



2018 PLNA Green Industry Forum & Member Recognition Event

March 7 & 8, 2018

Hershey Country Club, Hershey PA

Sponsorship Opportunities

The PLNA Green Industry Forum and Member Recognition Event is an annual event where Pennsylvania green industry professionals are able to network, discuss current hot topics, learn about updates in the industry and honor and recognize their colleagues.

Sessions:

March 7th – PLNA MeetUp

Drinks and hors d'oeuvres in a networking atmosphere (2 hours)

March 8th – Green Industry Forum & Recognition Event

Education including keynote speakers, PLNA Annual Membership Meeting, professional awards and recognition, round table discussions (appx 6 hours)

Four Levels Available

Classic Sponsor: \$250

Logo Recognition in all marketing materials and at the March 8th event

1 Registration for event (This level does **NOT** get recognized at the March 7th MeetUp)

MeetUp Sponsor: \$500

Logo Recognition in all marketing materials and at both the March 7th and March 8th event

1 Registration for March 7th MeetUp and March 8th event

Signature Sponsor: \$1000

Logo Recognition in all marketing materials and at both the March 7th and March 8th event

8' display table at March 8th event

Round Table Discussion Topic – additional information below

2 Registrations for March 7th MeetUp and March 8th event

PLUS Membership Dues and benefits at the **Signature Member Level (see below)**

Partner Sponsor: \$2500

Logo Recognition in all marketing materials and at both the March 7th and March 8th event

8' display table at March 8th event

Round Table Discussion Topic - additional information below

3 Registrations for March 7th MeetUp and March 8th event

PLUS Membership Dues and benefits at the **Partner Member Level (see below)**

<u>Classic Membership \$375</u>	<u>Signature Membership \$1000</u>	<u>Partner Membership \$2500</u>
<ul style="list-style-type: none"> • Monthly e-News • The PLNA Quarterly (print newsletter) • e-Alerts on breaking news • Access to Members Only Content on PLNA.com • Online Member Directory • Standard Listing on Wholesale Buyers Guides • PA One Call Invoice satisfied • FREE listings on PLNA.com Job Board • Advertising Discounts (a la carte) • Discounts in e-Store • Discounts on Certification Programs (PCH & SLC) 	<p style="text-align: center;">(\$1700 value)</p> <p>Classic Membership benefits PLUS</p> <ul style="list-style-type: none"> • Profile Article (describing who and what your company does) in e-News and on PLNA.com • 1 quarter (3 months) e-News Button ads • 1 year Enhanced Listing on Wholesale Buyers Guides 	<p style="text-align: center;">(\$5000 value)</p> <p>Signature Membership Benefits PLUS</p> <ul style="list-style-type: none"> • Profile Article in The PLNA Quarterly print newsletter • E-News advertising upgrade to 1 quarter (3 months) Banner & Coupon ads or Promo ads • Upgrade to 1 year Deluxe Listing on Wholesale Buyers Guides • 1 quarter (3 month) ad on PLNA.com (left rail with choice of Home Page Only or all other pages) • Up to 3 Sale Listings on PLNA Calendar of Events • Table at the PLNA Member Recognition Event, including 3 registrations

Round Table Discussion Topic:

There are a few guidelines to consider if you choose to moderate a Round Table.

The topic can be determined by you or PLNA can select a topic for you.

Please note, if you determine the topic, this is not the platform for an infomercial (you have a separate table for that) but rather an opportunity to show your expertise in a particular area of knowledge in this industry. The goal of the round-table discussions is for industry professionals to discuss, debate and share their knowledge. If you are unable to come up with a topic, PLNA will select one for you.

If you are interested in sponsoring this event please contact Tina Rife at tmrife@PLNA.com or 717.238.1676.

Distribution of marketing materials will begin in January 2018, the sooner you sign up the more exposure you will receive.



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