



Ms. Keefer received her degree in dental hygiene as well as her Bachelors of Science Degree in Education from Indiana University. She was awarded a Masters Degree in Business Management from Indiana Wesleyan University.

Leann recently joined Crosstex International as General Manager and Director of Education. Prior to her position at Crosstex, she was with DENTSPLY Professional from 2004-2010 serving as the Manager of Professional Relations and Educational Services as well as the Clinical Affairs Manager.

During the 16 years she served as adjunct faculty at Indiana University, she was also the Director of Alumni Service at Indiana University/Purdue University at Fort Wayne.

In 1998, she was named Director of the Dental Hygiene Program at the Community College of Denver, holding that position until joining DENTSPLY Professional.

Leann is committed to maintaining Crosstex's leadership position with influential dental care professionals, proactively identifying trends in the field of oral care and establishing the company's long-term strategy related to education and professional relations. As a noted international speaker, she has addressed professional audiences worldwide with an extensive array of dental and business topics. Leann serves on various foundation boards, is a site visitor for the ADA Commission on Dental Accreditation, and is the hygiene member on the AAP Continuing Education Committee.

She also holds memberships with the American Dental Hygienists Association, the Colorado Dental Hygienists Association, the American Dental Educators Association, Sigma Phi Alpha ~ Dental Hygiene Honor Society, and the Organization for Safety, Asepsis and Prevention