

Save Money, Create Jobs, and Increase Recycling: Start a PSC

Hoping to start a PSC in your state?

The Product Stewardship Institute (PSI) has helped launch PSCs in states around the country, working directly with stakeholders at a local level to create PSCs tailored to you.

How do I begin?

- 1 Seek PSC leaders – you only need a few to get started!
- 2 Convene a call or meeting
- 3 Identify and prioritize 2017 legislative and/or voluntary goals
- 4 Recruit members + raise funds
- 5 Take action: educate + advocate

Product stewardship is an investment that will ultimately save local governments and taxpayers millions of dollars. PSI has the experience to help you build local capacity for your state. ↓

What is product stewardship?


Product stewardship is a policy that minimizes the impact of a product and its packaging on health, the environment, and society, while maximizing economic benefits, throughout all lifecycle stages. The product manufacturer has the greatest ability to minimize adverse impacts and maximize benefits, but all stakeholders play a role.

What is a product stewardship council?

Product Stewardship Councils (or PSCs) are statewide groups of local governments, and sometimes state government agencies, businesses, organizations, and others, working to move product stewardship programs and policies forward at a grassroots level.



PSI Core Services (\$12,000)



- monthly calls + notes
- technical support
- membership benefits
- product prioritization
- membership contact lists
- group coordination + networking

Additional Services (up to \$30,000)

- communications
- model bill development
- lobbying support
- research + reports
- sub-committee meetings
- conference presentations
- fiscal agent services