

The Producers Guild of America & Cadillac Announce Winners of *Make Your Mark* Short Film Competition

Tim Wen and Chidi Onyejuruwa, Producers of "Symphony of Senses" to be Featured in Cadillac's 30-second Spot During 2015 Oscars®

LOS ANGELES (**January 25, 2015**) – Tim Wen and Chidi Onyejuruwa have been named the winners of the *Make Your Mark* short film competition presented by the Producers Guild of America (PGA) and Cadillac.

A portion of <u>"Symphony of Senses"</u> – the winning short film – and the producers' names will be featured in a Cadillac 30-second spot that will air on ABC during the Oscars ceremony on Sunday, February 22. The competition <u>was launched last April</u>, and the winners were announced last night at the 2015 Producers Guild Awards.

Wen and Onyejuruwa worked with producer Bruce Cohen ("American Beauty," "Milk, "Silver Linings Playbook") as the mentor for their short film. After being selected from 10 semi-finalists, "Symphony of Senses" was among three finalists for the Make Your Mark competition. In addition to Cohen, the other finalists' producers were mentored by distinguished PGA members Gale Anne Hurd ("Aliens," the "Terminator" trilogy) and Peter Saraf ("Little Miss Sunshine," "Adaptation") to further refine their films.

"It's been an amazing ride! I'm truly grateful to my team and producing partner for helping bring this idea to life," said Onyejuruwa, the *Make Your Mark* winner. "With all the challenges we had, it's very satisfying to know that in the end our work was able to touch so many people in the way it did."

Said Wen, Onyejuruwa's partner in the competition, "As a young filmmaker, we rarely get to work with a leading luxury car brand like Cadillac and have an Academy Award-winning PGA mentor like Bruce Cohen supporting us. On top of that, producing a film that the celebrity judges selected as the winner? I couldn't be more honored!"

"I was impressed by Tim and Chidi's talent, enthusiasm and determination from the get-go," said Cohen. "Their work exemplified good producing every step of the way, and I could not be more thrilled for and proud of them."

The winning short film was selected by a distinguished panel of PGA members, including Kathy Bates ("About Schmidt," "At Play in the Fields of the Lord," "Titanic"), Danny DeVito ("One Flew Over the Cuckoo's Nest," "Batman Returns," "Taxi"), Michael Douglas ("Wall Street," "Basic Instinct," "One Flew Over the Cuckoo's Nest"), Hawk Koch ("Source Code," "Primal Fear," "Wayne's World"), Gary Lucchesi ("The Lincoln Lawyer," "Million Dollar

Baby," "Underworld"), Lori McCreary ("Invictus," "The Maiden Heist"), and Chris Moore ("Good Will Hunting," "American Pie").

The *Make Your Mark* film competition is presented by the Producers Guild of America and Cadillac through the Producers Guild of America Foundation. The competition enhances the annual PGA Weekend Shorts Challenge.

About The Producers Guild of America

The Producers Guild of America is the non-profit trade group that represents, protects and promotes the interests of producers and the producing team in film, television and new media. Its more than 6,700 members work together to protect and improve their careers, the industry and the producing community by providing members with employment opportunities, seeking to expand health benefits, promoting fair and impartial standards for the awarding of producing credits, in addition to other education and advocacy efforts such as encouraging sustainable production practices. Visit www.producersguild.org, www.pgagreen.org, www.pgadiversity.org for more information.

About The Producers Guild of America Foundation

The Producers Guild of America Foundation is the Producers Guild of America's 510(C)(3) charitable entity. The Foundation's core mission is to educate, promote and expand opportunities for those who work in the producing profession. Among the Guild's major initiatives supported by the Foundation are the annual Produced By Conference, the *Make Your Mark* short film competition and the Producers Guild Seminar Program.

About Cadillac

Cadillac has been a leading luxury auto brand since 1902. Today, Cadillac is growing globally, driven by an expanding product portfolio featuring dramatic design and technology. More information on Cadillac appears at www.cadillac.com. Cadillac's media website with information, images and video can be found at media.cadillac.com.

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