: (866) 423-1195  
 Room Rate: \$209  
 Booking Code: Consumer Attorneys of California – 2018 Inland Empire  
 Cut-Off: 4/10/18 or until the block is sold out

#### LEADERSHIP

Gregory L. Bentley: Seminar Chair  
 Craig Peters: CAOC Education Chair  
 Committee: William D. Shapiro, Gregory G. Rizio,  
 Daren Lipinsky, Geraldine Ly, Jason Sanchez, Casey Johnson,  
 Cynthia Craig, Kristy Arevalo, Lori Sarracino, Wendy Murphy

This registration will become a binding contract upon acceptance by CAOC or its assignee(s) and is based upon the rules and regulations as set forth herein. No refunds or cancellations. Registrant acknowledges that other vendors and/or competing companies could be a co-sponsor and/or may be in attendance at the event(s) for which you are a sponsor. All sponsors must be paid in full to be listed on any marketing material.

#### RETURN TO:

CAOC, 770 L St., Ste 1200, Sacramento, CA 95814  
 T (916) 442-6902 • F (916) 442-7734

**EXHIBIT FEES** (Previous year's exhibitors have first right of refusal. Sponsors have the next option to exhibit based on availability.)

- \$ 1,600 EXHIBITOR - CAOC or OCTLA Member
- \$ 400 1 Full Page Ad in Program (CAOC or OCTLA Member Exhibitor)
- \$ 1,900 EXHIBITOR - Non Member
- \$ 500 1 Full Page Ad in Program (Non-Member Exhibitor)

**SPONSORSHIPS** (Previous year's sponsors have first right of refusal. Sponsors have the next option to exhibit based on availability.)

**\*Upon CAOC's approval, sponsors are responsible to order the product and ship to the seminar location.**

- \$13,000 EXCLUSIVE PROGRAM ( \$6,500; 2 sold; 0 available)
- \$12,500 EXCLUSIVE AWARDS RECEPTION ( \$6,250; 2 sold; 0 available)
- \$12,500 EXCLUSIVE WELCOME RECEPTION ( \$6,250; 2 sold; 0 available)
- \$10,000 DIAMOND SPONSOR (unlimited)
- \$10,000 FRIDAY KEYNOTE LUNCH EXCLUSIVE ( \$5,000; 1 sold; 1 available)
- \$10,000 SATURDAY KEYNOTE LUNCH EXCLUSIVE ( \$5,000; 1 sold; 1 avail)
- \$ 7,500 BREAKFAST ( \$3,750; 2 available)
- \$ 7,100 EXCLUSIVE HOTEL AV ( \$3,550; 2 available)
- \$ 5,000 WI-FI
- \$ 4,200 EXCLUSIVE SATURDAY BREAKS ( \$2,100; 2 available)
- \$ 3,100 PLATINUM SUPPORTER (Unlimited)
- \$ 3,000 NLD PARTY
- \$ 2,600 TOTE BAGS\* (plus cost of tote bags and shipping)
- \$ 2,600 NOTE PADS\* (plus cost of note pads and shipping)
- \$ 2,600 PENS\* (plus cost of pens and shipping)
- \$ 2,600 GUESTROOM KEY CARDS
- \$ 2,500 DIGITAL SYLLABUS (online access)
- \$ 2,500 EVENT DAILY UPDATES (Friday and Saturday)
- \$ 2,500 GREEN
- \$ 2,200 LANYARDS\* (plus cost of lanyards and shipping)
- \$ 2,100 SIGNAGE (co-sponsor with High Impact, Inc.)
- \$ 1,600 FRIDAY BREAK
- \$ 1,600 FRIDAY ONE PLUS HOUR SESSION/ROOM SPONSOR
- \$ 1,600 SATURDAY ONE PLUS HOUR SESSION/ROOM SPONSOR
- \$ 1,275 FRIDAY ONE HOUR SESSION/ROOM SPONSOR
- \$ 1,275 SATURDAY ONE HOUR SESSION/ROOM SPONSOR
- \$ 1,100 BOTTLED WATER\* (plus cost of bottled water and shipping)
- \$ 1,000 SUPPORTER
- \$ 1,000 HAND SANITIZER\* (plus cost of sanitizer and shipping)
- CUSTOMIZED SPONSORSHIP Call Lori Sarracino for details (916) 669-7128

**SATURDAY LUNCH**  \$ 25pp - No of tickets: \_\_\_\_\_

#### PLEASE PRINT CLEARLY OR TYPE

CAOC # \_\_\_\_\_ State Bar # \_\_\_\_\_  
 Name \_\_\_\_\_  
 Firm \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_  
 EMail \_\_\_\_\_  
 Ph(\_\_\_\_\_) \_\_\_\_\_ Fx(\_\_\_\_\_) \_\_\_\_\_

#### METHOD OF PAYMENT

Check # \_\_\_\_\_  Charge:  MC  Visa  Amex  
 Card No. \_\_\_\_\_ Exp. \_\_\_\_\_  
 Signature \_\_\_\_\_