

THURSDAY

8:00 a.m.–8:00 p.m.	Registration Desk Open	Across from 3 rd Floor Elevator
9:30 a.m.–11:00 a.m.	Sessions <ul style="list-style-type: none">• PNWA Success Stories• How To Get the Most Out of Your PNWA Conference• Writing Active Setting• Choose Your Own Adventure: <i>An Unbiased Look at the Publishing Choices Available Today</i>	 Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Crystal Ballroom A
11:00–7:00 p.m.	Informal Pitch Practice with Attendees	Orcas A & B
11:00 a.m.–1:00 p.m.	Lunch Break <i>(Lunch concessions available for purchase)</i>	Writers' Café & Registration
11:30 a.m.–1:00 p.m.	The Changing Landscape of Self-Publishing	Emerald Ballroom F
12:00 –1:00 p.m.	Book Signing Event	Bookstore
1:30–3:00 p.m.	Sessions <ul style="list-style-type: none">• Write, Publish, Market: <i>From Published Book to Amazon Bestseller</i>• Character, Value and Change• A Primer on Ebook Publishing• Engaging Readers and Building a Fanbase• Secrets to Turning Your Dream Into a Reality	 Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Crystal Ballroom A Crystal Ballroom B
3:30–5:00 p.m.	The Writer's Connection	Emerald Ballroom
5:00 –6:00 p.m.	Book Signing Event	Bookstore
5:00–7:00 p.m.	Dinner Break <i>(Available in hotel lobby or within the area)</i>	
5:30–7:00 p.m.	Pitch Fest	Crystal Ballroom
7:30 p.m.	ANDRE DUBUS III KEYNOTE SPEAKER <i>(Admission by ticket only—no-host bar)</i> Presentation and Dessert Reception with Agents & Editors <i>Event followed by book signing</i>	Emerald Ballroom
9:00–10:30 p.m.	Bards & Beverages <i>(no-host bar)</i>	Writers' Café

FRIDAY

7:30 a.m.–7:30 p.m.	Registration Desk Open	Across from 3 rd Floor Elevator
7:30–9:00 a.m.	Continental Breakfast	Emerald Foyer
8:00–8:30 a.m.	PNWA Annual Meeting	Emerald Ballroom
8:30–9:30 a.m.	Editor Forum	Emerald Ballroom
10:00–11:30 a.m.	Agent Forum	Emerald Ballroom
11:30–7:00 p.m.	Informal Pitch Practice with Attendees	Orcas A & B
11:00 a.m.–1:30 p.m.	Lunch Break <i>(Lunch concessions available for purchase)</i>	Writers' Café & Registration
12:00–1:30 p.m.	Lunch Time Events <ul style="list-style-type: none">• Treat Your Book Like a Start Up• Simon & Schuster: <i>The Future of e-Publishing</i>• Spotlight on the Kindle Press (12:00-1:00 p.m.)	 Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F
2:00–3:30 p.m.	Sessions <ul style="list-style-type: none">• Power Pitch Block A• Make Sure You Know What You Are Writing• Query Letters That Grab Agents & Editors Attention• How Do I Sell a Million Books & Never Leave the Author's Cave?• The Best Practices of Successful Ebook Authors• Inciting Incident• The Key Elements of Fantasy and Science Fiction• Villainy 101• Point of View – First and Third Person	 Summit Ballroom Emerald Ballroom A Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Mercer A & B Crystal Ballroom A Crystal Ballroom B Crystal Ballroom C
4:00–5:30 p.m.	Sessions <ul style="list-style-type: none">• Power Pitch Block B• We're Not in This Business Alone• The Importance of a Strong Synopsis• Why Do Book Reviews Matter?• Publishing Landscapes• How to Write an Irresistible Non-Fiction Book Proposal• Bring the Past to Life• Hooks: Baiting Your Story to Catch a Reader• Connecting to Hollywood	 Summit Ballroom Emerald Ballroom A Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Mercer A & B Crystal Ballroom A Crystal Ballroom B Crystal Ballroom C

7:00 p.m.	BOYLE, DUGONI, JANCE, KRESS, O'BRIEN, RUSSELL FEATURED <i>(Admission by ticket only—no-host bar)</i> Presentation and Dinner	Emerald Ballroom
8:30–10:00 p.m.	Autograph Party EVENT <i>(featuring over 60 authors)</i>	Bookstore
SATURDAY		
7:30 a.m.–7:00 p.m.	Registration Desk Open	Across from 3 rd Floor Elevator
7:30–9:00 a.m.	Continental Breakfast	Emerald Foyer
8:00 a.m.–2:00 p.m.	Informal Pitch Practice with Attendees	Orcas A & B
8:00–9:30 a.m.	Sessions <ul style="list-style-type: none"> • Power Pitch Block C • Everyday Emergency: <i>Quotidian Language and Poetic Surprise</i> • Project Manage Your Book to The Finish Line • Social Media for the Writer with no Time for Social Media • See Me, Touch Me, Feel Me: <i>Using Sensory Detail to Evoke Emotion in the Reader</i> • Trends in the World of Writing Stories for Children • When Bad Grammar Makes For Good Writing • The Perfect Fiction Proposal • The Elements of Middle Grade and Young Adult Fiction 	Summit Ballroom Emerald Ballroom A Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Mercer A & B Crystal Ballroom A Crystal Ballroom B Crystal Ballroom C
10:00–11:30 a.m.	Sessions <ul style="list-style-type: none"> • Power Pitch Block D • The Cross-Genre Connection: <i>What Prose Writers Can Learn from Poetry</i> • The First Page • The Author Platform: <i>Social Media Dos and Don'ts</i> • Personal Narrative Meets Research with Literary Journalism • The Independent/Hybrid Author • Edgy Inspirational Fiction: <i>Compromise or Reality?</i> • The Five Essential Elements of a Short Story 	Summit Ballroom Emerald Ballroom A Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Crystal Ballroom A Crystal Ballroom B Crystal Ballroom C
11:00 a.m.–1:30 p.m.	Lunch Break <i>(Lunch concessions available for purchase)</i>	Writers' Café & Registration
12:00–1:00 p.m.	Book Signing Event	Bookstore
12:00–1:30 p.m.	Lunch Time Events <ul style="list-style-type: none"> • Merchandising in the Apple iBooks Store • Book Trailers 	Emerald Ballroom E Emerald Ballroom F
2:00–3:30 p.m.	Sessions <ul style="list-style-type: none"> • Power Pitch Block E • PR for Poets • Best Selling Genres • Creating Identity and Branding for Authors • Revision: <i>Top Seven Manuscript Pitfalls</i> • Intention Writing: <i>Using Language to Enhance Story</i> • The Anatomy of a Good Book • A Fun Look at the Subgenres of Fantasy and Science Fiction • Do you Speak MANDARIN 	Summit Ballroom Emerald Ballroom A Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Mercer A & B Crystal Ballroom A Crystal Ballroom B Crystal Ballroom C
4:00–5:30 p.m.	Sessions <ul style="list-style-type: none"> • “Look Here!” Voice and Persona in Poetry • Getting Your Books Into the Hands of Readers • Hit the Bestseller Lists with Preorders • The Five Stages of Editing • Deep Revision • Writing Outside Your Comfort Zone • Point of View: <i>Omniscient</i> 	Emerald Ballroom A Emerald Ballroom D Emerald Ballroom E Emerald Ballroom F Crystal Ballroom A Crystal Ballroom B Crystal Ballroom C
5:30–6:30 p.m.	Book Signing Event	Bookstore
7:00–8:30 p.m.	LITERARY CONTEST AWARDS CELEBRATION EVENT <i>(Admission by ticket only—no-host bar)</i> Presentation and Dinner	Emerald Ballroom
SUNDAY		
8:00 a.m.–12:00 p.m.	Registration Desk Open	Across from 3 rd Floor Elevator
8:00–10:00 a.m.	Continental Breakfast	Emerald Foyer
8:30–9:30 a.m.	Literary Contest First Place Winners' Reading	Emerald Ballroom
10:00 a.m.–12:00 p.m.	WILLIAM KENOWER FEATURED Today I Write <i>Event followed by book signing</i>	Emerald Ballroom