

MSA Sales 8 Year History

Metropolitan Statistical Area

Orange, Seminole, Osceola and Lake Counties

2009

Sales Range	Jan *	Feb *	Mar *	Apr *	May *	Jun *	Jul *	Aug *	Sep *	Oct *	Nov *	Dec *	Total	% Total
\$1 - \$49,999	145	200	283	355	408	428	430	467	456	495	405	495	4,567	15.03%
\$50 - \$59,999	56	66	118	140	123	173	165	158	175	155	161	157	1,647	5.42%
\$60 - \$69,999	52	71	110	109	119	166	127	138	143	125	135	148	1,443	4.75%
\$70 - \$79,999	52	61	94	84	96	112	100	93	127	113	105	142	1,179	3.88%
\$80 - \$89,999	39	45	65	77	87	117	135	108	136	124	121	128	1,182	3.89%
\$90 - \$99,999	59	62	72	88	95	105	132	123	119	126	134	121	1,236	4.07%
\$100 - \$119,999	123	143	204	210	226	252	244	242	256	271	299	300	2,770	9.12%
\$120 - \$139,999	142	159	228	231	254	254	246	254	252	268	292	288	2,868	9.44%
\$140 - \$159,999	155	148	204	219	223	225	261	223	235	258	249	229	2,629	8.65%
\$160 - \$179,999	125	123	170	171	190	223	223	218	195	252	211	176	2,277	7.50%
\$180 - \$199,999	80	101	120	127	137	193	194	164	176	136	157	139	1,724	5.68%
\$200 - \$249,999	163	215	274	210	210	234	284	255	259	254	241	249	2,848	9.38%
\$250 - \$299,999	79	95	127	104	119	151	139	141	138	131	110	132	1,466	4.83%
\$300 - \$349,999	40	41	56	48	72	86	81	84	59	69	57	76	769	2.53%
\$350 - \$399,999	25	35	53	48	44	44	61	42	51	48	49	64	564	1.86%
\$400 - \$499,999	20	30	29	43	31	55	49	48	45	42	49	55	496	1.63%
\$500 - \$599,999	12	14	19	15	22	27	28	25	19	24	18	20	243	0.80%
\$600 - \$699,999	3	12	8	10	9	12	10	9	13	11	12	15	124	0.41%
\$700 - \$799,999	6	5	6	3	5	10	16	9	6	9	7	7	89	0.29%
\$800 - \$899,999	5	4	0	5	3	7	5	3	9	4	6	7	58	0.19%
\$900 - \$999,999	4	1	3	2	3	7	4	1	2	6	1	2	36	0.12%
\$1,000,000 +	13	13	8	13	8	11	11	13	12	20	19	21	162	0.53%
2009	1,398	1,644	2,251	2,312	2,484	2,892	2,945	2,818	2,883	2,941	2,838	2,971	30,377	100%
2008	934	1,176	1,354	1,469	1,662	1,768	1,768	1,589	1,684	1,582	1,343	1,802	18,131	
% Change	49.68%	39.80%	66.25%	57.39%	49.46%	63.57%	66.57%	77.34%	71.20%	85.90%	111.32%	64.87%	67.54%	
2009 YTD	1,398	3,042	5,293	7,605	10,089	12,981	15,926	18,744	21,627	24,568	27,406	30,377	30,377	
2008 YTD	934	2,110	3,464	4,933	6,595	8,363	10,131	11,720	13,404	14,986	16,329	18,131	18,131	
% Change	49.68%	44.17%	52.80%	54.17%	52.98%	55.22%	57.20%	59.93%	61.35%	63.94%	67.84%	67.54%	67.54%	

2010

Sales Range	Jan *	Feb *	Mar *	Apr *	May *	Jun *	Jul *	Aug *	Sep *	Oct *	Nov *	Dec *	Total	% Total
\$1 - \$49,999	463	506	663	638	624	666	603	722	656	515	472	638	7,166	20.39%
\$50 - \$59,999	161	157	214	187	184	208	169	204	190	145	167	195	2,181	6.21%
\$60 - \$69,999	128	141	138	184	174	188	157	170	149	129	129	182	1,910	5.44%
\$70 - \$79,999	91	101	153	143	144	182	158	187	147	110	145	168	1,729	4.92%
\$80 - \$89,999	109	115	148	143	140	179	117	152	127	103	124	154	1,611	4.58%
\$90 - \$99,999	98	104	131	136	158	167	146	141	115	105	107	154	1,562	4.45%
\$100 - \$119,999	208	207	288	310	295	348	251	268	280	224	215	265	3,159	8.99%
\$120 - \$139,999	175	197	294	279	326	364	254	248	277	219	207	275	3,115	8.86%
\$140 - \$159,999	128	185	264	285	255	284	216	218	217	157	169	212	2,590	7.37%
\$160 - \$179,999	150	169	191	225	218	239	172	171	175	142	133	155	2,140	6.09%
\$180 - \$199,999	103	118	163	142	152	188	148	127	122	110	99	123	1,595	4.54%
\$200 - \$249,999	162	157	250	245	285	267	205	199	196	169	157	160	2,452	6.98%
\$250 - \$299,999	63	83	132	110	149	162	105	107	95	86	101	104	1,297	3.69%
\$300 - \$349,999	45	51	70	62	81	89	68	73	57	61	69	83	809	2.30%
\$350 - \$399,999	36	35	57	40	55	51	52	39	35	45	39	42	526	1.50%
\$400 - \$499,999	27	28	28	48	32	63	46	46	34	37	37	40	466	1.33%
\$500 - \$599,999	12	15	33	19	33	40	23	24	19	26	16	24	284	0.81%
\$600 - \$699,999	6	6	14	18	14	19	18	18	11	6	14	11	155	0.44%
\$700 - \$799,999	3	4	7	9	9	11	11	7	4	5	4	10	84	0.24%
\$800 - \$899,999	6	4	4	4	0	6	6	4	4	4	5	9	56	0.16%
\$900 - \$999,999	2	1	1	6	4	6	13	6	4	3	4	2	52	0.15%
\$1,000,000 +	12	17	26	16	23	19	13	21	11	15	5	23	201	0.57%
2010	2,188	2,401	3,269	3,249	3,355	3,746	2,951	3,152	2,946	2,436	2,418	3,029	35,140	100%
2009	1,398	1,644	2,251	2,312	2,484	2,892	2,945	2,818	2,883	2,941	2,838	2,971	30,377	
% Change	56.51%	46.05%	45.22%	40.53%	35.06%	29.53%	0.20%	11.85%	2.19%	-17.17%	-14.80%	1.95%	15.68%	
2010 YTD	2,188	4,589	7,858	11,107	14,462	18,208	21,159	24,311	27,257	29,693	32,111	35,140	35,140	
2009 YTD	1,398	3,042	5,293	7,605	10,089	12,981	15,926	18,744	21,627	24,568	27,406	30,377	30,377	
% Change	56.51%	50.85%	48.46%	46.05%	43.34%	40.27%	32.86%	29.70%	26.03%	20.86%	17.17%	15.68%	15.68%	

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2011

Sales Range	Jan *	Feb *	Mar *	Apr *	May *	Jun *	Jul *	Aug *	Sep *	Oct *	Nov *	Dec *	Total	% Total
\$1 - \$49,999	616	610	666	564	512	551	438	458	434	410	358	423	6,040	17.36%
\$50 - \$59,999	172	189	238	206	194	182	139	185	154	143	153	180	2,135	6.14%
\$60 - \$69,999	144	197	173	213	164	189	192	174	156	154	147	146	2,049	5.89%
\$70 - \$79,999	158	181	180	171	177	176	145	173	170	134	149	157	1,971	5.67%
\$80 - \$89,999	127	142	194	199	164	177	173	172	163	161	144	155	1,971	5.67%
\$90 - \$99,999	149	114	172	173	162	174	144	145	143	142	130	147	1,795	5.16%
\$100 - \$119,999	248	254	327	320	301	314	241	281	291	256	274	293	3,400	9.77%
\$120 - \$139,999	231	233	292	305	305	305	269	277	294	244	245	284	3,284	9.44%
\$140 - \$159,999	167	189	245	200	258	201	234	242	209	201	197	198	2,541	7.30%
\$160 - \$179,999	121	143	181	171	185	177	170	174	146	148	167	163	1,946	5.59%
\$180 - \$199,999	79	98	133	125	122	130	126	120	102	103	84	127	1,349	3.88%
\$200 - \$249,999	153	186	217	190	196	237	210	220	183	209	177	191	2,369	6.81%
\$250 - \$299,999	88	69	108	118	123	127	120	117	105	108	104	107	1,294	3.72%
\$300 - \$349,999	48	48	55	63	78	91	74	72	75	54	62	76	796	2.29%
\$350 - \$399,999	22	36	44	42	35	55	59	53	35	56	41	43	521	1.50%
\$400 - \$499,999	22	22	35	41	38	49	42	49	39	43	37	48	465	1.34%
\$500 - \$599,999	17	16	24	29	13	32	26	34	25	28	18	25	287	0.83%
\$600 - \$699,999	8	8	19	15	20	17	12	14	12	12	14	8	159	0.46%
\$700 - \$799,999	8	5	7	7	9	9	11	8	6	7	2	11	90	0.26%
\$800 - \$899,999	4	2	3	3	4	6	6	5	2	7	7	12	61	0.18%
\$900 - \$999,999	4	0	3	6	8	5	5	2	8	1	3	10	55	0.16%
\$1,000,000 +	12	18	14	21	15	21	20	11	17	13	17	28	207	0.60%
2011 YTD	2,598	2,760	3,330	3,182	3,083	3,225	2,856	2,986	2,769	2,634	2,530	2,832	34,785	100%
2010 YTD	2,188	2,401	3,269	3,249	3,355	3,746	2,951	3,152	2,946	2,436	2,418	3,029	35,140	
% Change	18.74%	14.95%	1.87%	-2.06%	-8.11%	-13.91%	-3.22%	-5.27%	-6.01%	8.13%	4.63%	-6.50%	-1.01%	

2012

Sales Range	Jan *	Feb *	Mar *	Apr *	May *	Jun *	Jul *	Aug *	Sep *	Oct *	Nov *	Dec *	Total	% Total
\$1 - \$49,999	357	384	449	401	402	388	369	379	320	344	316	341	4,450	12.56%
\$50 - \$59,999	123	143	170	169	172	154	140	185	152	172	151	135	1,866	5.27%
\$60 - \$69,999	124	162	171	190	170	176	159	200	147	189	165	128	1,981	5.59%
\$70 - \$79,999	121	135	190	196	180	171	158	167	152	161	154	151	1,936	5.46%
\$80 - \$89,999	138	163	176	175	170	184	149	197	158	167	155	162	1,994	5.63%
\$90 - \$99,999	124	130	178	167	171	138	161	169	131	146	144	127	1,786	5.04%
\$100 - \$119,999	215	246	312	286	337	315	288	315	231	311	293	310	3,459	9.76%
\$120 - \$139,999	234	259	306	278	302	319	309	306	273	316	311	304	3,517	9.93%
\$140 - \$159,999	171	206	218	203	243	228	245	273	235	247	263	279	2,811	7.93%
\$160 - \$179,999	125	161	186	167	194	224	197	218	169	205	180	212	2,238	6.32%
\$180 - \$199,999	92	94	138	128	145	147	139	148	107	164	137	161	1,600	4.52%
\$200 - \$249,999	124	166	243	217	266	260	252	257	244	229	275	266	2,799	7.90%
\$250 - \$299,999	73	88	130	141	132	165	147	168	148	142	153	154	1,641	4.63%
\$300 - \$349,999	41	53	71	96	94	104	97	93	73	88	100	91	1,001	2.83%
\$350 - \$399,999	32	33	51	49	68	68	61	69	55	58	71	81	696	1.96%
\$400 - \$499,999	24	35	59	53	57	53	67	67	42	62	74	65	658	1.86%
\$500 - \$599,999	12	24	26	17	34	31	25	42	23	20	19	29	302	0.85%
\$600 - \$699,999	17	9	21	21	22	17	19	19	17	17	19	19	217	0.61%
\$700 - \$799,999	2	4	7	8	11	12	10	15	11	14	7	13	114	0.32%
\$800 - \$899,999	3	5	5	5	9	13	6	7	5	8	7	7	80	0.23%
\$900 - \$999,999	5	2	7	8	4	6	7	8	4	7	5	6	69	0.19%
\$1,000,000 +	12	20	16	22	15	24	13	13	19	18	17	24	213	0.60%
2012 YTD	2,169	2,522	3,130	2,997	3,198	3,197	3,018	3,315	2,716	3,085	3,016	3,065	35,428	100%
2011 YTD	2,598	2,760	3,330	3,182	3,083	3,225	2,856	2,986	2,769	2,634	2,530	2,832	34,785	
% Change	-16.51%	-8.62%	-6.01%	-5.81%	3.73%	-0.87%	5.67%	11.02%	-1.91%	17.12%	19.21%	8.23%	1.85%	



MSA Sales 8 Year History

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2017

Sales Range	Jan *	Feb *	Mar *	Apr *	May *	Jun *	Jul	Aug	Sep	Oct	Nov	Dec	Total	% Total
\$1 - \$24,999	8	8	10	6	6	7	2	0	0	0	0	0	47	0.11%
\$25 - \$49,999	54	65	76	66	53	42	43	0	0	0	0	0	399	0.93%
\$50 - \$59,999	40	53	45	39	50	45	20	0	0	0	0	0	292	0.68%
\$60 - \$69,999	57	67	84	65	74	62	49	0	0	0	0	0	458	1.06%
\$70 - \$79,999	68	65	86	62	66	71	64	0	0	0	0	0	482	1.12%
\$80 - \$89,999	91	68	89	93	85	71	70	0	0	0	0	0	567	1.32%
\$90 - \$99,999	57	83	82	80	82	81	72	0	0	0	0	0	537	1.25%
\$100 - \$119,999	129	125	166	167	170	191	166	0	0	0	0	0	1,114	2.59%
\$120 - \$139,999	177	183	213	226	257	216	188	0	0	0	0	0	1,460	3.39%
\$140 - \$159,999	198	199	281	227	285	254	221	0	0	0	0	0	1,665	3.87%
\$160 - \$179,999	233	260	340	279	326	315	277	0	0	0	0	0	2,030	4.71%
\$180 - \$199,999	244	261	341	313	400	409	390	0	0	0	0	0	2,358	5.48%
\$200 - \$249,999	490	550	798	733	907	820	833	0	0	0	0	0	5,131	11.92%
\$250 - \$299,999	325	403	590	519	639	667	554	0	0	0	0	0	3,697	8.59%
\$300 - \$349,999	205	229	340	297	370	396	338	0	0	0	0	0	2,175	5.05%
\$350 - \$399,999	111	145	204	164	245	273	239	0	0	0	0	0	1,381	3.21%
\$400 - \$499,999	113	118	213	180	221	280	209	0	0	0	0	0	1,334	3.10%
\$500 - \$599,999	39	48	79	69	106	114	92	0	0	0	0	0	547	1.27%
\$600 - \$699,999	34	28	41	38	65	56	31	0	0	0	0	0	293	0.68%
\$700 - \$799,999	13	21	27	24	32	40	37	0	0	0	0	0	194	0.45%
\$800 - \$899,999	10	7	18	15	26	27	26	0	0	0	0	0	129	0.30%
\$900 - \$999,999	9	11	16	14	9	16	11	0	0	0	0	0	86	0.20%
\$1.0M - \$1,499,999	13	10	22	26	26	39	30	0	0	0	0	0	166	0.39%
\$1.5M - \$1,999,999	11	6	12	6	7	13	11	0	0	0	0	0	66	0.15%
\$2.0M - \$4,999,999	4	6	11	9	8	9	4	0	0	0	0	0	51	0.12%
\$5,000,000 +	1	1	1	0	2	0	0	0	0	0	0	0	5	0.01%
2017	2,734	3,020	4,185	3,717	4,517	4,514	3,977	0	0	0	0	0	26,664	62%
2016	2,606	2,922	3,720	3,798	4,102	4,228	3,982	4,074	3,729	3,208	3,064	3,629	21,376	YTD
% Change	4.91%	3.35%	12.50%	-2.13%	10.12%	6.76%	-0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	24.74%	
2017 YTD	2,734	5,754	9,939	13,656	18,173	22,687	26,664	0	0	0	0	0	26,664	
2016 YTD	2,606	5,528	9,248	13,046	17,148	21,376	25,358	29,432	33,161	36,369	39,433	43,062	21,376	YTD
% Change	4.91%	4.09%	7.47%	4.68%	5.98%	6.13%	5.15%	0.00%	0.00%	0.00%	0.00%	0.00%	24.74%	