

Planned Giving Day NYC 2017 – Annual All-Day Conference
 Philanthropic Planning Group of Greater New York (PPGGNY)
 Monday, May 15, 2017
 Convene (Times Square), New York, NY



Sponsor & Exhibitor Agreement

BENEFITS													
SPONSORSHIP (please indicate choice on back)	COST	Recognition in Program	Onsite Signage	Presidential Recognition on PG Day	Exhibit Space (6' table)	Conference Registration *	Listing on PPGNY Website	White Paper Linked from PPGNY site to sponsor site	Social Media Recognition	1-Year Free Membership	1-Year Free Attendance at Seminars & Luncheons	1-Time Use of Attendee List through PPGNY	Opportunity to Introduce Speaker(s)
SOLD OUT													
Platinum Level Conference Sponsor	\$5,000	YES +Full Page Ad	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	Luncheon
Gold Level Track Sponsor <i>3 Opportunities (Accreditation Track, Illumination Track, and Innovation Track)</i>	\$3,500	YES +Full Page Ad	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	3 Sessions per Track
Gold Level Plenary Session Sponsor	\$3,000	YES +Full Page Ad	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	Plenary
Silver Level Materials Sponsor <i>Silver Materials Sponsorship includes company logo placement on your chosen sponsored product. Please specify one of the following products on your order form:</i>	\$2,500	YES +Half Page Ad	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	USB DRIVES TOTE BAGS NAME BADGES WATER BOTTLES CONFERENCE PENS NOTEPADS
Silver Level Food & Beverage Sponsor <i>Silver Food & Beverage Sponsorship includes sponsor signage recognition at your chosen break. Please specify one of the following breaks on your order form:</i>	\$2,500	YES +Half Page Ad	YES	YES	YES	YES	YES	YES	YES	YES	YES	CONTINENTAL BREAKFAST MORNING BREAK LUNCHEON AFTERNOON BREAK	
Bronze Level Exhibitor Only	\$1,500	YES +1/4 Page Ad			YES	YES	YES		YES				
Philanthropic Sponsorship	\$350	YES					YES		YES				

* Each exhibitor receives one full registration for an individual who may attend the full conference. Other individuals from your organization may register at the following special member rates: \$315 for the first registrant, \$300 for each additional registrant (Early-Bird until 3/31/17).
 Rev 1/18/17

Advertising in the PG Day Program with Social Media Mention

Centerfold Ad	\$1450
Outer Back Cover	\$1050
Inner Back Cover	\$650
Inner Front Cover	\$650
Full Page Ad	\$500
Half Page Ad	\$265
Quarter Page Ad	\$150

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Step 1. Complete this form by clicking in the boxes to type.

All items sold on a first-come, first-served basis. Sponsorships confirmed by **February 13** will appear in all marketing materials.

Email this form to info@ppggny.org. Make checks payable to **Philanthropic Planning Group of Greater New York**. Mail payment by **April 1** to: **PPGGNY**, 465 Waverley Oaks Road, Suite 421, Waltham, MA 02452.

Organization Name as It Will Appear in Printed Materials			
Address		City	
State & Zip		Phone	
First Sponsor/Exhibitor Commitment			
Second Sponsor/Exhibitor Commitment			
Third Sponsor/Exhibitor Commitment			
TOTAL AMOUNT	\$		
Payment Type			
Purchase Order (Optional)			
Primary Contact (Contracting Party)		Title	
Primary Contact Phone		Email	
Billing Contact		Title	
Billing Contact Phone		Email	
Logistics Contact (person who will receive shipping & exhibit space info)		Title	
Phone		Email	

Step 2. Look for a confirmation email with instructions on how to register your exhibit representative.

Call 781-205-9383 or email info@ppggny.org if you have questions about any of the following:

- Buy additional luncheon or reception tickets
- Register additional attendees
- Request an invoice