

WHAT IS A PRODUCER ANYWAY?

(The one who reaches for the stars.)



From some small notion, idea or concept, producers see something great, something noble, something worthy of the months and years of struggle that will turn it into a film, television show or new media program. He or she will nurture it, defend it, surround it with people who share the same vision. And from this, something spectacular can evolve. Something that can turn the world on its ear with wonder, amazement and awe.

Producing credits need to reflect the truth and reality of the producer's work. That's why the Producers Guild has now formally established recognized guidelines to ensure that producers get the credit they deserve. To find out more visit our web site at www.producersguild.org.

Even in science fiction, the fiction should end when the credits roll.



Rod Serling (*The Twilight Zone*) ■ George Lucas (*Star Wars* and *Raiders of the Lost Ark*)

THE PRODUCERS GUILD *of* AMERICA

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