



Children's Miracle Network Hospitals

U.S. Boilerplate

Children's Miracle Network Hospitals® raises funds for 170 children's hospitals across North America, which, in turn, use the money where it's needed the most. When a donation is given it stays in the community, ensuring that every dollar is helping local kids. Since 1983, Children's Miracle Network Hospitals has raised more than \$4 billion, most of it \$1 at a time. These donations have gone to support research and training, purchase equipment, and pay for uncompensated care, all in support of our mission to save and improve the lives of as many children as possible. Learn more at CMNHospitals.org.

U.S. Backgrounder

At Children's Miracle Network Hospitals® we raise funds for 170 children's hospitals across North America. Simply put, we help hospitals help local kids.

Because of our partnership with countless organizations and individuals, we provide \$230 million to local Children's Miracle Network Hospitals each year.

So how are donations actually used? We leave it up to the local Children's Miracle Network Hospital. Maybe one hospital needs equipment to perform microscopic surgeries on premature babies. Another hospital may need funds for childhood cancer research. Hospitals know where the need is greatest and decide how that money is best spent.

Our day-to-day operations include developing creative fundraising and awareness campaigns with different organizations. Some of our partners sell paper Miracle Balloon icons, others broadcast Radiothon and Telethon events. Even college students are getting involved in high-energy fundraising programs like Dance Marathon. Those are just a few ways we raise millions of dollars each year and touch the lives of more children than any other children's charity.

To date we've raised more than \$4 billion—not bad for an organization that started out as a small telethon in 1983. We've grown up, but how we raise money has stayed the same. We raise one dollar at a time to help local kids.

Learn more at CMNHospitals.org.

**Children's
Miracle Network
Hospitals**



Facts & Figures

Founded	1983
Founders	Marie Osmond John Schneider Mick Shannon Joe Lake
Total Raised (1983-2010)	\$4 billion
2010 Funds Raised	\$234,383,232
Hospital Members	170
Patient visits each year	17 million
Corporate Sponsors	90
Radio Partners	480
TV Partners	70

Our member hospitals:

- Treat 98% of all children needing heart or lung transplants
- Treat 88% of all children with cancer
- Treat 76% of all children with cystic fibrosis
- Treat 90% of all children with sickle cell anemia
- Treat 72% of children with pediatric AIDS
- Devote 60% of their services to children under age 6
- Provide \$2.5 billion in charity (uncompensated) care each year

Today at just one of our member hospitals:

200 children will visit the emergency department
(Average pediatric ER visit cost = \$423)

32 children will receive cancer treatments
(Average cancer treatment cost = \$75,000)

28 children will be treated for heart problems
(Repairing a heart valve in a child averages \$65,000)

4 children will be admitted after being diagnosed with a serious illness
Average children's hospital stay cost = \$7,500

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Donations At Work



Carson | Arnold Palmer Medical Center

Children's Miracle Network Hospitals funded the I.V. poles and pumps, reclining chairs, and examination tables at Arnold Palmer Medical Center that helped treat Carson, 9, for neuroblastoma. After chemotherapy, surgery, radiation and stem cell treatment, Carson looked cancer in the face and won.



Alison | Children's Healthcare of Atlanta

Children's Miracle Network Hospitals helped fund Intraoperative Magnetic Resonance Imaging equipment at Children's Healthcare of Atlanta. The equipment allowed doctors to view images of 7-year-old Alison's brain after she fractured her skull falling from a second-story window.



Jack | St. John's Children's Hospital

When 13-year-old Jack contracted Rocky Mountain Spotted Fever while hiking, he was rushed to St. John's Children's Hospital in Springfield, Ill. As Jack's body desperately tried to combat the illness, him and his family found solace in a rooftop healing garden funded by Children's Miracle Network Hospitals.

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