

# Planned Giving Day Sponsorships

## Monday, May 7, 2018

	PLATINUM	GOLD	SILVER	BRONZE	BRONZE	EXHIBITOR
	\$6,000	\$4,000	\$3,500	\$3,500	\$3,500	\$2,500
	1	3	1	3	3	Unlimited
Exhibit space - first choice of sponsor level spaces on contract signing date	Premier	Premier	Prime	Prime	Prime	Standard
Opportunity to 'wrap' Registration Desk with Sponsor Logo Signage	Yes	No	No	No	No	No
Opportunity to place door/window clings at building entrance	Yes	No	No	No	No	No
Sponsor introduces Plenary & Luncheon Session Speakers	Yes	No	No	No	No	No
Sponsor in rotation w/PPGGNY title slide at entry & registration desk big screen rotations*	Yes	No	No	No	No	No
Opportunity to place print or digital signage inside and outside track room	No	Yes	No	No	No	No
Sponsor logo featured on Name Badge	No	No	Yes	No	No	No
Sponsor logo featured on Tote or Notebook	No	No	No	Yes	No	No
Sponsor logo on catering signage	No	No	No	No	Yes	No
Special podium recognition from president during Plenary & Luncheon	Yes	Yes	Yes	Yes	Yes	No
Link for one white paper from PG Day web page to sponsor's web site	Yes	Yes	Yes	Yes	Yes	No
Company name & link featured in PG Day Wrap Up & Thank You email	Yes	Yes	Yes	Yes	Yes	Yes
Listed on digital signage loop on gallery wall & in Plenary/Luncheon	Logo	Logo	Logo	Logo	Logo	Company Name
Featured Content and link in PG Day social media promotion - scheduled w/ sponsor (contract sign - 1 week post event)	4	3	2	2	2	1
Registrations to attend Planned Giving Day for staff and/or guests	2	2	2	1*	1*	1*
Advertisement in the PG Day event program	Full	Full	Half	Half	Quarter Page	Quarter Page
Sponsor level recognition on the PG Day sponsor level/list page in program	Logo (+blurb)	Logo	Logo	Logo	Logo	Logo
Sponsor logo on digital signage loop on gallery wall & in sponsor level list in Plenary/Luncheon	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor link (logo) on PG Day 2018 web page to sponsor web site	Yes (+ blurb)	Yes	Yes	Yes	Yes	Yes
One-time use of participant list in digital format	Yes	Yes	Yes	Yes	Yes	Yes

\*Additional Staff Members \$300 each

# General Sponsorships

## 2017-2018

	PLATINUM	GOLD	GOLD	SILVER	BRONZE	BRONZE
	Educational \$7,500	Web Site \$4,500	Newsletter \$1,750 for 5 \$3,500 for 10	Job Bank \$1,000	Mentoring Program \$750	Con't Ed Credit \$750
Opportunity to introduce speakers at monthly events	Yes	No	No	No	No	No
Tabletop & podium signage and podium recognition by President/official PPGNY host at monthly events	Yes	No	No	No	No	No
Featured logo and link in top position on website monthly event pages	Yes	No	No	No	No	No
Featured logo and link in top position on website home page	No	Yes	No	No	No	No
Featured content and link in newsletters (PPGGNY Planner eNewsletter)	No	No	Yes	No	Yes	No
Featured logo and link in "job bank" area of PPGNY Planner eNewsletter and job bank web page; featured sponsor link and content on monthly social media job bank posts	No	No	No	Yes	No	No
Job Bank Sponsor Logo on registration area job bank sign at all PPGNY events	No	No	No	Yes	No	No
Sponsor logo on all mentoring program print materials & PPGNY mentoring web site page	No	No	No	No	Yes	No
One-time use of membership mailing list in digital format	Yes	Yes	Yes	Yes	No	No
One annual membership in PPGNY	Yes	Yes	Yes	Yes	No	No
Posting of link to white paper landing page on social media	Yes	Yes	Yes	Yes	Yes	No
One complimentary admission to monthly PPGNY events	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor logo on sign at registration area table	Yes	Yes	Yes	Yes	Yes	Yes
Featured short blurb and logo link in annual year end wrap up & thank you email	Yes	Yes	Yes*	Yes (logo only)	Yes (logo only)	Yes (logo only)
Sponsor level logo link fr. PPGNY web site sponsor page & site-wide bottom banner rotation logo link	Yes (logo+blurb)	Yes	Yes	Yes	Yes	Yes