Session Overview
An evolving workforce is redefining the path to success for CEOs and HR professionals alike. We are riding a wave of fluctuating cultural values, rising expectations, and tides of uncertainty, which signals an opportunity for HR to join CEOs as strategic partners on new paths to success. This presentation will share developments in workplace organization, cultural shifts, and 21st century leadership to help companies find harmony in this changing landscape.

Speaker Biography
Named as one of the Ten Best and Brightest Women in the incentive industry, a Change Maker, Top Idea Maven, and President’s Award winner, Michelle is a highly accomplished international speaker, strategist, and author on performance improvement; Michelle is a respected authority on leadership, workplace culture, employee engagement and talent. She’s published and presented more than 1,000 articles and speeches and is a trusted advisor to many of the world’s most successful organizations and the governments of the United Kingdom and the United States. She’s Vice President, Research for the Business Marketing Association and serves on the Boards of the Incentive Federation and the Incentive & Engagement Solution Providers Council. She was the Founder and Chair of the Editorial Board of Return on Performance Magazine and is on the Executive Panel of McKinsey Quarterly. Michelle is also active in the C-Suite Network, the National Speakers Association, WorldAtWork, the CMO Council, the Marketing Leadership Roundtable, the HR Leadership Council, Recognition Professionals International, and the Society for Incentive Travel Excellence.

https://www.youtube.com/watch?v=TwDPcJCb34